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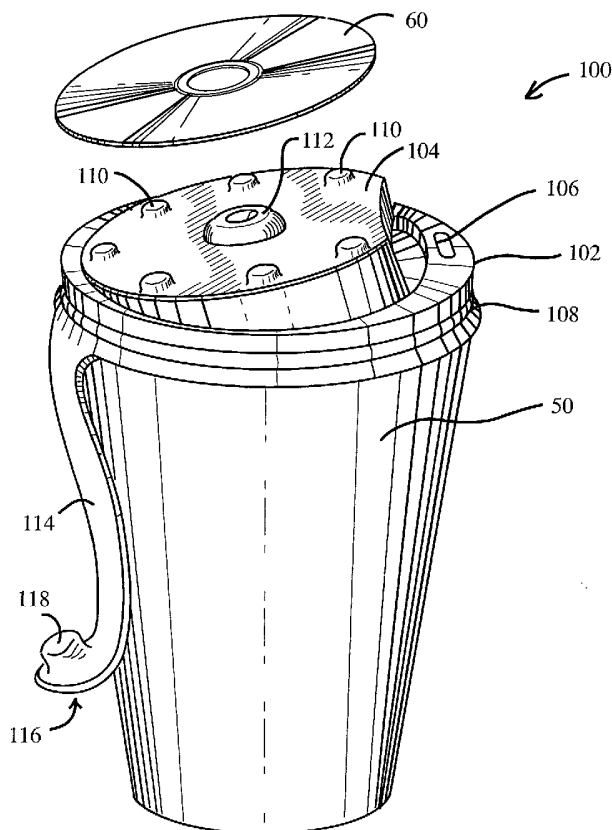
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[Continued on next page]

(54) Title: BEVERAGE CONTAINER LIDS WITH COMBINED DISPLAY AREA AND COOLING/INSULATING STRUCTURE

(57) Abstract: Beverage container lid assemblies provide a combined premium display area and cooling/insulating structure for the beverage container.



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B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)

U.S. : 220/212,703,711,713,716,718; 215/387,228,229; 229/404; 40/311; 206/217,307,308.1

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)

C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category *	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
A	US Des. 243,231 S (SMITH) 01 February 1977 (01.02.1977), see figures 1-14.	37
A	US 6,196,411 B1 (NAVA et al) 06 March 2001, (06.03.2001) see figures 26-29.	16,20
A, P	US 6,454,087 B2 (GORDON et al) 24 September 2002, (24.09.2002) see figures 16-20.	1-31

☐ Further documents are listed in the continuation of Box C.

☐ See patent family annex.

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"O" document referring to an oral disclosure, use, exhibition or other means	
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