May 26, 1925. 1,539,449

H. E. WIENKE

NAME HOLDER FOR SALES BOOKS

Filed Sept. 16, 1924

Fig. 1.

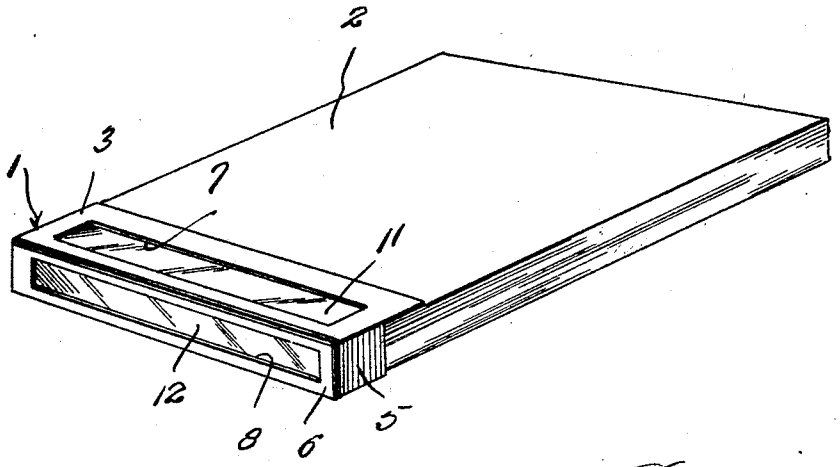


Fig. 2.

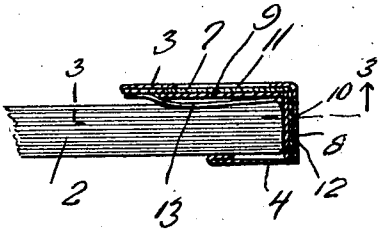
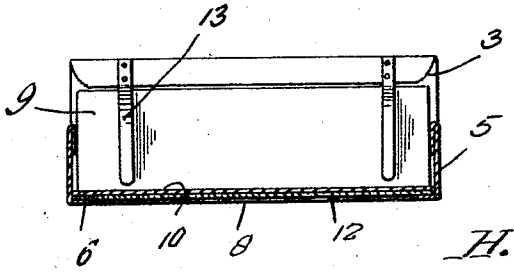


Fig. 3.



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Patented May 26, 1925. 1,539,449

UNITED STATES PATENT OFFICE.

HENRY E. WIENKE, OF HUNTINGTON, INDIANA.

NAME HOLDER FOR SALES BOOKS.

Application filed September 16, 1924. Serial No. 738,077.

To all whom it may concern:

Be it known that I, HENRY E. WIENKE, a citizen of the United States, residing at Huntington, in the county of Huntington and State of Indiana, have invented certain new and useful Improvements in Name Holders for Sales Books, of which the following is a specification.

This invention relates to a name holder for sales books or pads and has for its principal object to provide a simple and efficient means whereby the various accounts of the customers of a store may be readily and easily identified.

Heretofore it has been customary for the merchant to write the name of the customer on the edges of the sales book in which the particular customer's account is kept and due to the continual usage of the sales book, the name will oftentimes become blurred and undistinguishable.

The present invention therefore contemplates the provision of a name holder which may be readily and easily attached to the closed end of a sales book, means being provided for rendering the name on the book visible, additional means being provided for preventing the name from becoming blurred.

Another important object of the invention is to provide a name holder for a sales book or pad of the above mentioned character, which is of such construction as to enable the same to be easily and readily detached from the end of the book when the same has been used up and attaching the device on a new book.

A further object of the invention is to provide a name holder for sales books of the above mentioned character, which is simple in construction, inexpensive, strong and durable and furthermore adapted for the purposes for which it is designated.

Other objects and advantages of this invention will become apparent during the course of the following description.

In the accompanying drawing forming a part of this specification and in which like numerals designate like parts throughout the same:

Figure 1 is a perspective view of the name holder embodying the present invention showing the same attached to a book.

Figure 2 is a transverse section through the device, and

Figure 3 is a sectional view taken approximately on line 3—3 of Figure 2.

In the drawing wherein for the purpose of illustration is shown the preferred embodiment of my invention, the numeral 1 designates generally my improved name holder and the same comprises a rectangular shaped casing which is open at its forward edge and is adapted to fit over the closed end of a sales book or pad designated at 2. The upper face 3 of the casing 1 is of greater width than the width of the bottom face 4 and the ends 5 of the casing as is more clearly illustrated in Figures 1 and 2 of the drawing. The casing is preferably formed of sheet metal and the free edges thereof are bent inwardly upon themselves as is also clearly illustrated in Figures 2 and 3.

The upper face 3 and the longitudinal rear edges 6 of the casing are provided with the longitudinally extending cut out portions or slots 7 and 8 respectively for the purposes to be presently described. Adapted to be removably inserted within the casing 1 are the cards or placards 9 and 10 each of which has printed thereon the name of the customer whose account is kept in the book on which the casing is secured. The name plate 9 is adapted to be disposed on the inner side of the upper face 3 of the casing so that the name thereon will be disposed over the slot or opening 7 and in a similar manner, the card 10 hits against the inner face of the rear wall 6 of the casing so that the name thereon will be visible through the slot or opening 9. Celluloid or other transparent material 11 and 12 are disposed between the inner faces of the upper face 3 and the card 7 and the inner face of the rear wall 6 and the card 10 respectively for preventing the indicia on the cards becoming blurred due to the handling of the sales book.

For the purpose of holding the card in position within the casing over the openings, the flat springs 13 are provided. The latter are secured at their upper ends to the under side of the upper face 3 adjacent the forward longitudinal edge thereof and further adjacent the respective ends of the casing in the manner as clearly illustrated in Figure 3. The spring elements 13 furthermore provide a means for permitting the casing to snugly fit over the closed end of a sales book whereby various sizes or thicknesses of books may be accommodated. This construction permits the casing to be readily detached from a book which has been com-

pletely used up and attached to the closed end of a new or full book.

By providing a device of the above mentioned character, wherein the name of the customer whose account is kept in the particular book with which the casing is associated, will at all times be visible regardless of the manner in which all of the sales books may be kept in any suitable casing provided therefor.

There will be no possibility of the merchant coming in contact with the printed matter on the card which would result in the blurring of the same and causing the name to become undistinguishable. A device of the above mentioned character, will also save considerable time in locating the desired sales book.

While I have shown the preferred embodiment of my invention, it is to be understood that various changes in the size, shape and arrangement of parts may be resorted to without departing from the spirit of the invention and the scope of the appended claims.

Having thus described the invention, what I claim is:—

1. A name holder for sales books comprising a casing open at its forward end and adapted to fit over the closed end of the book, the upper and rear faces of the casing having elongated slots formed therein, name plates removably supported in the casing against the under side of the upper face and the inner side of the rear face over the slots formed therein, transparent strips interposed between the name plates and the adjacent faces of the casing, means for preventing the displacement of the casing from the book, said means comprising flat springs secured at their forward ends to the under side of the under face of the casing adjacent the ends thereof.

2. In a name holder for sales books of the class described, a substantially elongated casing comprising top, bottom, end and rear walls, said casing being open at its front to permit insertion of the rear end of a book therein, said top wall extending beyond the end walls, said top wall and rear wall being each formed with an elongated slot forming a sight opening, name cards arranged in the casing and having the descriptive matter thereon visible through said openings, flat springs attached to the top wall of the casing and adapted to yieldably maintain the latter in place upon the book, said springs also functioning to aid in holding one of said name cards in place, the free edges of the walls of said casing being inturned to form reinforcing beads.

In testimony whereof I affix my signature.

HENRY E. WIENKE.