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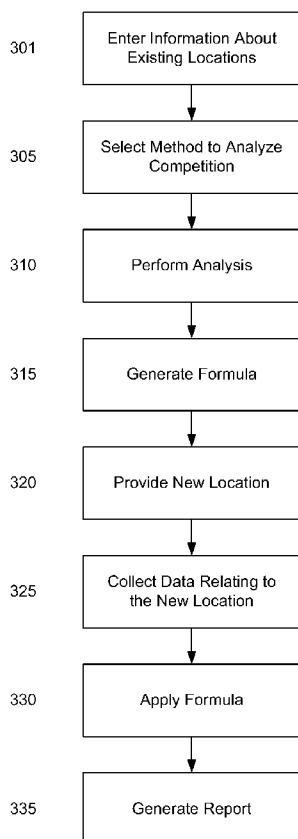
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(54) Title: PREDICTED VARIABLE ANALYSIS BASED ON EVALUATION VARIABLES RELATING TO SITE SELECTION

Figure 3



(57) Abstract: Systems, methods and computer readable media that assist in evaluating the likelihood of success of a new business location. Information about existing business locations may be provided, which includes information about a predicted variable. Data may be collected from either third-party providers, publically available information, or the user that will represent the evaluation variables. A formula is generated that comprises evaluation variables and associated coefficients. The coefficients are determined based on a correlation between the evaluation variables and the predicted variable. Data is collected for a new business location or region in order to determine the value of the evaluation variables for the new business location or region. By applying the coefficients to the evaluation variable values for the new business location or region, an output value of the predicted variable is provided. The output value of the predicted variable may be used to evaluate the likelihood of success of the new business location or region.

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**A. CLASSIFICATION OF SUBJECT MATTER****G06Q 50/00(2006.01)i**

According to International Patent Classification (IPC) or to both national classification and IPC

**B. FIELDS SEARCHED**

Minimum documentation searched (classification system followed by classification symbols)

IPC8: G06F 17/00; G06Q 20/00; G06Q 30/00; G06Q 40/00; G06F 50/00

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Korean utility models and applications for utility models since 1975.

Japanese utility models and applications for utility models since 1975.

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)

e-KIPASS(KIPO internal) "business, enterprise, shop, market, location, predict, forecast, analyze"

**C. DOCUMENTS CONSIDERED TO BE RELEVANT**

Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
X	JP 2003-281348 A (YUNITEKKU:KK , DMR:KK) 03 OCTOBER 2003 SEE THE ABSTRACT; PARAGRAPH [0089]-[0160]; FIGURE 9-13	1,2,10,11,13,21,22
X	JP 2003-141325 A (KAWAI MUSICAL INSTR MFG CO LTD, ASHIHARA KK) 16 MAY 2003 SEE THE ABSTRACT; CLAIMS 1-11; PARAGRAPH [0019]-[0051]	1,2,10,11,13,21,22
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A	US 2006-0020424 A1 (QUINDEL CARL) 26 JANUARY 2006 SEE THE ABSTRACT; CLAIMS 1-25; PARAGRAPHS [0003]-[0050]	1-22
A	KR 10-2004-0021940 A (DO & BE SOFT CO., LTD.) 11 MARCH 2004 SEE THE ABSTRACT; CLAIM 1; PAGES 6-8	1-22

 Further documents are listed in the continuation of Box C. See patent family annex.

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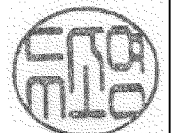
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Patent document cited in search report	Publication date	Patent family member(s)	Publication date
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