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L. NEUMANN ET AL

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ARTICLE HOLDER

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Fig. 1.

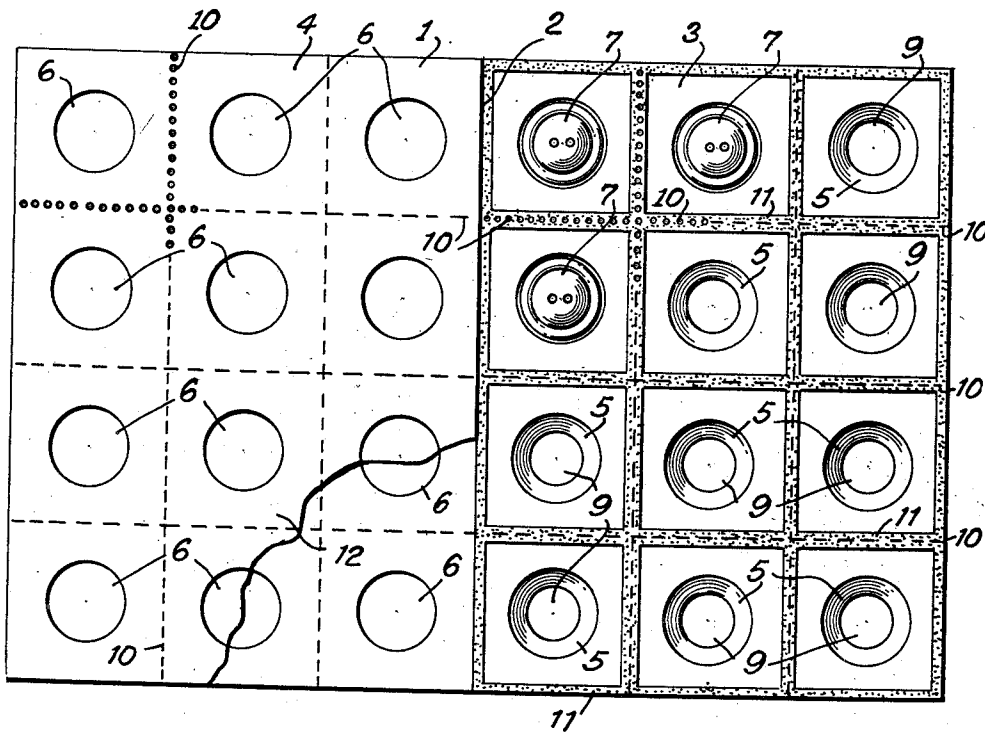
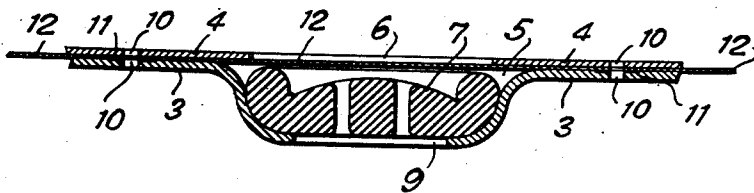


Fig. 2.



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## UNITED STATES PATENT OFFICE

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## ARTICLE HOLDER

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Application August 9, 1940, Serial No. 351,926

## 1 Claim. (Cl. 206—78)

This invention relates to improvements in display cards or holders for articles such as buttons or the like.

An object of the invention is to provide a display card or holder of attractive appearance, in which the individual articles will be visible to the prospective purchaser but at the same time may be protected until removed for use.

It is a further object of the invention to provide such a holder, from which single articles can be removed at the will of the user, leaving the remaining articles undisturbed and as fully protected as if none had been removed from the holder.

It is a further object of the invention to provide a holder in which articles such as buttons when once mounted will be held securely against displacement when the card is handled, without the necessity of being sewn or otherwise fastened in place.

It is a further object of the invention to provide such a holder which will be inexpensive to construct.

Further objects and advantages of the invention will be apparent from the following description.

In the drawing:

Fig. 1 is a plan view of a holder sheet prepared according to the invention, before any articles have been mounted therein.

Fig. 2 is a section through a part of the closed holder, showing the interior of one of the article-holding depressions with an article therein.

The numeral 1 represents a thin, flat sheet, preferably of cardboard or similar easily pliable material, which midway of its length may be creased transversely to form the fold line 2 dividing it into the sections 3 and 4, one of which may be folded over upon the other as shown in Fig. 2, or the two sections may be formed separately and assembled as hereinafter described.

For the reception of the buttons or other articles we make by any suitable means in one of the foldable sections, as, for example, the section 3, a number of depressions 5 corresponding to the number of articles to be mounted in the holder and of a shape and size to receive and retain the articles. We also make, in the other section, for example the section 4, a series of openings 6 so positioned and so shaped that when the section 4 is folded over the section 3 to make the completed holder, the openings 6 will coincide with the top of the depressions 5 whereby the articles 7 therein can be seen by the prospective purchasers.

In order that prospective purchasers may view both sides of the article, we may provide an opening 9 in the lower part of the depression 5, this opening being of smaller size than the article itself. In case the articles to be inserted are buttons provided with loops for sewing, or other articles having attached thereto appendages which would make the articles sit insecurely in the depressions 5, the opening 9 may take the form of a narrow slit through which the loop or other appendage can be inserted so that it will not interfere with the proper placement of the article in the depression.

To facilitate the removal of single articles without affecting the protection of those not desired to be removed, we may perforate both of the sections 3 and 4 longitudinally and transversely between each two articles, as shown at 10. Thus, as many articles can be removed as are required at any one time by simply tearing the holder along the lines of perforation, leaving the remaining articles still enclosed within their protective covering until they are themselves needed for use. The two parts 3 and 4 when assembled may be scored under pressure along the lines of the perforations and this scoring may serve wholly or in part to attach one part to the other.

To secure the sections 3 and 4 permanently in position once they have been folded together, we coat one or the other or both, in the spaces between the depressions and along the edges, with a layer of adhesive 11. Thus the exertion of slight pressure will cause them to adhere permanently. The adhesive need not be applied until all of the articles have been inserted in the depressions, whereby the proper spreading of the adhesive and the closing of the holder may take place in a single operation.

As a protection to the articles against contamination from the outside without impairing their visibility, we may cover the section 4 with a sheet 12 of Cellophane or similar transparent substance which we may secure in position with a suitable adhesive. When the Cellophane is used, it may also be relied upon to hold the buttons in place and the cover section 4 may be dispensed with or the openings 6 may be made larger. This Cellophane may be applied between the two sections 3 and 4 or over the section 4.

It will be readily seen that by our new invention we have not only provided a holder that will be entirely sanitary in that the articles therein are wholly protected from outside contamina-

tion, while at the same time permitting of substantially complete visibility of all parts of the article, but we have also produced a much more practical and inexpensive holder as the articles need only to be dropped into the depressions by suitable mechanism, thus eliminating the former necessity of handling each article individually in filling the container.

While we have in the foregoing specification described the preferred embodiment of our invention, it will be understood that the invention may have various embodiments within the limits of the prior art and the scope of the subjoined claim.

We claim as our invention:

A holder for saleable articles comprising a sheet of material composed of two parts, one of which is provided with a series of integrally formed hollow depressions, each of a size and

shape adapted approximately to fit a saleable article inserted therein, and the other of which is provided with a corresponding series of openings so sized, shaped and positioned as to fit over and partially close the tops of said depressions when the last named part is folded over to cover the first, each of said depressions in said first named part having an opening in the base thereof for partial exposure of the inserted article, a separate sheet of transparent material positioned between said folded parts, both of said parts and the intervening sheet material being adhesively secured and perforated upon lines extending longitudinally and transversely between adjacent depressions and openings whereby the inserted articles are securely held and protected and may be detached selectively from the holder.

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