June 28, 1938. E. LEGENDRE 2,122,289

DISPLAY CARD

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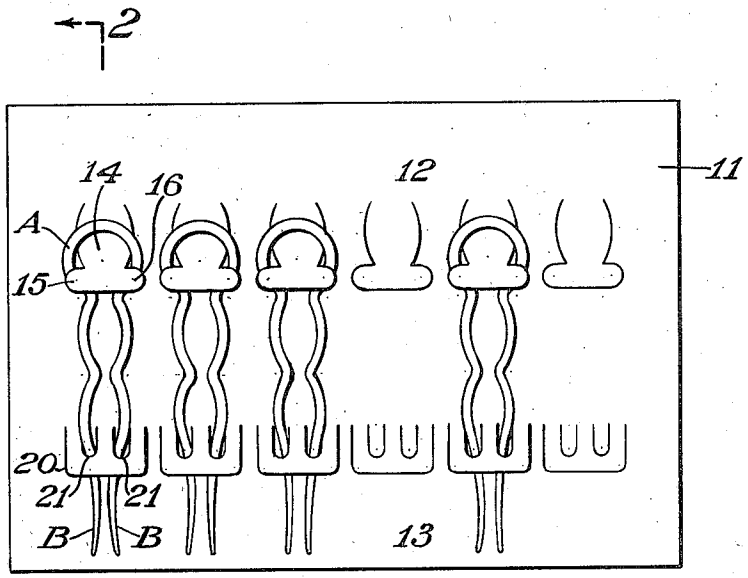


fig. 1

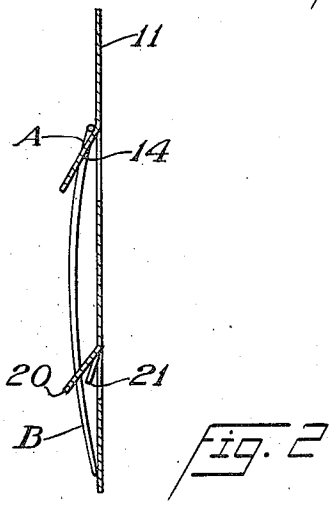


fig. 2

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DISPLAY CARD

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6 Claims. (Cl. 206—79)

The present invention relates to a display card and, more particularly, to a display card designed to exhibit the conventional hairpins comprising a rounded closed end and a pair of legs, said pins being usually made of cellulose derivative plastic or other relatively flexible material.

Heretofore, many display cards have been used in which the hairpin is held in place by passing it through slits adjacent the upper and lower edges of the display card. In some instances the display cards have been so designed that the hairpin was almost wholly concealed from view, in others the removal of the hairpin from the card was practically impossible without mutilating the slits, while in others the hairpins were not held in position at all securely and, in many instances, it was impossible to insert the hairpins in the cards with any reasonable degree of speed.

An object of the present invention is to provide a display card for hairpins adapted to exhibit the hairpins attractively and hold them securely in position. A further object is to provide such a card in which the hairpin may be mounted with great ease and speed. A still further object is to provide such a card from which the hairpins may be removed and replaced without mutilating the card.

The above objects are accomplished according to the present invention by providing a display card for hairpins in which there are a series of slits adjacent the upper edge of the card, each of said slits defining a downwardly projecting tongue having a pair of laterally extending ears at the lower portion thereof, the width of said tongue at the lower portion thereof being greater than the width of the rounded closed end of the hairpin to be displayed while the width of said tongue above the lower portion thereof is less than the width of the rounded closed end of the hairpin, together with a series of slits adjacent the lower edge of the card through which the legs of the hairpins to be displayed are adapted to be passed, the series of slits adjacent the upper and lower edges of the card being parallel and so aligned as to hold a series of hairpins substantially parallel to each other.

The invention is illustrated in the accompanying drawing wherein:

Fig. 1 is a plan view of a display card showing several hairpins mounted therein;

Fig. 2 is a vertical sectional view taken on the line 2—2 of Fig. 1.

Referring to the drawing, and more particularly to Fig. 1, reference numeral 11 designates a rectangular piece of cardboard, or other suitable material, and having therein a series of slits generally designated as 12 adjacent the upper edge of the rectangular piece 11 and a second series of slits, generally designated as 13, and being adjacent the lower edge of the rectangular piece 11 and substantially parallel with the series of slits 12.

Each of the slits in the series 12 defines a downwardly projecting tongue 14 having a pair of laterally extending ears 15 and 16. As shown in Fig. 1, there are several hairpins mounted on the display card, said hairpins comprising the rounded closed end A and the two legs B—B. It is an important feature of the present invention that the lower portion of each tongue 14 is wider, due to the laterally projecting ears 15 and 16, than the width of the portion A of the hairpin while, above the lower portion, the tongue 14 is narrower than the width of the portion A of the hairpin.

By forming the tongue 14 in the manner described above, a hairpin may be readily slipped on said tongue 14 by pushing the tongue somewhat forward out of the plane of the card and sliding the portion A of the hairpin over the lower portion of the tongue at an angle and then straightening the hairpin to place it in a plane substantially parallel with that of the tongue. This may be readily done without mutilating the tongue and after the legs B—B of the hairpin have been inserted in the slits at the lower edge of the card hereinafter to be described.

The lower series of slits, 13, comprise groups of three slits. Of these three slits in each group, 20 defines a relatively broad downwardly projecting tongue in which are two slits 21 defining a pair of relatively narrow downwardly projecting tongues.

The tongue 14 is adapted to be bent forward at an angle to the plane of the card and the hairpin placed in position with the ears 15 and 16 of the tongue of the card extending over its closed rounded end. Also, the relatively broad tongue defined by the slit 20 is adapted to be bent forward at an angle to the plane of the card while the pair of relatively narrow tongues defined by the slits 21 are adapted to be bent rearwardly at an angle to the plane of the broad tongue in which they are located, thus providing two openings in the broad tongue for the legs of the hairpin to be passed through.

By reference to Fig. 2, it will be seen that the hairpin is mounted so that its conventional curvature makes it bow out from the display card and

this assists in keeping the hairpin securely in position.

It will be understood that the drawing is merely an illustration of a specific embodiment of the invention found to be most satisfactory. Ordinarily, the display card will be rectangular and the series of slits parallel to the upper and lower edges of the card and the individual slits in the series 12 will be so aligned with the individual groups of three slits in the series 13 as to hold the hairpins substantially parallel with one another. Obviously, the card need not be rectangular in shape nor is it necessary to have the slits so aligned as to hold the hairpins parallel to each other.

While it is important that the tongue 14 should have a wide lower portion and be somewhat narrower above the lower portion, the design of the tongue 14, as illustrated in the drawing, need not be exactly followed. Also, other arrangements of slits to hold the legs of the hairpin may be used in combination with the tongue 14.

An important advantage of the present invention is that it provides a display card on which hairpins can be mounted with great ease and speed. A further advantage is that very little of the hairpin is covered by the card and hence the hairpin is displayed more effectively; also, the hairpin is held firmly in position and yet may be removed and remounted on the card without mutilating same.

As many apparently widely different embodiments of this invention may be made without departing from the spirit and scope thereof, it is to be understood that the invention is not limited to the specific embodiments thereof except as defined in the appended claims.

I claim:

1. A display card for hairpins having a series of slits adjacent the upper edge of the card, each of said slits defining a downwardly projecting tongue the lower portion of which is wider than the width of the rounded closed end of the hairpin to be displayed while the tongue above said lower portion is narrower than the width of the rounded closed end of the hairpin, and a series of slits adjacent the lower edge of the card through which the legs of the hairpins to be displayed are adapted to be passed.

2. A display card for hairpins having a series of slits adjacent the upper edge of the card, each of said slits defining a downwardly projecting tongue the lower portion of which is wider than the width of the rounded closed end of the hairpin to be displayed while the tongue above said lower portion is narrower than the width of the rounded closed end of the hairpin, and a series of slits adjacent the lower edge of the card through which the legs of the hairpins to be displayed are adapted to be passed, the series of slits adjacent the upper and lower edges of the card being parallel and being so aligned as to hold a series of hairpins substantially parallel with each other.

3. A display card for hairpins having a series of slits adjacent the upper edge of the card, each of said slits defining a downwardly projecting tongue having a pair of laterally extending ears at the lower portion thereof, the width of said tongue at the lower portion thereof being greater than the width of the rounded closed end of the hairpin to be displayed while the width of said tongue above the lower portion thereof is less than the width of the rounded closed end of the hairpin, and a series of slits adjacent the lower edge of the card through which the legs of the hairpins to be displayed are adapted to be passed.

4. A display card for hairpins having a series of slits adjacent the upper edge of the card, each of said slits defining a downwardly projecting tongue having a pair of laterally extending ears at the lower portion thereof, the width of said tongue at the lower portion thereof being greater than the width of the rounded closed end of the hairpin to be displayed while the width of said tongue above the lower portion thereof is less than the width of the rounded closed end of the hairpin, and a series of slits adjacent the lower edge of the card through which the legs of the hairpins to be displayed are adapted to be passed, the series of slits adjacent the upper and lower edges of the card being parallel and being so aligned as to hold a series of hairpins substantially parallel with each other.

5. A display card for hairpins having a series of slits adjacent the upper edge of the card, each of said slits defining a downwardly projecting tongue having a pair of laterally extending ears at the lower portion thereof, the width of said tongue at the lower portion thereof being greater than the width of the rounded closed end of the hairpin to be displayed while the width of said tongue above the lower portion thereof is less than the width of the rounded closed end of the hairpin, and a series of groups of three slits adjacent the lower edge of the card, each of said groups of three slits defining a relatively broad downwardly projecting tongue having therein a pair of relatively narrow downwardly projecting tongues.

6. A display card for hairpins having a series of slits adjacent the upper edge of the card, each of said slits defining a downwardly projecting tongue having a pair of laterally extending ears at the lower portion thereof, the width of said tongue at the lower portion thereof being greater than the width of the rounded closed end of the hairpin to be displayed while the width of said tongue above the lower portion thereof is less than the width of the rounded closed end of the hairpin, and a series of groups of three slits adjacent the lower edge of the card, each of said groups of three slits defining a relatively broad downwardly projecting tongue having therein a pair of relatively narrow downwardly projecting tongues, the series of slits adjacent the upper and lower edge of the card being substantially parallel and each slit adjacent the upper edge of the card being aligned with a group of three slits adjacent the lower edge of the card so as to hold a series of hairpins substantially parallel with each other.

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