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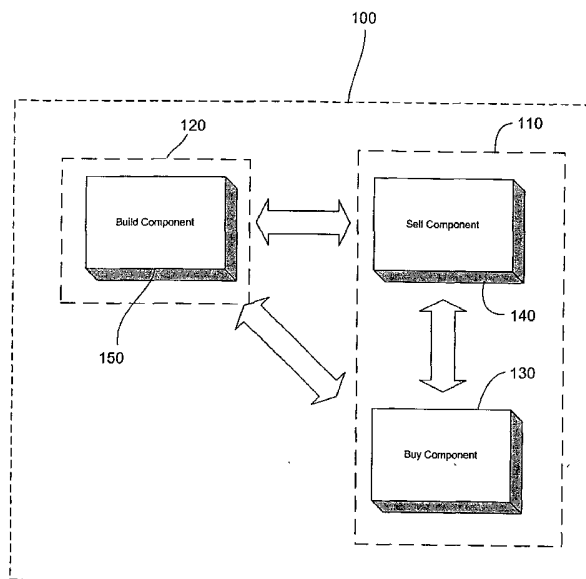
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(54) Title: VALUE DRIVEN INTEGRATED BUILD-TO-BUY DECISION ANALYSIS SYSTEM AND METHOD



(57) Abstract: A value-driven build-to-buy decision analysis system and method (100) is provided that addresses and integrates the system analysis for multiple parts of the build-to-buy business cycle. The system and method of the present invention includes a demand component and a supply component. The demand component includes decision analysis components (110) for one or more demand oriented activities in the build-to-buy cycle, such as selling (140) and buying (130) activities. The supply component includes decision analysis components for one or more supply oriented activities in the build-to-buy cycle, such as product creation, product packaging and product pricing activities. Each decision analysis component utilizes value-oriented analytical models.



WO 02/037214 A3



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INTERNATIONAL SEARCH REPORT

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A. CLASSIFICATION OF SUBJECT MATTER

IPC(7) : G06F 17/60

US CL : 705/26

According to International Patent Classification (IPC) or to both national classification and IPC

B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)

U.S. : 705/5, 10, 26

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)
decision, analysis, value, demand, supply, buy, sell, product, creation, packaging, pricing**C. DOCUMENTS CONSIDERED TO BE RELEVANT**

Category *	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
X,P	US 2001/0014868 A1 (HERZ et al.) 16 August 2001 (16.08.2001); see entire document.	1-68
A,E	US 2002/0019761 A1 (LIDOW) 14 February 2002 (14.02.2002); see entire document.	1-68
A,E	US 2002/0046125 A1 (SPEICHER et al.) 18 April 2002 (18.04.2002); see abstract; figures, 2, 5 and 6; page 1, paragraph 2.	1-68
X	US 5,987,425 A (HARTMAN et al.) 16 November 1999 (16.11.1999); see abstract; figure 5; column 1, lines 8-10; column 15, lines 18-67; column 16, lines 31-49.	1-68
X,P	JP 2001-134635 A (EGI, et al.) 18 May 2001 (18.05.2001); see abstract.	1-68



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See patent family annex.

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"O" document referring to an oral disclosure, use, exhibition or other means	"&" document member of the same patent family
"P" document published prior to the international filing date but later than the priority date claimed	

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