

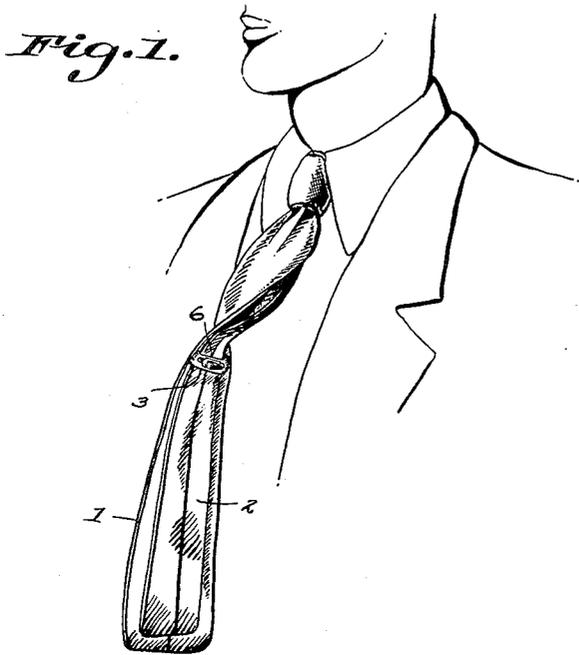
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A. H. SCHRETER

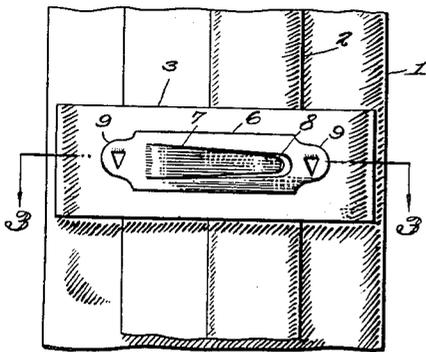
2,671,900

COMBINATION LABEL AND HOLDING CLASP FOR NECKTIES

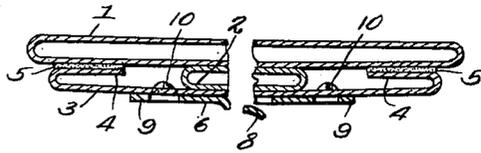
Filed Feb. 23, 1951



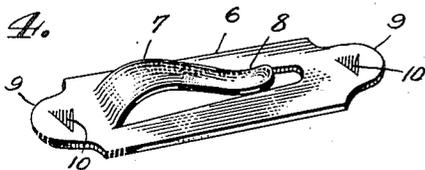
*Fig. 2.*



*Fig. 3.*



*Fig. 4.*



*A. H. Schreter*

INVENTOR,

BY *Chenoweth*

ATTORNEYS.

# UNITED STATES PATENT OFFICE

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## COMBINATION LABEL AND HOLDING CLASP FOR NECKTIES

Arnold Harvey Schreter, Baltimore, Md.

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1 Claim. (Cl. 2—145)

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This invention relates to a combination label and holding clasp for neckties. More particularly, the invention has reference to a label formed as an open loop secured to the back surface of the large end portion of a tie and adapted as a manufacturer's label for the tie, the loop being provided with a novelly formed clasp for holding the tie against the shirt of a wearer.

One important object of the present invention is to provide a combination label and clasp of the type stated wherein the label discharges the function of displaying the manufacturer's trade-mark, while at the same time providing a retaining loop for holding the small and large end portions of the tie together when the tie is being worn.

Another important object is to provide a label on which is provided means for not only holding the small and large end portions of the tie together, but for clipping them to the shirt front, where they will not be in the way and will not dangle out of a suit coat in such a way as to give the wearer a somewhat untidy appearance.

Another important object is to provide a clip of novel design, so formed as to be manufactured at a minimum of cost, attachable to a label of the type described above speedily and with ease, and adapted to securely engage a shirt front in a manner to hold the tie efficiently thereagainst.

Still another object is to provide a combined label and clasp arrangement so formed and arranged relative to each other and to the tie as to be completely invisible when the tie is being worn.

Still another object is to provide a label and clasp construction so formed that they will not constrict or bunch the tie widthwise, but instead will keep the front or large end portion of the tie flat when the tie is being worn.

With the foregoing and other objects in view which will appear as the description proceeds, the invention consists of certain novel details of construction and combinations of parts, hereinafter more fully described and pointed out in the claim, it being understood that changes may be made in the construction and arrangement of parts without departing from the spirit of the invention as claimed.

Referring to the drawings,

Fig. 1 is a perspective view of a combined label and tie clasp as they appear when being worn, the tie being turned partly over to show the invention.

Fig. 2 is an enlarged elevation of the combined

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label and clasp as viewed from the back of the tie, the tie being shown fragmentarily.

Fig. 3 is a section on line 3—3 of Fig. 2, on an enlarged scale.

Fig. 4 is a perspective view of the clasp or clip.

Referring to the drawings in detail, a conventionally formed necktie is illustrated, having a large or front end portion and a small or back end portion, these parts of the tie being respectively designated 1 and 2.

In accordance with the present invention, I provide a label 3 in the form of a strip of cloth material, which is positioned against the back surface of the large end portion 1. The strip 3 has inturned ends 4, provided with an adhesive 5. The ends 4 are adhesively secured to the back surface of the end portion 1 by pressing the label on with an iron.

The above-described means of attaching the strip 3 to the tie is preferred, but it is possible that other means, such as hand sewing, machine stitching, or an eyelet, can be used if desired.

As will be noted from the drawings, strip 3, when secured at opposite ends to the large end portion 1 of the necktie, extends substantially the full width of the end portion, terminating barely short of the opposite side edges of said end portion, so as to be invisible when being worn. In this connection, the strip 3 defines a loop, through which one may insert the small end portion 2 of the necktie, when the tie is being worn, thus to hold the small and large end portions together.

To the outer surface of the strip 3 I secure a clip or clasp 6 of metal material, this being readily stamped in a single stamping operation from a flat piece of inexpensive metal, the clasp having a flat body portion extended longitudinally of which is a clip member 7. The clip member 7 is formed from the material of the body portion, as readily seen from Fig. 4, and is bowed outwardly from the body portion for a major portion of its length, the free end of the clip member being inturned into the plane, or substantially into the plane, of the body portion, and being turned upwardly slightly for insertion of an edge of the shirt front between the clip member and body portion. The clip member is of springable material, and as will be seen, when it receives the shirt edge, effectively grips the shirt edge.

Formed upon and extended in opposite directions from the ends of the body portion 6 are ears 9 co-planar with the body portion, and

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provided with gripping lugs or pins 10. The pins 10 are of triangular shape, and are stamped out of the material of said ears 9, so as to extend downwardly from and in perpendicular relation to the ears and body portion.

When the clasp is applied to the strip 3, the sharply pointed gripping lugs 10 puncture the strip, after which said ears are turned backwardly so as to permanently secure the clasp to the strip. The clasp may be further held securely to the label by an eyelet passing through the openings left in the body portion by striking of the lugs downwardly therefrom.

The clasp member, when considered in its entirety, extends for a major portion of the length of the strip, terminating at opposite ends a short distance from the side edges of the large end portion 1 of the tie. As a result, when the clasp member is engaged with a shirt edge, the strip 3, and consequently the large end portion 1 of the necktie, is maintained substantially flat by reason of the rigidity of the clasp. This adds to the appearance of the necktie when being worn.

The strip 3, as seen from Fig. 2, is formed to a width sufficient to permit the weaving or printing of a manufacturer's trade-mark thereon above, below, or on either side of the clasp, and said strip can be made of any desired width to meet the requirements of display of the mark.

The clip can be of any suitable material, such as metal or plastic.

The clip and label may be located at any point desired along the length of the necktie and can be located as far downwardly as the lowest end of the necktie that can be joined to the small end thereof.

It may be noted that pre-positioning of the label, using the gummed ends thereof for this purpose, has been found, through experimentation, to be capable of accomplishment with facility. To sew the label on the back of the tie in the exact position desired requires the label to be pre-positioned first. Sewing a label around a cylinder (the type of machine needed to sew up into the closed portion of the tie) causes part of the label and part of the tie to be out of the view of the sewer. The tie, when forced around the cylinder, also is very wrinkled and it is difficult

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to judge the exact position that the second end of the label must be placed in at the time the label is stitched securely to the tie. By pre-positioning the label, by pressing it in the exact position in which it is to be sewn, it becomes possible for the sewer to apply stitching to the label and have the label secured in the exact position intended.

What is claimed is:

10 A necktie having a combination label and holding clasp, said label comprising a cloth strip proportioned as to length to extend across the back of the large end portion of a necktie, said cloth strip having inturned ends, means securing said inturned ends only, to said back surface of the tie, the space between said cloth strip and back surface of said necktie constituting a retaining loop for the small end portion of said necktie, and a clasp permanently secured to the outer surface of said label strip between the side edges thereof, said clasp extending over a portion of the length of the strip with the ends thereof spaced substantial distances from the ends of said cloth label strip, and means intermediate its ends for engaging a shirt edge clamping the tie to the shirt.

ARNOLD HARVEY SCHRETER.

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