

May 24, 1932.

G. L. PANGRATZ ET AL

1,859,982

COMBINED ADVERTISING MEDIUM AND SCORE CARD

Filed March 11, 1931

2 Sheets-Sheet 1

Fig. 1.

Fig. 2.

FOLLOW THAT GAME WITH A PHICO

DOWN

YARDS TO GO

LE
LT 13
LG
C
RG 14
RT
RE
QB
LH
RH
FB

JOHN
755 BROAD

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Fig. 3.

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Fig. 4.

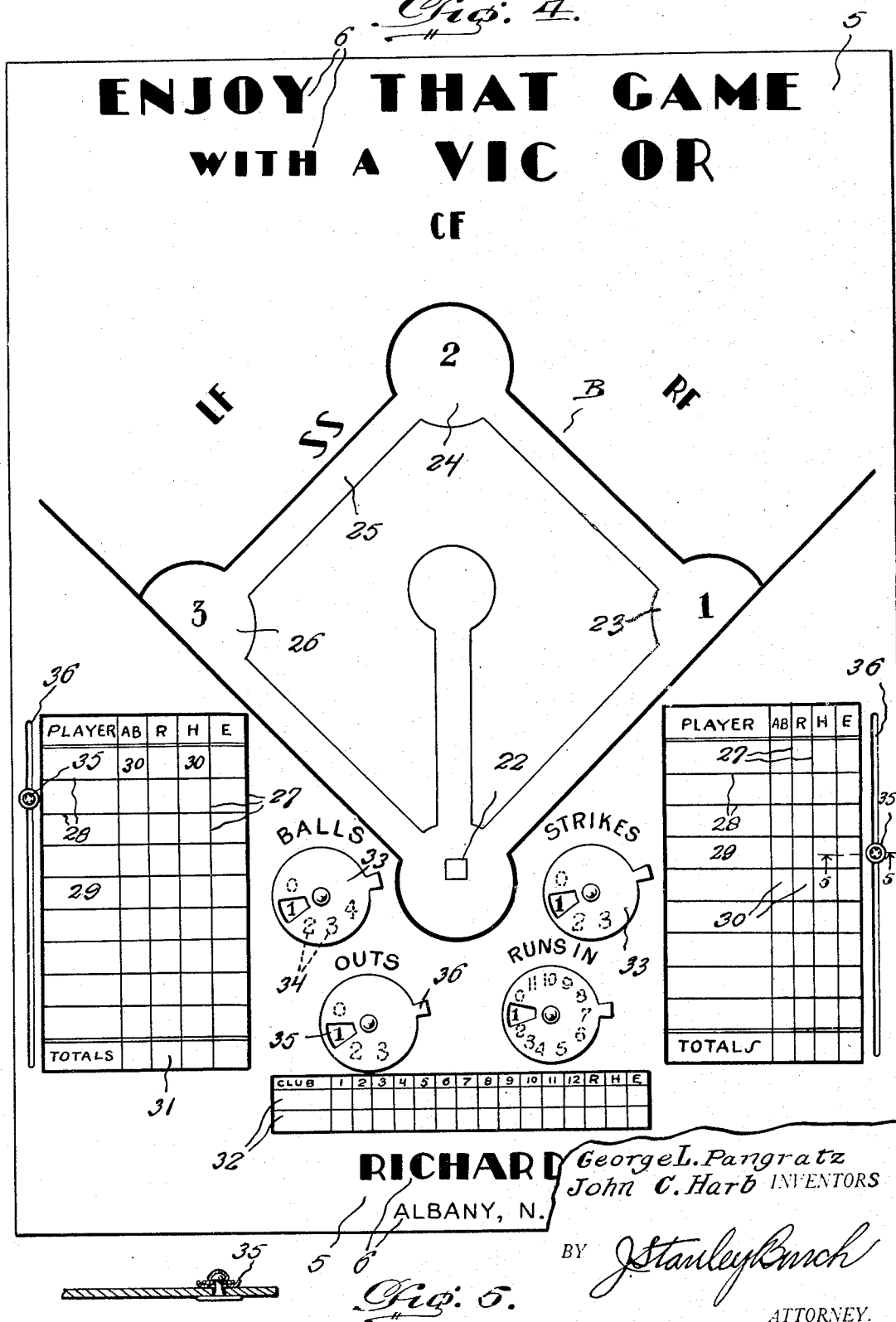


Fig. 5.

BY

ATTORNEY.

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UNITED STATES PATENT OFFICE

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COMBINED ADVERTISING MEDIUM AND SCORE CARD

Application filed March 11, 1931. Serial No. 521,852.

The present invention comprehends the provision of a combined advertising medium and score card, designed to readily permit the different conditions of play, the plays, and the scores to be registered and recorded as they vary or occur during the playing of a game.

It is the purpose of the present invention to provide a score card having marginal advertising spaces, and an intermediate portion provided with means for registering the varying conditions of play and means for recording the scores and plays during the different periods of play of a game being followed by persons over a radio, whereby to materially promote both the interest and pleasure of the user in following the account of the particular game being broadcasted.

The nature and advantages of the invention will be better understood when the following detailed description is read in connection with the accompanying drawings, the invention residing in the construction, combination and arrangement of parts as claimed.

In the drawings forming part of this application like numerals of reference indicate similar parts in the several views and wherein:

Figure 1 is a plan view of the advertising medium and score card designed for use in following the game of football.

Figure 2 is a view of the movable game piece used in connection with the score card of Figure 1.

Figure 3 is a sectional view on line 3—3 of Figure 1.

Figure 4 is a view similar to Figure 1 of a score card designed for use in following the game of baseball; and

Figure 5 is a sectional view on line 5—5 of Figure 4.

Before entering in a detailed description of what is herein illustrated, we desire to have it understood that the present invention comprehends the provision of a combined advertising medium and score card which may be constructed for use either in following an account of a game of football or a game of baseball, essential characteristics of the invention residing in the provision of means

for registering the conditions of play as they vary during the playing of the game or during the several periods of play, and means for recording the plays and scores as they occur and are received over the radio.

The expression "several periods of play" as used both in the specification and claims, has reference to the innings in a game of baseball, as well as the different periods of play in the game of football.

In Figures 1 to 3 inclusive, we have illustrated a sheet of cardboard having marginal spaces reserved for advertising as at 6, and an intermediate portion containing the representation of a playing field, indicated generally at —A—. In this specific embodiment of the invention, the playing field represents a football field, and embodies an elongated space scored by transverse lines indicative of the yard lines, appropriately designated at opposite sides of the field as clearly shown. The card is also scored to provide at opposite ends of the field representations of the opposed goals indicated at 11. The playing field is approximately or substantially located centrally of the card, the latter being of a size to provide the advertising spaces both above and below the playing field, as illustrated. The card is also further divided by spaced vertical and transverse lines 12 and 13 respectively to form columns of spaces 14 at either side of the playing field, and these spaces are appropriately designated to contain the names of the players of the opposing teams. In this particular embodiment of the invention, these spaces 14 are appropriately designed to contain the names of the players according to the positions they occupy on their respective team. For instance each uppermost space in each column is provided with the letters —LE— representing left end, the next space —LT— representing left tackle, and so on throughout the entire column according to the various positions occupied by the various players on the team. Directly above the playing field the card is also scored to provide spaces 15 and 16 in which is adapted to be recorded the scores of the game for the respective teams.

Appropriately arranged at either side of the playing field —A— are independently rotatable registers or indicators, each being appropriately designated for use in connection with a particular varying condition or play of the game, whereby the various conditions of play can be registered during the various periods of play. There are preferably two of these indicators, each including a rotatable dial 17 adapted to be rotated above the series of numerals 18 provided on the cardboard sheet, and each dial having a sight opening 19 through which any desired one of the numerals can be presented to view. Arranged directly above one of the dials 17 is the word "Down", so that this particular dial is only used to register the number of downs made by one or the other of the teams during a particular period of play. Arranged above the other dial are the words "Yards to go", inasmuch as this dial is only used to register the number of yards which the team carrying the ball must make, before being forced to punt or lose the ball to the opposing team as will be readily understood, according to the rules governing the game of football. As shown, each dial 17 is provided with marginal extension 20 to form a finger piece so that the dial can be easily and conveniently manipulated. In connection with the scoring card above described, I preferably make use of a movable game piece indicated at 21, and representing a football. This game piece 21 can be shifted over the playing field in accordance with the position occupied by the ball in actual play. By reason of the construction and arrangement described, it will be manifest, that the different conditions of play and scores can be conveniently registered and recorded, as they vary or occur during the several periods of play in the game being followed over a radio, thereby materially increasing the interest of the user of the score card by assisting him or her to better concentrate on the actual conditions and plays of the game as they take place.

In Figure 4 we have illustrated the invention as designed for use in connection with the game of baseball, and this form of the invention differs from that of Figure 1 in that it is provided with a representation of a baseball playing field, as indicated generally at —B—. The playing field of course has the outline of a diamond, the home plate being indicated at 22, first base at 23, second base at 24, short stop at 25 and third base at 26. The out-field positions are appropriately designated by the letters —LF—, —CF— and —RF—, indicative of left field, center field and right field. The playing field in its entirety is approximately located centrally of the score card, and the latter is of a size to provide an advertising space both above and below the playing field, as illustrated. In this embodiment of the invention, the score card is also divided by vertical and transverse lines 27 and 28 respectively to provide vertical columns of spaces located at either side of the playing field as shown. The column of spaces indicated at 29 are appropriately designated to contain the names and positions of the players, while the remaining columns of spaces indicated at 30 are appropriately designated to record therein the particular achievements accomplished by each individual player. For instance one of these columns contain the letters —AB—, meaning the number of times the particular player appears at the bat, which particular number of times is recorded in this particular column. The next column is provided with the letter —R—, so that the particular number of runs scored by the player is recorded in this column. The next column is provided with the letter —H—, so that the number of hits made by each player is recorded in this particular column, while the remaining column is provided with the letter —E—, in which the number of errors, if any are made by each player, is recorded. The space 31 at the bottom of the various columns are utilized to record the total of the respective columns as will be readily understood. Adjacent the lower end of the score card, the latter is also divided into spaces 32 which are adapted to receive the names of the opposing teams, and in which spaces the scores of the respective teams are recorded for each inning or period of play during the game, together with the total runs, hits and errors scored for the entire game.

Suitably located upon the score card, but preferably in a space directly beneath the playing field is a plurality of independently rotatable indicators, each being appropriately designated for use in connection with a particular condition or play of the game, whereby the varying conditions of play can be registered during the different periods of play. Each of these indicators include a rotatable dial 33, adapted to be turned over a series of numerals 34, while each dial has a sight opening 35, through which any desired one of the numerals is presented to view. Each dial is also provided with a marginal extension 36 to form a finger piece so that the dial may be conveniently rotated as the occasion may require. Arranged above one of the dials is the word "Ball", above another the word "Strike", above another the word "Out", and above the other the words "Runs in". Manifestly, these indicators are selectively and independently used to register the "balls" and "strikes" for each player during his turn at the bat, the number of "outs" as they are made by the opposing teams in each period of play, and also the number of "runs" scored by the particular team at the bat during a particular inning. At the end of each inning the runs scored, as shown by the par-

tical indicator used for that purpose, are noted and then recorded in the proper space 32 on the lower portion of the score card, after which the particular indicator is returned to its neutral or zero position. As each team completes its turn at the bat, constituting one-half of an inning, the other indicators are also returned to their neutral positions. However, by reason of the construction and arrangement illustrated it is obvious that the different conditions of play which take place during the game, or during any particular period of the game, can be quickly and conveniently registered and recorded to add to the interest of the user of the card, particularly when recording the game as heard over radio or the like.

Means is provided for indicating the particular player at bat when either team takes a turn at bat. As shown, such means preferably consists in a slidable indicating element 35 mounted in a slot 36 provided in the sheet and extending vertically along the outer side of each column of spaces 29 and 30. Each element 35 is simply set opposite the name of the player at bat as given in the associated column 29.

While it is believed that from the foregoing description the nature and advantages of the invention will be readily understood, we desire to have it known that we do not limit ourselves to what is herein illustrated and described, and that such changes may be resorted to when desired as fall within the scope of what is claimed.

What we claim as new is:

1. A device of the character described comprising a sheet containing the representation of a playing field and having advertising spaces above and below said field, said sheet being divided by spaced vertical and transverse lines to form columns of spaces at either side of the field, said spaces being appropriately designated to contain the names of the players of the respective teams, and a plurality of independently rotatable indicators on said sheet and indicia on the sheet appropriately designating each indicator for use in connection with a particular condition or play of the game to register the varying conditions of play during various periods of play, spaces being provided on said card in which the scores of the game may be recorded.

2. A combined advertising medium and score card comprising a sheet having marginal advertising spaces and intermediate portion containing the representation of a baseball field, said intermediate portion being divided by spaced vertical and transverse lines forming columns of spaces at either side of the field, said spaces being appropriately designated to contain the names of the players and their active contributions to the play of the game, a plurality of independently rotatable indicators on the sheet, indicia on the sheet appropriately designat-

ing each indicator for use in connection with a particular condition or play of the game to register the varying conditions of play during the various periods of play, and spaces provided on the card in which the scores of the game are recorded.

3. A combined advertising medium and score card comprising a sheet having marginal advertising spaces and intermediate portion containing the representation of a baseball field, said intermediate portion being divided by spaced vertical and transverse lines forming columns of spaces at either side of the field, said spaces being appropriately designated to contain the names of the players and their active contributions to the play of the game, a plurality of independently rotatable indicators on the sheet, indicia on the sheet appropriately designating each indicator for use in connection with a particular condition or play of the game to register the varying conditions of play during the various periods of play, spaces provided on the card in which the scores of the game are recorded, said sheet having a vertical slot adjacent each of said columns, and an indicator element movable in each slot for indicating the player at bat.

4. A combined advertising medium and score card comprising a sheet having marginal advertising spaces and intermediate portion containing the representation of a baseball field, said intermediate portion being divided by spaced vertical and transverse lines forming columns of spaces at either side of the field, said spaces being appropriately designated to contain the names of the players and their active contributions to the play of the game, a plurality of independently rotatable indicators on the sheet, indicia on the sheet appropriately designating each indicator for use in connection with a particular condition or play of the game to register the varying conditions of play during the various periods of play, spaces provided on the card in which the scores of the game are recorded, said sheet having a vertical slot adjacent each of said columns, and an indicator element movable in each slot for indicating the player at bat.

In testimony whereof we affix our signatures.

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