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ATTORNEYS.
This invention relates to multiple-pack article holders commonly used for advertising purposes, and it has more particular reference to the species embodying relatively foldable sections with associated holder means for flat articles to be merchandized or advertised.

More specifically, the present invention has for a primary object the provision of an improved pack for chewing gum sticks and other flat articles.

Another object is to provide a pack of the indicated species with provisions whereby gum sticks and other flat articles enclosed in individual wrappers, arranged in a common plane, are secured in a folder with provision for independent removal by a simple tearing operation.

A further object is to provide a pack of the above indicated type including individual wrappers for the chewing gum sticks which are so folded and secured in the pack as to afford the maximum degree of protection against deterioration while preventing accidental falling out of the respective sticks.

A still further object is the provision of a neat and compact chewing gum pack including means effective to prevent the respective stick enclosing wrappers from opening accidentally or otherwise until torn out for use.

With the foregoing and other objects in view and for a clearer understanding thereof, reference will now be had to the accompanying drawings illustrating preferred embodiments, and in which like reference characters are applied to corresponding parts in all the views.

In the drawings:

Fig. 1 is a front view of a typical embodiment of this invention with the lower left-hand corner in part broken out to better disclose underlying structure.

Fig. 2 is a perspective view of the same with the closure flap opened out, and one of the contained items partially removed.

Fig. 3 is an enlarged scale side view of Fig. 1, or as seen looking towards the left-hand thereof.

Fig. 4 is a perspective view of one of the item containing individual wrappers, hereinafter more fully described.

Fig. 5 is an enlarged side view of the wrapper with an overfold in proximately closest down position.

Fig. 6 is a perspective view with parts ruptured to illustrate how the individual item containing wrappers are removed; and

Fig. 7 is a similar perspective view to the preceding of a slightly modified form of the invention.

Referring more in detail to the drawings, the reference character 1 comprehensively designates a conventional form of folder, simulative of a match box, which comprises a back 2 and integral flap 3, while 4 is the opposingly related clamping portion, between which the free ends or tab portions 5 of the wrapper 6, are secured by staples 7.

As best shown in Fig. 4 more particularly, each wrapper 6 is formed or blanked-out from a covered sheet material, preferably paper, to define a main body portion 8 with flanking folds 9 adapted to lap when the serrated edges 10 are wrapped around a stick of chewing gum 11 as clearly understandable from said figure. It is to be particularly noted, however, that in accordance with this invention, the chewing gum 11 is located in the wrapper 6 with one end substantially in registration with the mid-region 12 thereof, so that said wrapper can be transversely folded thereat with the ends beyond the gum 11 brought into mutual registration to jointly define the attaching tab 5 for securement by the staple 7. Sidable over the folded wrapper by way of the mid-region end 12 is a conventional paper sleeve 13 for advertising matter and so forth.

To remove a wrapped piece of the chewing gum 11, all that is necessary is to open-out the flap 3, grasp the clamped end 5 between the fingers of one hand and grip the wrapper 6 between the fingers of the other hand, whereupon by an obvious rip said wrapper is easily detached as shown in Fig. 6 with the minimum of effort. The sleeve 13 is drawn off and wrapper 6 unfolded in accordance with known practice.

In the modification of Fig. 7, a line of perforations 14 is provided which facilitates detachment of the individually wrapped sticks of gum 11.

From the foregoing it will be seen that by this invention there is provided a neat, sanitary and compact pack for chewing gum and other flat articles, while its sealing character from atmospheric attack tends to maintain the gum in wholesome and palatable condition over extended periods.

Having thus described my invention, I claim:

1. A pack for multiple flat articles such as chewing gum, arranged in a common plane, comprising a back with a relatively foldable flap; individual wrappers each having an article therein and being transversely folded, so that one end of said article is substantially in the mid-region...
thereof, to define a sealing closure for the contained article with a co-extending overlap and meeting mutually registering tabs; beyond the other end of said article; and means securing said tabs to the back for coverage by the flap.

2. A pack for multiple sticks of flat chewing gum as defined in claim 1, wherein an individual removable sleeve is slidably arranged over each folded wrapper to compact the wrapper overfold.

3. A pack for multiple sticks of flat chewing gum as defined in claim 1, wherein a transverse line of perforations is provided across the inner portion of the mutually registering tabs to facilitate severance from the pack.

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