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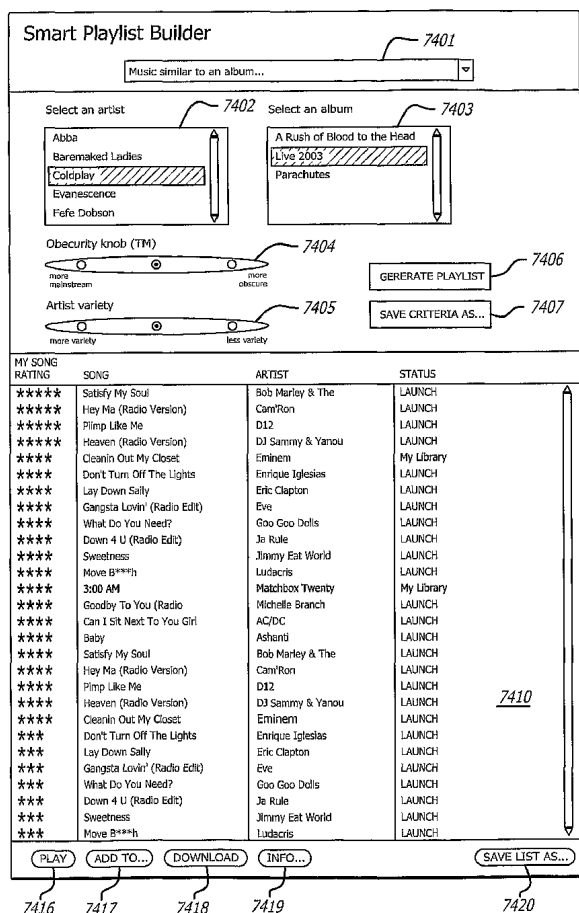
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[Continued on next page]

(54) Title: A METHOD AND SYSTEM FOR GENERATING AFFINITY BASED PLAYLISTS



(57) Abstract: A system and method of generating a playlist of affinity related media files using affinity relationship data. In one aspect the relationship affinity data is based upon a user rating score obtained from a population of user's ratings associated with media file attributes. In one aspect, a media file attribute which can include an artist, album, title, and genre information associated with a media file is received from a user, indicating the user's desire to create an affinity playlist of media files having an affinity relationship based upon the selected media file attribute.

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## INTERNATIONAL SEARCH REPORT

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## A. CLASSIFICATION OF SUBJECT MATTER

IPC(8) - G06F 17/30 (2007.01)

USPC - 707/5

According to International Patent Classification (IPC) or to both national classification and IPC

## B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)

IPC(8) - G06F 17/30 (2007.01)

USPC - 707/5, 102

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

USPC - 707/5, 102; 707/2-5, 100-102, 104.1; 369/30.08

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)

PubWEST(USPT,PGPB,EPAB,JPAB); Google Patents

Search Terms: media, music, video, affinity, preference, fondness, taste, artist, title, playlist, list, file, player, rated, rating, suggest, new

## C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
Y	US 2004/0064476 A1 (ROUNDS) 01 April 2004 (01.04.2004), entire document especially para [0016], para [0045], para [0012], para [0048], para [0015], para [0024], para [0047], para [0046], para [0020], para [0057], para [0051]	1-42
Y	US 2003/0046399 A1 (BOULTER et al.) 06 March 2003 (06.03.2003), entire document especially para [0049], para [0045], para [0051], para [0048], para [0037], para [0050]	1-42
A	US 2003/0182254 A1 (PLASTINA et al.) 25 September 2003 (25.09.2003)	1-42
A	US 2005/0021470 A1 (MARTIN et al.) 27 January 2005 (27.01.2005)	1-42

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\* Special categories of cited documents:

"A" document defining the general state of the art which is not considered to be of particular relevance

"E" earlier application or patent but published on or after the international filing date

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"P" document published prior to the international filing date but later than the priority date claimed

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"X" document of particular relevance; the claimed invention cannot be considered novel or cannot be considered to involve an inventive step when the document is taken alone

"Y" document of particular relevance; the claimed invention cannot be considered to involve an inventive step when the document is combined with one or more other such documents, such combination being obvious to a person skilled in the art

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