



- (51) International Patent Classification:
G06F 17/30 (2006.01)
- (21) International Application Number:
PCT/US2013/045604
- (22) International Filing Date:
13 June 2013 (13.06.2013)
- (25) Filing Language: English
- (26) Publication Language: English
- (30) Priority Data:
61/625,364 17 April 2012 (17.04.2012) US
13/831,375 14 March 2013 (14.03.2013) US
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- (81) Designated States (*unless otherwise indicated, for every kind of national protection available*): AE, AG, AL, AM, AO, AT, AU, AZ, BA, BB, BG, BH, BN, BR, BW, BY, BZ, CA, CH, CL, CN, CO, CR, CU, CZ, DE, DK, DM, DO, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, GT,

HN, HR, HU, ID, IL, IN, IS, JP, KE, KG, KN, KP, KR, KZ, LA, LC, LK, LR, LS, LT, LU, LY, MA, MD, ME, MG, MK, MN, MW, MX, MY, MZ, NA, NG, NI, NO, NZ, OM, PA, PE, PG, PH, PL, PT, QA, RO, RS, RU, RW, SC, SD, SE, SG, SK, SL, SM, ST, SV, SY, TH, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, ZA, ZM, ZW.

- (84) Designated States (*unless otherwise indicated, for every kind of regional protection available*): ARIPO (BW, GH, GM, KE, LR, LS, MW, MZ, NA, RW, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian (AM, AZ, BY, KG, KZ, RU, TJ, TM), European (AL, AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HR, HU, IE, IS, IT, LT, LU, LV, MC, MK, MT, NL, NO, PL, PT, RO, RS, SE, SI, SK, SM, TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, KM, ML, MR, NE, SN, TD, TG).

Published:

- with international search report (Art. 21(3))
- with information concerning request for restoration of the right of priority in respect of one or more priority claims (Rules 26bis.3 and 48.2(b)(vii))

(88) Date of publication of the international search report:
18 June 2015

(15) Information about Correction:
Previous Correction:
see Notice of 12 December 2013

(54) Title: CREATING CORRELATION OUTPUTS OF USER-SELECTED DATA

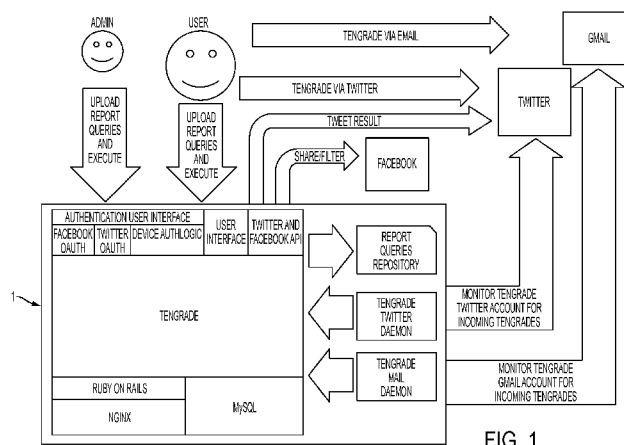
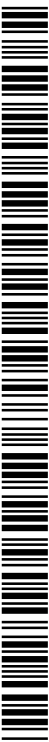


FIG. 1

(57) Abstract: In some embodiments, a computer system and/ or method is provided that includes, among other things, at least one server computer configured to receive user submissions from remote end users including both a) user- created topics, each said user created topic having user-selected alphanumeric data of a user-selected length, and b) a corresponding user- selected valuation associated with each said user-created topic, each said user- selected valuation having an alphanumeric value from a set of at least three potential alphanumeric values; said server computer being configured to store said user submissions along with associated data, including associated time data, and along with end user data; said server computer being configured to determine an average or mean value of said user- selected valuations for corresponding topics; said server computer being configured to create historical reports, graphs or charts depicting variations in said average or means value of said user-selected valuations for corresponding topics over a time period and to transmit such reports, graphs or charts for the end users.



INTERNATIONAL SEARCH REPORT

International application No.

PCT/US13/45604

A. CLASSIFICATION OF SUBJECT MATTER IPC(8) - G06F 17/30 (2013.01) USPC - 705/319 According to International Patent Classification (IPC) or to both national classification and IPC		
B. FIELDS SEARCHED Minimum documentation searched (classification system followed by classification symbols) IPC(8) - G06Q 30/02, 10/02; H04W 64/00 ; G06F 17/30 (2013.01) USPC - 705/319, 14.4, 14.6 Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched Electronic data base consulted during the international search (name of data base and, where practicable, search terms used) MicroPatent (US-G, US-A, EP-A, EP-B, WO, JP-bib, DE-C,B, DE-A, DE-T, DE-U, GB-A, FR-A); Google Patent; USPTO; IEEE; ProQuest; Google Scholar Keywords: review, rating, rank, submit, post, content, value, valuation, coupon, promotion, offer, post, topic		
C. DOCUMENTS CONSIDERED TO BE RELEVANT		
Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
Y	US 2009/0063247 A1 (BURGESS, D., et al.), 05 March 2009; paragraphs [0037], [0040], [0049], [0056]	1-25
Y	US 2009/0299824 A1 (BARNES, JR., M.), 03 December 2009; figures 4a, 4b, paragraph [0046], claim 2	1-25
Y	US 2012/0077521 A1 (BOLDYREV, S., et al.), 29 March 2012; paragraphs [0053], [0077]	3, 5-7, 13, 15, 16, 23
Y	GOODING, Alex. Running an interactive forum in the 21st century – Poll Everywhere. Sociamind, 24 July 2009 [blog online], [retrieved on 2013-12-22]. Retrieved from the Internet: <URL: http://sociamind.wordpress.com/2009/07/24/running-an-interactive-forum-in-the-21st-century---poll-everywhere/ >; <URL: http://www.poll-everywhere.com/guide >	6
Y	US 2009/0216577 A1 (KILLEBREW, T), 27 August 2009; paragraph [0172]	8, 9, 17, 18
Y	US 2010/0119053 A1 (GOELDI, A.), 13 May 2010; paragraphs [0050], [0093], [0101]	10, 19-21
Y	US 2009/0164450 A1 (MARTINEZ, R., et al.), 25 June 2009, paragraphs [0129], [0149]	20, 21
Y	US 2004/0128112 A1 (MIKYTUCK, JR., H., et al.), 01 July 2004; figure 6, paragraph [0038]	24, 25
Y	US 2007/0046674 A1 (SUDOH, T), 01 March 2007; paragraph [0236]	25
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Date of the actual completion of the international search 22 December 2013 (22.12.2013)		Date of mailing of the international search report 10 JAN 2014
Name and mailing address of the ISA/US Mail Stop PCT, Attn: ISA/US, Commissioner for Patents P.O. Box 1450, Alexandria, Virginia 22313-1450 Facsimile No. 571-273-3201		Authorized officer: Shane Thomas PCT Helpdesk: 571-272-4300 PCT OSP: 571-272-7774