International Application Published Under the Patent Cooperation Treaty (PCT)

Title: Processing Store Visiting Data

Abstract: The present disclosure introduces a method and a system for processing store visiting data. New visiting data is obtained. A user ID, a store ID, and a visiting time are analyzed from the new visiting data. It is determined whether the user ID and the store ID match one of user IDs and store IDs in static historical visiting data. If there is a match, it is determined that a user corresponding to the new visiting data is a repeated user of the store. Otherwise, it is determined whether the user ID and the store ID match one of user IDs and store IDs in dynamic historical visiting data. If there is a match, it is also determined that a user corresponding to the new visiting data is a repeated user of the store.

FIG. 1

[Continued on next page]
before the expiration of the time limit for amending the claims and to be republished in the event of receipt of amendments (Rule 48.2(h))

(88) Date of publication of the international search report: 16 January 2014
INTERNATIONAL SEARCH REPORT

A. CLASSIFICATION OF SUBJECT MATTER

<table>
<thead>
<tr>
<th>IPC(8)</th>
<th>G06F 7/00 (2013.01)</th>
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<td>USPC</td>
<td>7 11/1 70</td>
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According to International Patent Classification (IPC) or to both national classification and IPC.

B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)

<table>
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<th>IPC(8)</th>
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<tr>
<td>USPC</td>
<td>701/209; 7 11/170, 171</td>
</tr>
</tbody>
</table>

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

CPC - G06F 7/00, 7/06, 7/10, 7/14 (2013.01)

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)

Orbit, Google Patents, Google Scholar

C. DOCUMENTS CONSIDERED TO BE RELEVANT

<table>
<thead>
<tr>
<th>Category*</th>
<th>Citation of document, with indication, where appropriate, of the relevant passages</th>
<th>Relevant to claim No.</th>
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<tr>
<td>Y A</td>
<td>WO 02/39215 A2 (BOOTH et al) 16 May 2002 (16.05.2002) entire document</td>
<td>1-20</td>
</tr>
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</table>

* Special categories of cited documents:

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"P" document published prior to the international filing date but later than the priority date claimed

Further documents are listed in the continuation of Box C.

Date of the actual completion of the international search

28 October 2013

Date of mailing of the international search report

05 NOV 2013

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