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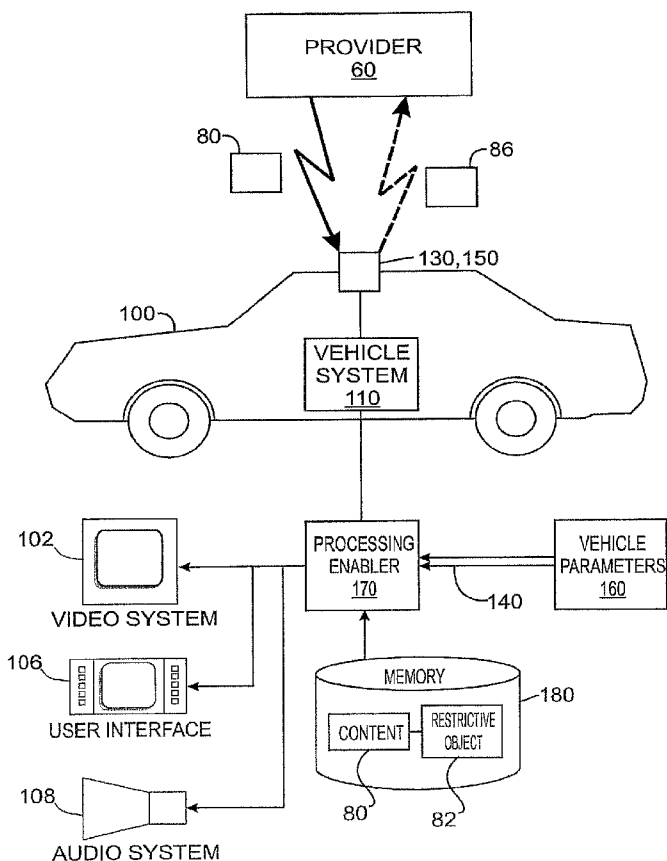
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[Continued on next page]

(54) Title: SYSTEM AND METHOD FOR PROVIDING CONTENT TO VEHICLES IN EXCHANGE FOR VEHICLE INFORMATION



(57) Abstract: A system and method for providing content from a source to a vehicle is disclosed. The content is restricted by associating the content with at least one requirement for vehicle information from a vehicle to which the content is provided. When restricted content is requested, a vehicle system obtains vehicle related information from the vehicle. The vehicle information is transferred to the vehicle system from the source, and the restricted content is transferred from the source to the vehicle system. The vehicle system, the source, or both determine whether the vehicle information meets the at least one requirement restricting the content. As long as the requirement for vehicle information is met, processing of the restricted content is allowed.

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SYSTEM AND METHOD FOR PROVIDING CONTENT TO VEHICLES IN EXCHANGE FOR VEHICLE INFORMATION

CROSS-REFERENCE TO RELATED APPLICATIONS

[0001] This application is filed concurrently with U.S. Patent Applications entitled: "System and Method for Controlling the Processing of Content Based on Vehicle Conditions" (Atty. Dkt. No. CM08861TC); "System and Method for Controlling the Processing of Content Based on Zones in Vehicles" (Atty. Dkt. No. CM08859TC); "System and Method for Modifying the Processing of Content Based on Vehicle Conditions" (Atty. Dkt. No. CM08857TC); and "Method and Device for Determining a Location and Orientation of a Device in a Vehicle" (Atty. Dkt. No. CM08815TC), which are all incorporated herein by reference.

FIELD OF THE DISCLOSURE

[0002] The subject matter of the present disclosure relates to systems and methods for handling content in vehicles.

BACKGROUND OF THE DISCLOSURE

[0003] Vehicles can have several types of devices for processing content. Some examples of devices include conventional radios, satellite radios, audio systems, video systems, entertainment systems, Telematics systems, and navigation systems. The devices can be installed in the vehicle when manufactured or can be aftermarket units added later in the vehicle. The devices can handle various forms of content, such as media, audio, video, radio broadcast, satellite broadcast, television broadcast, Global Position System (GPS) data, and navigation data. To deliver the content to a passenger in the vehicle, the devices have certain processing capabilities, such as storing, rendering, encoding, decoding, transcoding, parsing, encrypting, decrypting, streaming, communicating, and playing capabilities.

[0004] Providers of digital media, such as music and videos, use several techniques to restrict or control the acquisition, storage, transfer, and/or processing of the digital media. These restrictive techniques can be referred to as Digital Rights Management (DRM) schemes. Some examples of restrictive techniques include Serial Copy Management System (SCMS), Macrovision, Helix DRM, Steam, iTunes™ (which incorporates Apple's FairPlay DRM for content downloaded through

the iTunes™ Music Store), Windows Media DRM (WMDRM) that protects Windows Media Audio or Video content and is implemented in Windows Media Player, OMA DRM system used by the Open Mobile Alliance, Real Networks, Sony's DRM technology OpenMG, MMK Secure Stream, Digital Transmission Content Protection (DTCP), Content Protection for Recordable Media (CPRM), High-Bandwidth Digital Content Protection (HDCP), and Digital Transmission Copy Protection over Internet Protocol (DTCP-IP).

BRIEF DESCRIPTION OF THE DRAWINGS

[0005] **FIG. 1** illustrates a network according to certain teachings of the present disclosure.

[0006] **FIG. 2** illustrates a vehicle system according to certain teachings of the present disclosure.

[0007] **FIG. 3** illustrates a vehicle relative to a number of providers of services and content.

[0008] **FIG. 4** illustrates a vehicle having a vehicle system with a possessing enabler for enabling or preventing processing of content.

[0009] **FIG. 5** illustrates a vehicle divided into zones for restricting processing of content in the vehicle.

[0010] **FIG. 6** illustrates a vehicle having a vehicle system with a possessing mode determiner for determining a mode of operation for processing content.

[0011] **FIGS. 7A-7C** illustrate examples of a graphical user interface of a vehicle system.

[0012] While the subject matter of the present disclosure is susceptible to various modifications and alternative forms, specific embodiments thereof have been shown by way of example in the drawings and are herein described in detail. The figures and written description are not intended to limit the scope of the inventive concepts in any manner. Rather, the figures and written description are provided to illustrate the inventive concepts to a person skilled in the art by reference to particular embodiments, as required by 35 U.S.C. § 112.

DETAILED DESCRIPTION

[0013] Systems and methods for handling content for a vehicle are disclosed.

One technique of handling content involves controlling how content is acquired and provided to a vehicle system. In this technique, a source, such as a content or service provider, provides content to the vehicle system in exchange for vehicle information transferred from the vehicle to the source. To do this, content is restricted by requiring at least one transfer of vehicle related information. When restricted content is requested at the vehicle, the vehicle system obtains information of the vehicle. The vehicle information is transferred from the vehicle system to the source, and the restricted content is transferred from the source to the vehicle system for processing of the content. The source and/or the vehicle system determines whether the vehicle information meets the requirement for the at least one transfer of vehicle information restricting the content. As long as the requirement for vehicle related information is met, processing of the restricted content is allowed.

[0014] Another technique of handling content for a vehicle involves controlling the conditions under which content can be processed in the vehicle. To do this, content is restricted with a requirement of at least one vehicle condition. When processing of the restricted content is requested, the vehicle system obtains vehicle information using a vehicle interface or an On-Board Diagnostic II (OBD-II) connection communicatively coupled to a vehicle bus, for example. The vehicle system then determines whether the vehicle information meets the requirement of the vehicle condition restricting the content. If the requirement is met, a content processing device is allowed to process the restricted content. Otherwise, the content processing device is prevented from processing the restricted content.

[0015] Another technique of handling content for a vehicle involves controlling the locations in which the content can be processed in the vehicle. To do this, processing of the content is restricted to at least one predefined zone within the vehicle. When a request to process the restricted content is received, the vehicle system obtains zone information of the vehicle and determines whether the necessary content processing device is designated for the predefined zone. For example, the predefined zones can include a zone A for the front seat driver side, a zone B for the front seat passenger side, a zone C for the backseat driver side, and a zone D for the backseat passenger side of the vehicle. Processing of the content may be restricted to zones C and D of the vehicle only, for example. The content processing device, such

as a video system, may be located in the area of the backseat of the vehicle and may be designated for zones C and D. Thus, the vehicle system would determine that the necessary content processing device is designated for the predefined zone.

Alternatively, the vehicle system determines whether the predefined zone is occupied by a passenger. For example, a sensor in the vehicle senses if a seat in the predefined zone is occupied. If the content processing device is designated for the predefined zone or the zone is occupied, then the content processing device is allowed to process the restricted content. Otherwise, the content processing device is not allowed to process the restricted content.

[0016] Yet another technique of handling content for a vehicle involves modifying how content is processed in the vehicle based on current vehicle conditions. To do this, the processing of content is enabled or configured with at least two modes of operation based on vehicle conditions. During operation, the vehicle system obtains vehicle information. The vehicle system then determines whether the vehicle information meets one of the vehicle conditions, and the content is processed in the mode corresponding to the vehicle condition that is met.

[0017] The foregoing is not intended to summarize each potential embodiment or every aspect of the present disclosure. Let us now refer to the figures to describe the subject matter of the present disclosure in greater detail. Before discussing the various techniques of handling content summarized above, we will first turn to a network environment in which content is available for a vehicle system according to the present disclosure.

[0018] Referring to **FIG. 1**, a network **10** and a vehicle **100** according to certain teachings of the present disclosure are illustrated. The vehicle **100** has a vehicle system **110** incorporated into or added to the vehicle **100**. The vehicle **100** also has one or more electronic systems or devices **102** available for vehicles for processing content, such as an entertainment system, an audio system, a video system, user interfaces, a navigation system, and a Telematics system. The content processing device **102** can be an independent component of the vehicle **100** or a component of the vehicle system **110**.

[0019] The network **10** represents several possibilities of a network environment for the vehicle system **100**. Various sources **30**, **40**, and **50** in the network **10** can

provide content to the vehicle system **110** for processing. For example, some sources **30** of content can include content providers, such as an Internet content provider **31**, a satellite content provider **32**, a cable content provider (not shown), and a radio content provider (not shown). Other sources **40** of content can include service providers, such as a cellular service provider **41**, a navigation service provider **42**, and a Telematics service provider **43**. Yet more sources **50** of content can include personal devices, such as a music server, a personal computer, a home entertainment system, a personal digital assistant (PDA), a digital music player, an iPod™, or a portable phone, for example.

[0020] Given these various sources **30**, **40**, and **50** of content, it will be appreciated that content as used herein not only refers to digital data, media data, multimedia data, audio data, and video data, but also refers to Internet data, cable broadcast data, radio broadcast data, satellite broadcast data, television broadcast data, GPS data, navigation data, user interface data, and software application data, as well as other possible types of data usable by vehicle system **110**.

[0021] The various sources **30**, **40**, and **50** of content can provide that content to the vehicle system **110** via various communication paths, such as the Internet **20**, satellite communications **22**, hot spot gateways **24**, cellular networks **26**, and global positioning systems **28**. In addition, other communication paths can include WiFi, BlueTooth™, Ultrawide Band (UWB), Universal Serial Bus (USB), and various communication paths known in the art.

[0022] With an understanding of the network environment available to the vehicle system **110** described above, we now turn to a discussion of the vehicle or multimedia system **110**, which is illustrated in more detail in **FIG. 2**. The vehicle system **110** can be an in-cabin component or an aftermarket unit for the vehicle **100**. In a general description, the vehicle system **110** is capable of communicating with external systems outside the vehicle **100**, processing content in the vehicle **100**, and communicating with other components within the vehicle **100**.

[0023] The vehicle system **110** includes a control unit or controller **120** communicatively coupled to one or more content processing devices **102** and **106** in the vehicle **100**. The controller **120** and devices **102** and **106** can share or divide features of their operation depending on a particular implementation of the system

110. For example, the content processing devices **102** and **106** can be capable of independent storage and processing of content but can be controlled by the controller **120**. Alternatively, the content processing devices **102** and **106** may not be capable of independent storage and processing of content, and the controller **120** can handle the processing of content and can stream or otherwise send the processed content to the devices **102** and **106** for delivery or rendering in the vehicle **100**.

[0024] To connect to the network environment and sources of content described previously, the controller **120** is communicatively coupled to one or more communication interfaces **130**, which can include, but are not limited to, a cellular interface **131**, a GPS interface **132**, a BlueTooth™ interface **133**, a WiFi interface **134**, and a USB interface **135**. A particular vehicle **100** may have one or more of these various interfaces **130**. Using the interfaces **130**, the controller **120** can communicate with other parts of a network and can obtain content from the various sources of content, such as described previously.

[0025] To obtain information related to the vehicle **100**, the controller **120** is communicatively coupled to an electronic bus **140** of the vehicle **100**, which is in turn coupled to various components (not shown) of the vehicle **100**. Alternatively, the controller **120** is directly coupled to vehicle components. The vehicle components include those known in the art. Some examples of vehicle components include, but are not limited to, a diagnostic system, a vehicle computer or control unit (*e.g.*, an Engine Control Unit), a transmission, an odometer, a vehicle module (*e.g.*, a power steering control module, keyless entry module, door module, etc.), and a vehicle sensor (*e.g.*, Differential Pressure Feedback EGR (DPFE) sensor, tire pressure sensor, oil pressure sensor, engine temperature sensor, etc.). In one example, a vehicle bus interface **122** couples the controller **120** to the vehicle bus **140**. Such a vehicle bus interface **122** is known in the art and can allow direct communication between the controller **120** and the components of the vehicle **100** via the vehicle bus **140**. The vehicle interface **122** may be suitable when the controller **120** is an integrated component of the vehicle **100** having direct access to the vehicle bus **140**.

[0026] As a supplement or alternative to the vehicle bus **122**, an On-Board Diagnostic connection **124**, preferably an OBD-II connection, can couple the controller **120** to the vehicle bus **140**, which may be suitable when the controller **120**

is an aftermarket unit not originally integrated into the vehicle **100**. If a vehicle bus interface **122** or OBD-II connection **124** is not available in the vehicle **100**, other devices in the vehicle **100** can provide vehicle information to the controller **120**. In one example, the GPS interface **132**, which can be a receiver, can provide distance traveled, velocity, direction, time, and other travel related information to the controller **120**.

[0027] In addition to the interfaces **130**, the vehicle system **110** includes a Telematics control unit **150** for indirectly communicating with various network sources. The Telematics control unit **150** can be similar to that disclosed in U.S. Patent Application Ser. No. 11/118,528, filed April 29, 2005, entitled "System and Method for Managing Content between Devices in Various Domains" (Atty. Dkt. No. IS01598TC), which is incorporated herein by reference in its entirety. Briefly, the Telematics control unit **150** includes a communication controller **152** coupled to a network access device **154** for accessing a network, such as described previously. In addition, the Telematics control unit **150** includes a device interface **156** for communicating with an independent communication device, such as a cellular phone, which has access to a network. A vehicle bus interface **158** couples the Telematics control unit **150** to the vehicle bus **140**. Although the vehicle system **110** in FIG. 2 is shown having the communication interfaces **130** and the Telematics control unit **150**, the vehicle system **110** need not have both in a given implementation.

[0028] Now that details of a network environment, content, sources, and a vehicle system have been described above, we now turn to several techniques of handling content in a vehicle.

[0029] As previously mentioned, one technique of handling content for vehicle **100** involves controlling how content is provided to the vehicle system **110**. In this technique, the sources **30**, **40**, and **50** of FIG. 1 transfer content (*e.g.*, music, video, data, etc.) to the vehicle system **110** in exchange for information of the vehicle **100**. In this arrangement, the content is restricted by a requirement for at least one transfer of vehicle related information, and the vehicle system **110** is required to provide the required information. Thus, to obtain the restricted content and/or to be able to process the restricted content, the vehicle system **110** enforces the requirement by providing the required vehicle information that the vehicle owner or driver has agreed

to provide.

[0030] In FIG. 3, for example, some content providers 30 and service providers 40 that can provide content to the vehicle 100 are illustrated. The content providers 30 can include music and movie distributors, cable content providers, satellite content providers, Internet music providers, etc. Content from such providers 30 can be provided directly to the vehicle system 110 via the communication interfaces 130 or Telematics control unit 150. The service providers 40 can include cellular service providers 41, navigation service providers 42, Telematics service providers 43, oil change companies 44, auto repair stores 45, auto dealerships 46, drive-thru restaurants 47, rental agencies 48, gas companies 49, or any other provider of services associated with vehicles. Content from the service providers 40 can be provided directly to the vehicle system 110 or can be indirectly provided through a content provider 30 on behalf of the service provider 40. In exchange for vehicle information from the vehicle system 110, the providers 30 and 40 can offer content for free or at reduced cost as an incentive for vehicle owners and passengers to use the provider's products and services. The vehicle information can then be used for marketing and statistical purposes by the providers 30 and 40.

[0031] To discuss providing restricted content to the vehicle system 110 in exchange for vehicle information in greater detail, reference is made to FIG. 4, which shows a provider or source 60 relative to a vehicle 100, a vehicle system 110, and other components. As discussed previously, the provider 60 transfers content 80 to the vehicle system 110 via a communication interface 130 or 150, for example, for storage and processing by the vehicle system 110. The provider 60, however, wishes to maintain some form of control over the provided content 80 by requiring certain information 86 to be transferred from the vehicle 100 in exchange for providing the content 80. The required information 86 is collected and transmitted by the vehicle system 110 according to the requirements of the provider 60.

[0032] In one example, the required information 86 can include vehicle conditions or parameters 160, such as the mileage, service records, GPS information, status, details of components, etc., of the vehicle 100. The vehicle conditions or parameters 160 are obtained by the vehicle system 110 and transferred to the provider 60. In another example, the required information 86 can include details of the vehicle system

110, such as its model, serial number, features, capabilities, preferences, upgrades, etc. In yet another example, the required information **86** can include details related to content stored on the system **110**, such as the types of content, the vehicle owner's preferred genre, preferences, etc.

[0033] The exchange of content **80** and information **86** can be performed manually, and provisions can be made to make the vehicle owner and/or driver aware of information **86** being exchanged for the content **80**. For example, a notice can be provided to the driver through a user interface, (e.g., a dashboard display **106** in FIG. 4), and the user can enter an approval in the interface for the exchange of information **86** in return for the content **80**. Alternatively, the exchange of content **80** and information **86** can be performed automatically without intervention by the vehicle owner. For example, content **80** can be downloaded to the vehicle system **110** from a server or the like of the provider **60**, and the vehicle system **110** can automatically transfer the requested information **86** as instructed using an appropriate interface **130**.

[0034] In some situations where content **80** is exchanged for information **86**, the source **60** can determine whether the vehicle information **86** meets the requirements for information restricting the content **80**. This may be the situation when the content **80** is transferred to the vehicle system **110** in exchange for one transmission of information **86** from the vehicle system **110**. Before the content **80** is transferred to the vehicle system **110**, for example, the provider **60** sends a request for vehicle information. The vehicle system **110** obtains vehicle conditions or parameters **160** via the vehicle bus **140** in response to the request and transfers information **86** to the provider **60**. In turn, the provider **60** determines if the returned information **86** meets their requirements. If so, the provider **60** transfers the content **80** to the vehicle system **110**, and the content **80** is ready for processing, although it may still be restricted by conventional DRM schemes known in the art.

[0035] In other situations where content **80** is exchanged for information **86**, the provider **60** can transfer the content **80** to the vehicle system **110**. The vehicle system **110** then transfers information **86** to the provider **60**. Rather than having the provider **60** determine if the information **86** meets the requirements, the vehicle system **110** determines whether the vehicle information **86** that is transferred to the provider **60** meets the requirements for information restricting the content **80**. This may be the

situation when the content **80** is transferred to the vehicle system **110** in exchange for a requirement of multiple or repeated transmissions of information **86** from the vehicle system **110**.

[0036] To restrict the provided content **80**, restrictive techniques are used to associate a restriction or DRM scheme to the content **80**. As shown in **FIG. 4**, a restrictive object **82** can define the restriction. The restrictive object **82** is associated with the content **80** and is typically stored with the content **80** in memory **180**. In general, the restrictive object **82** defines how, when, where, under what conditions, and/or by whom the restricted content **80** can be stored, processed, and/or transferred.

[0037] The restrictive object **82** can have any form known in the art. For example, the restrictive object **82** can be a file having scripted code specifying rights or requirements for a content processing device to be able to render or otherwise process the content **80**. The restrictive object **82** can also have a decryption key that is required to decrypt the associated content **80**. If the specified rights or requirements in the restrictive object **82** are met, the decryption key is available for decrypting the associated content **80** and allowing the decrypted content **80** to be processed. Otherwise, the decryption key is not available.

[0038] Several examples of providing restricted content **80** in exchange for vehicle information **86** is now discussed with reference to **FIG. 4**. In a first example, a navigation service provider **60** provides a version of its navigation software (*i.e.*, content) **80** in exchange for GPS information **86** from the vehicle **100**. The navigation software **80** may be offered for free or at a reduced price as an incentive to enlist participation from vehicle owners to give GPS information **86** to the navigation service provider **60**. The GPS information **86** from the vehicle system **110** can be received by a central server (not shown) connected to a network. In turn, the GPS information **86** on the server can be used to formulate real-time traffic information and can be made available to the subscribers of the navigation service provider **60**.

[0039] The vehicle owner can fill out a questionnaire or otherwise agree to allow GPS information **86** to be transmitted from her vehicle system **110** to the central server of the provider **60**. By doing so, the vehicle owner can satisfy requirements to procure the low cost or free version of the navigation software **80**. The navigation software **80** is then downloaded to the vehicle system **110** using a communication

interface **130**. Once downloaded into memory **180**, the navigation software **80** is restricted or protected by one or more requirements in the restrictive object **82** associated with it. A processing enabler **170** enforces the restrictions associated with the navigation software **80** by either enabling or preventing a content processing device, such as user interface **106**, from processing the navigation software **80**. The processing enabler **170** is discussed generally here as a component of the system **110**. One skilled in the art, however, will appreciate that the processing enabler **170** involves various components, such as processing software, hardware, DRM information, and other components, for processing content under restrictions of a DRM scheme associated with the content.

[0040] In one example, the restriction in object **82** can require multiple or repeated transmissions of GPS information **86** from the vehicle system **110** in order for the navigation software **80** to be processed (*i.e.*, to run applications of the software **80**). To enforce such a restriction, the processing enabler **170** obtains the restriction from the object **82** and determines whether the requirement of the multiple or repeated transmissions of GPS information **86** have been met. In this context, information about transmissions of the information **86** may also be stored in memory **180**, or the information can be obtained from elsewhere via the vehicle bus **140**, for example.

[0041] If the transmission requirement is met, the user interface **106** is allowed to process the software **80** (*i.e.*, run applications of the software **80**). Depending on the restriction used, the processing enabler **170** preferably prevents the software **80** from being processed if the required transmissions are not performed or the software for monitoring and transmitting the vehicle information **86** is removed from the vehicle system **110**.

[0042] In a second example of providing restricted content, a vehicle leasing or rental agency **60** offers media **80** as an added incentive to lease or rent a vehicle from the agency. When a consumer leases or rents the vehicle **100**, the media **80** is transferred to the vehicle system **110** of the rental vehicle **100**. In exchange for providing the media **80**, the agency **60** can request that the consumer provide information **86** from the vehicle **100**, and the media **80** is restricted by a requirement for the information **86** from the vehicle system **110**. As long as the requirement for information **86** is met, the processing enabler **170** allows a content processing device,

such as audio system **108**, to process the media **80**. For example, the required information **86** can include GPS information, navigation information, driving statistics, preferences of the consumer, mileage, average speed, or other information useful to the agency **60** or beneficial to the consumer in reducing rental or leasing rates. The media **80** can also be restricted by a time period of the rental or lease agreement, restricted for processing only on the designated vehicle system **110**, and restricted by conventional DRM schemes known in the art.

[0043] In a third example of providing restricted content, a satellite radio provider **60** can provide access to encrypted satellite radio content **80** to vehicle owners willing to participate in traffic information studies or the like. The satellite radio content **80** requires decryption for it to be processed. The processing enabler **170** obtains a decryption key or the like from the restrictive object **82** associated with the satellite radio content **80** based on whether the vehicle system **110** is transmitting vehicle information **86** to the provider **60** or other external entity. The vehicle information **86** can include GPS or navigation information. In turn, the transmitted information **86** can be used for traffic reports or the like. For the restriction, the satellite radio content **80** may be processed for a predetermined period of time after a given transmission of the vehicle information **86** from the vehicle system **110** or may be processed only while vehicle information **86** is currently being transmitted.

[0044] In a fourth example of providing restricted content, an auto repair service provider **60** can offer media **80**, such as music or other entertainment, as an incentive for using the auto repair service. The service provider **60** may actually obtain the media **80** from another provider, such as a music distributor through a predetermined arrangement. In exchange for providing the media **80** for download to the vehicle's system **110**, the service provider **60** can request that the vehicle system **110** make at least one transmission of information **86** to the service provider **60** or another destination. The transmitted information **86** can include vehicle information **160**, such as mileage, features, service history, etc., of the vehicle **100**. This vehicle information **160** can then be used by the repair shop to send service reminders to their customers. If the vehicle system **110** has such vehicle information **160** stored in memory, it can provide it directly to the service **60**. Otherwise, the system **110** can use the vehicle interface or OBD-II connection (not shown) and obtain the

information **160** from the vehicle bus **140**, which can be connected to the vehicle's internal computer and other components (not shown) having the vehicle information **160**.

[0045] In other examples, the provider **60** can be a gas station that offers content **80**, such as media, as an incentive for purchasing gasoline from the stations or can be a fast food company or other service that offers similar forms of incentives to vehicle owners. In addition, the provider **60** can be an automobile insurance company and auto part manufacturers that can provide content **80** to its customers in exchange for vehicle information **160**, such as velocity, mileage, diagnostic trouble codes, etc. The vehicle information **160** can be collected for marketing or statistical analysis so such service companies can provide better products and services to customers.

[0046] In addition to controlling how content is provided to a vehicle, another technique of handling content for a vehicle previously summarized involves controlling under what conditions the content can be processed (*e.g.*, decrypted, rendered, parsed, and streamed) in the vehicle. Continuing with reference to **FIG. 4**, content **80** is provided to vehicle system **110** by a provider or source **60**. Rather than requiring the transfer of information **86** from the vehicle **100** as in the previous examples, the processing of the content **80** is restricted based on one or more conditions or parameters **160** of the vehicle **100**.

[0047] In a similar fashion to the previous discussion of restricting the content **80**, a restrictive object **82** having a restriction or DRM scheme is associated with the content **80**. The restrictive object **82** can have any form known in the art and can be a file having scripted code specifying one or more restrictions or rights on whether a content processing device can process the content **80**. The restrictive object **82** can also have a decryption key required to decrypt the associated content **80**. Based on the specified restrictions in the restrictive object **82**, the decryption key can be made available for decrypting the associated content **80** and allowing the decrypted content to be processed.

[0048] The restrictions in the object **82** can be similar to DRM schemes known in the art and can use various DRM standards, such as defined by the Open Mobile Alliance (OMA). To control the processing of the restricted content **80**, the restriction or DRM scheme enables, prevents, or limits the content processing capabilities of the

vehicle system **110** or content processing devices associated with the system **110**. For standard media, such as audio and video, for example, the content processing capabilities include the ability to encode (*e.g.*, MP3 encoders for audio capture), decode (*e.g.*, MP3 decoders for audio play), render, parse, and stream certain types, files, or formats of media content. The content processing capabilities for media can also include the ability to transcode (*e.g.*, functions for converting from MPEG2 to MPEG4) or otherwise convert one type, file, or format of media content to another type, file, or format. For other forms of content, such as software data and user interface data, the content processing capabilities include various processing requirements associated with the particular form of content, such as whether an application can be opened or run, whether a database file can be accessed, etc.

[0049] In this example, the restrictive object **82** enables, prevents, or limits processing of the associated content **80** by specifying particular vehicle related conditions or parameters **160** that restrict processing of the content **80**. As before, the restricted content **80** is downloaded or otherwise transferred from the provider **60** to the vehicle system **110** using interfaces **130**, for example. When the restricted content **80** is requested for processing, the processing enabler **170** obtains one or more vehicle conditions, parameters, or information **160** from the vehicle bus **140** or via peripheral components of the vehicle **100** and obtains the one or more restrictions in the object **82** associated with the content **80**. Then, the processing enabler **170** enforces the restrictions by determining if the vehicle conditions **160** meet the restrictions in the restrictive object **82**. Based on this determination, the processing enabler **170** may enable or prevent the content **80** from being processed and delivered in the vehicle **100** using an appropriate content processing device, such as a video display **102**, a user interface **106**, or an audio system **108**, for example.

[0050] Because the system **110** has access to various vehicle conditions **160**, the content **80** can be restricted in a number of ways. Accordingly, we now turn to a number of examples for restricting content **80** based on vehicle conditions **160**.

[0051] In a first example, the content **80** is restricted to a certain amount of mileage on the vehicle **100**. Thus, the restricting vehicle condition **160** pertains to the vehicle's mileage or the distance traveled by the vehicle **100**. The vehicle system **110** can track the mileage traversed by the vehicle **100** using the GPS interface **132** and a

GPS system (not shown), using the vehicle's odometer, or using other techniques or components. If the milcage **160** is at least below some predetermned milcage value associated with the restricted content **80**, the processing enabler **170** allows the content **80** to be processed. If, however, the mileage **160** exceeds that predetermined value, the processing enabler **170** prevents the content **80** from being processed.

[0052] In a second example of restricting content **80** with vehicle conditions **160**, a gas station as provider **60** purchases the rights to distribute a song **80** to customers as an incentive for consumers to purchase gas from the station. To be able to render the song **80**, a restriction in the restrictive object **82** associated with the song **80** dictates that the song **80** can be rendered only during the time in which the vehicle **100** consumes the fuel purchased from the gas station. Thus, the restricting vehicle condition **160** pertains to the level of fuel consumption of the vehicle **100**. If twelve gallons of fuel are purchased, for example, the restriction in the restrictive object **82** can indicate that the song **80** can be rendered in the particular vehicle **100** until the twelve gallons of fuel have been consumed.

[0053] The processing enabler **170** enforces this restriction by monitoring the fuel consumption **160** of the vehicle **100** from the time the song **80** is downloaded. When the song **80** is requested for processing in the vehicle **100**, the processing enabler **170** compares the monitored amount of fuel consumption **160** with the specified amount in the restrictive object **82**. If the monitored amount of fuel consumption is less than the specified amount, the content **80** can be processed and delivered in the vehicle **100** using an appropriate content processing device, such as audio system **108**. Once the purchased amount of fuel has been consumed, however, the ability to render the restricted song **80** will no longer be valid, and the processing enabler **170** prevents the song **80** from being processed.

[0054] Alternatively, the restriction associated with the song **80** can dictate that the song **80** can be processed only for a particular amount of miles after the download. Thus, the restricting vehicle condition **160** pertains to the vehicle's mileage or the distance traveled by the vehicle **100**. After the mileage limit is met by the vehicle **100**, the ability to render the restricted song **80** will no longer be valid, and the processing enabler **170** prevents the song **80** from being processed. When rendered invalid, the vehicle system **110** may give the user the option to purchase the song **80**

from a distributor or may remove the restricted song **80** from memory **180** to free up available space. To enable the user to purchase the song **80**, the vehicle system **110** can provide a display (not shown) on the graphical user interface **106** for this purpose. The display can indicate that the free usage of the song **80** has ended and can provide an option for the user to purchase the song **80**. If the user accepts the purchasing option, the vehicle system **110** can communicate credit card or account information stored on the system **110** to a content provider, such as internet music provider, using one of the communication interfaces **130**. Information pertaining to the content provider can be associated with the song **80** in memory **180** when the song **80** is initially transferred to the vehicle system **80**. Alternatively, the vehicle system **110** may independently store information on available content providers or can download that information separately.

[0055] In a third example, the restriction associated with the content **80** can limit processing of the content **80** to a predefined Vehicle Identification Number (VIN) or other vehicle identifier. Thus, the restricting vehicle condition **160** pertains to the VIN or other identifier of the vehicle **100**. The processing enabler **170** obtains the VIN or identifier **160** from the computer system (not shown) of the vehicle **100** via the vehicle bus **140**, for example. Then, the processing enable **170** determines whether the VIN matches a predefined VIN defined in the restrictive object **82** restricting the content **80**. If they do match, then processing of the content **80** is allowed. Otherwise, processing of the content **80** is prevented.

[0056] In a fourth example, the restriction associated with the content **80** can limit processing of the content **80** to a predefined status of a vehicle component or system (not shown). Thus, the restricting vehicle condition **160** pertains to a status of a component or system of the vehicle **100**. The processing enabler **170** obtains the status **160** of the component via the vehicle bus **140**, for example. Then, the processing enabler **170** determines whether a current status of the vehicle component matches a predefined status defined in the restrictive object **82** restricting the content **80**. If they do match, then processing of the content **80** is allowed. Otherwise, processing is prevented. For example, the vehicle system **110** can control processing of video content **80** in a dashboard interface **106** of the vehicle **100** based on a status of the transmission or an odometer speed of the vehicle **100**. Processing of the video

content **80** is not allowed in the dashboard interface **106** while the vehicle's transmission is in "drive" or if the odometer speed of the vehicle **100** is above a predefined speed. When the vehicle **100** is in neutral or park, or is under the predefined speed, the content **80** may be rendered on the dashboard interface **106**.

[0057] In the previous examples, content **80** is restricted based on only one vehicle condition **160** at a time. However, content **80** can be restricted based on one or more vehicle conditions **160** simultaneously depending on a particular implementation. Some of the vehicle conditions **160** that can restrict processing of content **80** include, but are not limited to, a mileage amount, a fuel consumption amount, a fuel level, a speed, an amount of tire wear, a Vehicle Identification Number, a vehicle identifier, GPS information, a status of transmission of vehicle information, a status of a vehicle component, a number of ignition cycles, an engine temperature, a tire pressure, an oil pressure level, a voltage level, a diagnostic trouble code, and an indication of an occupied seat in a vehicle.

[0058] In addition to controlling how content is processed in a vehicle based on vehicle conditions described above, yet another technique of handling content in a vehicle involves controlling to whom in the vehicle the content can be processed or delivered. For example, content can be restricted to different types of potential users in a vehicle, such as the driver, the front seat passenger, or the rear seat passengers, for example. In addition, content can be restricted to specific locations of potential users in the vehicle and/or specific locations of devices in the vehicle for processing the content. For example, content can be restricted to whether a user is in a backseat passenger, whether the user is in a window location, or whether a device for processing the content is located in the front or back seat of the vehicle.

[0059] Details of restricting content to locations or users in a vehicle are discussed with reference to **FIG. 5**. The vehicle **100** in **FIG. 5** is divided into predefined zones that can be used to control the processing of content in the vehicle **100**. The predefined zones in this example include zone A for the front seat driver side, zone B for the front seat passenger side, zone C for the backseat driver side, and zone D for the backseat passenger side of the vehicle. Larger or smaller vehicles may have more or fewer zones, and the zones may be combined or arranged in different combinations than shown in **FIG. 5**.

[0060] Processing of content **80** with the vehicle system **110** can be restricted to one or more of the predefined zones of the vehicle **100**. Similar to previous discussions, restricting content **80** to predefined zones involves associating one or more restrictions or DRM schemes with the content. For example, the content **80** in this technique is restricted to a predefined zone of the vehicle **100** by a restrictive object **82**. Vehicle information **160** is obtained via a vehicle bus **140**, and a processing enabler **170** determines from the restrictive object **82** whether the vehicle information **160** will allow the restricted content **80** to be processed.

[0061] The restrictions in the restrictive object **82** include zone related information, which restricts or limits processing of the content **80** to specified zones in the vehicle **100**. The vehicle system **110** enforces processing of the restricted content **80** based on the zone related information restricting the content **80**. When processing of restricted content is requested, for example, the vehicle system **110** obtains zone information **162** of the vehicle **100**. The zone information **162** can be an indication in which zone a device (e.g., **102** or **106**) for processing the requested content **80** is located and/or an indication of which seats or zones are currently occupied by passengers. Then, the processing enabler **170** of the vehicle system **110** compares the zone information **162** obtained from the vehicle **100** with the zone related information restricting the content **80**. From the comparison, the processing enabler **170** determines whether the restricted content **80** can be processed or not.

[0062] In one example, the zones A, B, C, and D of vehicle **100** can have dedicated content processing devices. For example, user interface **106** is dedicated to zones A and B in the vehicle **100**, and a video display **102** is dedicated to zones C and D. Content **80** may be requested for processing in the vehicle **100** at the video display **102**. The requested content **80** can be a feature film that is restricted from processing in zone A of the vehicle **100**, which is the driver's area of the vehicle **100**. Yet, processing of the feature film **80** may be allowed in any of the other zones B, C, and D. Because the feature film **80** is requested for processing at the video display **102**, which is designated for zones C and D, the processing enabler **170** of the vehicle system **110** will enable processing of the film **80**.

[0063] However, the feature film **80** may be requested for processing in the vehicle **100** at the user interface **106**, which is shared by both zones A and B. In this

situation, the processing enabler **170** of the vehicle system **110** may prevent the feature film **80** from being processed at the user interface **106**, because the interface **106**, although designated for allowed zone B, is also designated for zone A where processing is not allowed. Even though the feature film **80** will not be processed in this situation, processing can still be enabled based on a determination of other vehicle conditions or zone information. For example, the restriction associated with the feature film **80** can allow for processing and display of the feature film **80** at the user interface **102** if the vehicle's transmission is in "park" but not if it is in "drive," for example.

[0064] In addition to or in alternative to determining if a content processing device is designated for a particular zone restricting content, processing of restricted content **80** can be based on whether a particular zone of the vehicle **100** is currently occupied by a passenger. Continuing with the previous example of where the content is the feature film **80**, the user interface **106** is shared by zone A and zone B in the front seat. Even though the feature film **80** is restricted from processing in the driver's zone A, the processing enabler **170** can determine whether zone B is currently occupied. Determining whether a zone is occupied can use techniques known in the art for detecting seat occupancy in the vehicle **100**. For example, a sensor or other device **109** can determine the seat occupancy. If zone B is occupied, then the feature film **80** can be allowed for processing at the user interface **106** even though it shares restricted zone A. If zone B is not occupied, however, then the processing enabler **170** will not allow the featured film **80** to be processed and displayed at the user interface **106**.

[0065] Different vehicles may have different zone configurations, and vehicles may have devices dedicated to different zones. In addition, there may be one or more shared devices in the zones of a vehicle. Accordingly, the restriction or DRM scheme associated with content **80** preferably accounts for a plurality of potential zone configurations for vehicles. The vehicle system **110** determines which of the preconfigured arrangements of zones in the restriction corresponds to an arrangement of zones or seats of the vehicle **100**. Then, the vehicle system **110** can determine whether a given content processing device is designated for the predefined zone or whether that zone is occupied. In one technique to determine the corresponding

arrangements of zones, the vehicle system **110** can use various sensors **109** in the vehicle **100** to determine the seat occupancy of the vehicle **100**. Then, the determined occupancy can be used to map the zone configuration of the vehicle **100** and correlate it with one of the different zone configurations associated with the content **80**.

[0066] In the present examples, zone information **162** pertaining to the specific zones of the vehicle **100** may already be known and stored in memory **180** so that the vehicle system **110** can readily access that information **162**. In addition, zone information **162** pertaining to the location of content processing devices, such as video display **102** and user interface **106** in **FIG. 5**, in the vehicle **100** may already be known and stored in memory **180** so that the vehicle system **110** can readily access that information **162**. This may be the situation where the content processing devices are installed in the vehicle **100** along with the vehicle system **110** when the vehicle is manufactured. This may also be the situation where the vehicle system **110** can be programmed with zone related information for devices installed in the vehicle **100**. Alternatively, the vehicle system **110** can directly query such devices for zone related information if the devices are capable of responding to such a query. In some situations, however, a device for processing content in the vehicle may be a later installed device incapable of determining its location or may be a portable device that receives content from the vehicle system **110** via one of the communication interfaces available in the vehicle **100**. For the vehicle system **110** to obtain zone related information for such devices, the vehicle system **110** can use techniques for locating devices in the vehicle **100**, such as disclosed in U.S. Patent Application entitled "Method and Device for Determining a Location and Orientation of a Device in a Vehicle" (Atty. Dkt. No. CM08815TC), which has been incorporated herein by reference.

[0067] In addition to the previous examples of handling content in a vehicle, yet another technique of handling content involves modifying how content is processed during operation of a vehicle based on current vehicle conditions. Referring to **FIG. 6**, the vehicle system **110** has a processing mode determiner **200** and one or more content processing devices, such as a graphical interface **210**, a voice interface **220**, and an application interface **230**. The processing mode determiner **200** is schematically shown in **FIG. 6** as a separate component, but it will be appreciated that

the determiner **200** can be part of the vehicle system **110** and/or the content processing devices **210**, **220**, and **230**.

[0068] Content **280** is stored in memory **180**. In this example, the content **280** can be a software application for a Telematics system, an entertainment system, a navigation system or user interface, and the content **280** can be processed by one or more of the content processing devices **210**, **220**, and **230**. Although the content **280** in the present example is a software application, it will be appreciated, however, that the content **280** can be any of the other forms of content disclosed herein. A processing mode configuration scheme **282** is associated with the content **280** and is used to determine how the content **280** is to be processed. Although schematically shown in **FIG. 6** as a separate element, it will be appreciated that the processing mode configuration scheme **282** can be part of the content **280** or can be part of an operating system on the vehicle system **110** that processes the content **280**.

[0069] The processing mode configuration scheme **282** enables processing of the content **280** in at least two preconfigured modes of operation based on vehicle conditions. For example, the scheme **282** can define a first mode of operation for the content **280** that is used during “normal” operation of the vehicle **100**, and the scheme **282** can define a second, altered mode of operation for the content **280** that is used when a specific vehicle condition exists. The second or altered mode of operation for the content **280** can involve reduced or increased functionality of the content **280** when processed or can involve altered processing of the content **280**.

[0070] During operation of the vehicle **100**, the vehicle system **110** monitors for one or more vehicle conditions, parameters, or information from the vehicle bus **140** or elsewhere. For example, the vehicle conditions can pertain to one or more components **260** of the vehicle **100**. When processing of the content **280** is requested or the content **280** is currently being processed, the processing mode determiner **200** determines from the scheme **282** which of the preconfigured modes of operation for the content **280** has a vehicle condition that corresponds to the monitored vehicle information. Based on the determination, the processing mode determiner **200** allows the content **280** to be processed in the determined mode of operation. The appropriate content processing device **210**, **220**, or **230** then processes the content **280** according to the determined mode of operation.

[0071] For example, the content **280** can be a user interface application for the graphical user interface **210** of the vehicle **100**. The user interface application **280** and scheme **282** has user interface (UI) forms **284** associated with them. Some UI forms **284** are configured for when one or more vehicle conditions exist (e.g., the vehicle transmission **260** is in “drive”), while other UI forms **284** are configured for when one or more other vehicle conditions exist (e.g., the vehicle transmission **260** is in “park”). The operating system, such as a Linux® operating system, runs on the vehicle system **110** and has an application manager, which operates the graphical user interface **210**. The processing mode determiner **200**, which can be part of the application manager of the operating system, selects the appropriate UI forms **284** for the graphical user interface **210** based on the detected vehicle conditions (e.g., the status of the transmission **260**). Then, the selected UI forms **284** are used during processing of the user interface application **280** on the graphical user interface **210**.

[0072] To illustrate an example of the above technique, **FIGS. 7A-7C** show a graphical user interface **210** of vehicle system **110** in conjunction with vehicle components **262** and **264**. The graphical user interface **210** in this example is a touch screen display in the dashboard of the vehicle, but the techniques disclosed herein can be applied to any other interface or content processing device of a vehicle. Using the techniques disclosed above, features of the interface **210** are modified based on monitored vehicle conditions. In **FIG. 7A**, for example, the interface **210** has a “normal” menu **212** showing a plurality of touch screen buttons **214** for various functions of the vehicle system **110**. The buttons **214** in this example permit access to radio controls, video controls, navigation controls, a calculator, phone controls, and system preferences. All of the buttons **214** are displayed in this “normal” menu **212** so that a driver can access the available features.

[0073] This “normal” menu **212** in the interface **210** corresponds to a first or “normal” mode of operation of a graphical user interface application. The “normal” mode of operation is preconfigured for one or more specific vehicle conditions, such as dictated by information pertaining to the vehicle transmission **262**, the odometer **264**, or other vehicle component. For example, the vehicle system **110** detects a status of the transmission **262** via the vehicle bus **140** and enables the interface **210** to display the “normal” menu **212** based on the detected status. In other words, the

interface 210 can process the graphical user interface application in a normal mode when the status of the transmission 262 is "PARK." In another example, the vehicle system 110 detects a speed from the vehicle's odometer 264 or the like via the vehicle bus 140, and the graphical user interface application is processed in a normal mode when the vehicle speed is below a predefined value.

[0074] When certain vehicle conditions exist, however, processing is modified, and the interface 210 is operated in an altered mode of operation. In FIG. 7B, for example, the interface 210 has an "altered" menu 216 showing selected touch screen buttons 218 to access radio controls, hands free phone controls, and navigation controls. These buttons 218 are displayed in this altered menu 216 so that a driver can access these various features based on whether the transmission 262 is not in "Park" or based on whether the speed from the odometer 264 of the vehicle is at or above a predefined value, for example.

[0075] When operated in the altered mode, the content displayed in the graphical user interface 210 is preferably simplified for the driver by reducing the number of selections on any particular screen to only those required by the driver while in motion. For example, a "calculator" application can be inaccessible in the altered operation of the interface 210 while the vehicle is in motion, and system preferences for configuring operation of the system can also be inaccessible. In addition, content displayed in the interface 210 in the altered mode of operation can have an increased size of displayed text, and the touch screen buttons 218 can be enlarged.

[0076] In other examples, the user interface application (*i.e.*, content 280 and scheme 282) for the graphical user interface 210 can be configured to have different backgrounds, different coloring schemes, and different highlighting based on vehicle conditions. The graphical environment of the graphical user interface 210 can also be altered based on vehicle conditions by removing or changing the background wallpaper displayed on the home screen of the interface 210 or by providing a 2 or 3-dimensional environment on the user interface 210. In addition, back lighting of the graphical user interface 210 can be increased while the vehicle 100 is in motion to accommodate for effects of lighting and shadow. These and other modifications are suitable for the altered mode of operation based on vehicle conditions.

[0077] FIG. 7C shows another example of an altered mode of operation for the

graphical user interface **210**. Again, the vehicle system **110** can monitor or detect conditions of components **266, 268** of the vehicle via the vehicle bus **140** and can determine the mode of operation for the software application for the interface **210** based on those detected vehicle conditions. Some of the conditions of vehicle components that can be monitored include, but are not limited to, a mileage amount, a speed, a voltage level, an engine temperature, an oil pressure, a fuel level, a tire pressure, an amount of tire wear, an amount of time from vehicle service, and a diagnostic trouble code.

[0078] For example, the vehicle system **110** can detect the voltage level of the vehicle battery **266** via the vehicle bus **140**. If the voltage level drops below a certain level, the vehicle system **110** enters a low power state. Accordingly, the interfaces **210** and other components of the system **110** enter a power-saving mode to reduce power consumption, as indicated by message **222** in the interface **210**. In addition, the vehicle system **110** can detect the diagnostic trouble codes from the vehicle's diagnostic system or computer **268** via the vehicle bus **140**. When a particular diagnostic trouble code is detected, the vehicle system **110** can automatically enable a diagnostic application of the vehicle system **110** to provide the driver with information about the code, as indicated by message **224** in the interface **210**. Furthermore, the vehicle system **110** can automatically enable a navigation application to determine travel routes to a service station or dealership. For example, message **226** is a touch screen button that can access the travel route of the navigation application to show where repairs can be made to the vehicle.

[0079] The examples of **FIGS. 7A-7C** focus on modifying the processing of a user interface application for a graphical user interface of a vehicle based on vehicle conditions. However, modifying the processing of content based on vehicle conditions can also be applied to a voice interface application for a voice interface of a vehicle. For example, the vehicle system **110**, as shown in **FIG. 6**, can have a voice interface **220**, and a voice interface application **280** that supports Voice Recognition (VR) techniques operated on the vehicle system **110**. The voice interface application **280** and scheme **282** for voice interface **220** is configured with VR trees **286**, which represent a hierarchical arrangement or tree structure of voice commands, options, and responses for operating the voice interface **220**. Some VR trees **286** for the

interface **220** are configured for a normal mode of operation, while other VR trees **286** are configured for an altered mode of operation. Vehicle conditions, such as transmission status, vehicle speed, voltage level, diagnostic trouble codes, etc. of vehicle components **260**, can be monitored and used to determine which of the VR trees **286** to be used during operation of the voice interface **220**. For example, the voice interface **220** can provide VR trees **286** having different or fewer options for voice commands in an altered mode of operation when the vehicle is in "DRIVE" or when it is traveling above a predetermined speed.

[0080] In another example, the vehicle system **110** can have both a graphical user interface **210** and a voice interface **220** as shown in FIG. 6, and software applications or other content **280** for the vehicle system **110** can be configured to operate in either a graphical mode or a voice mode of operation based on vehicle conditions. For example, graphical UI forms **284** of the content **280** can be delivered by the graphical user interface **210** when the vehicle is in "PARK" or traveling below a predefined speed and can be delivered by the voice interface **220** when the vehicle is in "DRIVE" or is traveling above the predefined speed. In such an example, the voice interface **220** can provide VR trees **286** having different options for voice commands in an altered mode of operation. These different options in the VR trees **286** can be designed to compensate for options unavailable from modified or simplified graphical UI forms **284** of graphical user interface **210** during the altered mode of operation. In this way, the voice interface **220** and the graphical interface **210** can give the user the same functionality by providing alternate voice or graphical options in the graphical UI forms **284** and VR trees **286** based on vehicle conditions.

[0081] The foregoing description of preferred and other embodiments is not intended to limit or restrict the scope or applicability of the inventive concepts conceived of by the Applicants. In exchange for disclosing the inventive concepts contained herein, the Applicants desire all patent rights afforded by the appended claims. Therefore, it is intended that the appended claims include all modifications and alterations to the full extent that they come within the scope of the following claims or the equivalents thereof.

WHAT IS CLAIMED IS:

1. A content handling method, comprising not necessarily in sequence:
 - restricting content by requiring at least one transfer of first vehicle information;
 - obtaining second vehicle information of a vehicle;
 - transferring the second vehicle information from a vehicle system to a source;
 - determining at the source whether the transfer of the second vehicle information meets the requirement of the at least one transfer of first vehicle information; and
 - transferring the content to the vehicle system based on the determination.
2. The method of claim 1, wherein the act of transferring the second vehicle information from the vehicle system to the source comprises transmitting the second vehicle information with a communication interface of the vehicle system.
3. The method of claim 1, wherein the act of transferring the content from the source to the vehicle system comprises receiving the content transmitted from the source with a communication interface of the vehicle system.
4. The method of claim 1, wherein the content is restricted by a plurality of requirements for transfer of first vehicle information from the vehicle system, and wherein the method further comprises:
 - determining at the vehicle system whether one or more of the plurality of requirements for the transfer of first vehicle information are met,
 - enabling or preventing the vehicle system from processing the content based on the determination.
5. The method of claim 1, further comprising requiring an acceptance at the vehicle system before transferring the second vehicle information.

6. A content handling method, comprising not necessarily in sequence:
 - restricting content by requiring at least one transfer of first vehicle information;
 - receiving the restricted content at a vehicle system of a vehicle;
 - obtaining second vehicle information of the vehicle;
 - transferring the second vehicle information from the vehicle system; and
 - determining at the vehicle system whether the transfer of the second vehicle information meets the requirement for the at least one transfer of first vehicle information.
7. The method of claim 6, wherein the act of transferring the second vehicle information from the vehicle system comprises transmitting the second vehicle information with a communication interface of the vehicle system.
8. The method of claim 6, wherein the act of receiving the restricted content at the vehicle system of the vehicle comprises receiving the restricted content transmitted from a source with a communication interface of the vehicle system.
9. The method of claim 6, further comprising enabling or preventing the vehicle system from processing the content based on whether the transfer of the second vehicle information meets the requirement for the at least one transfer of first vehicle information.
10. The method of claim 6, wherein the content is restricted by a plurality of requirements for transfer of first vehicle information from the vehicle system, and wherein the method further comprises:
 - determining at the vehicle system whether one or more of the plurality of requirements for the transfer of first vehicle information are met,
 - enabling or preventing the vehicle system from processing the content based on the determination.

11. The method of claim 10, wherein the act of enabling or preventing comprises enabling the vehicle system to process the content for a predetermined time during or after one of the requirements for the transfer of first vehicle information is met.
12. A vehicle system, comprising:
one or more communication interfaces;
a device for processing content;
memory for storing content;
a controller in a vehicle communicatively coupled to one or more communication interfaces, the device, and the memory, the controller configured to:
obtain second vehicle information of the vehicle;
transfer the second vehicle information with one of the communication interfaces;
receive restricted content with one of the communication interfaces;
determine whether the transfer of second vehicle information meets at least one requirement for transfer of first vehicle information restricting the restricted content; and
enable or prevent the device to process the restricted content based on the determination.
13. The vehicle system of claim 12, wherein the content is selected from the group consisting of digital data, media data, audio data, video data, multimedia data, internet data, cable broadcast data, radio broadcast data, satellite broadcast data, television broadcast data, Global Position System data, navigation data, user interface data, and software application data.
14. The vehicle system of claim 12, wherein the device for processing content is selected from the group consisting of a Telematics system, an entertainment system, a video system, an audio system, a navigation system, and a user interface.

15. The vehicle system of claim 12, wherein the first or second vehicle information comprises one or more pieces of information selected from the group consisting of Global Positioning System information, navigation information, a vehicle condition, a vehicle parameter, a vehicle component detail, a status of a vehicle component, a diagnostic trouble code, a service record, a feature, a capability, and a preference.
16. The vehicle system of claim 12, wherein to obtain the second vehicle information of the vehicle, the controller is communicatively coupled to a vehicle bus interface, an On-Board Diagnostic connection, a vehicle component, or the memory having vehicle information.
17. The vehicle system of claim 12, wherein the one or more communication interfaces are selected from the group consisting of an Internet interface, a satellite communication interface, a hot spot gateway interface, a cellular interface, a global positioning system interface, a WiFi interface, a Bluetooth™ interface, an Ultrawide Band interface, and a Universal Serial Bus interface.
18. The vehicle system of claim 12, wherein the content is restricted by a plurality of requirements for transfer of first vehicle information from the vehicle system, and wherein the controller is further configured to:
- determine whether one or more of the plurality of requirements for the transfer of first vehicle information are met,
 - enable or prevent the device to process the restricted content based on the determination.
19. The vehicle system of claim 18, wherein to enable or prevent the device to process the restricted content, the controller is configured to enable the device to process the restricted content for a predetermined time during or after one of the requirements for the transfer of first vehicle information is met.

20. The vehicle system of claim 12, wherein the controller is further configured to require an acceptance before transferring the second vehicle information.

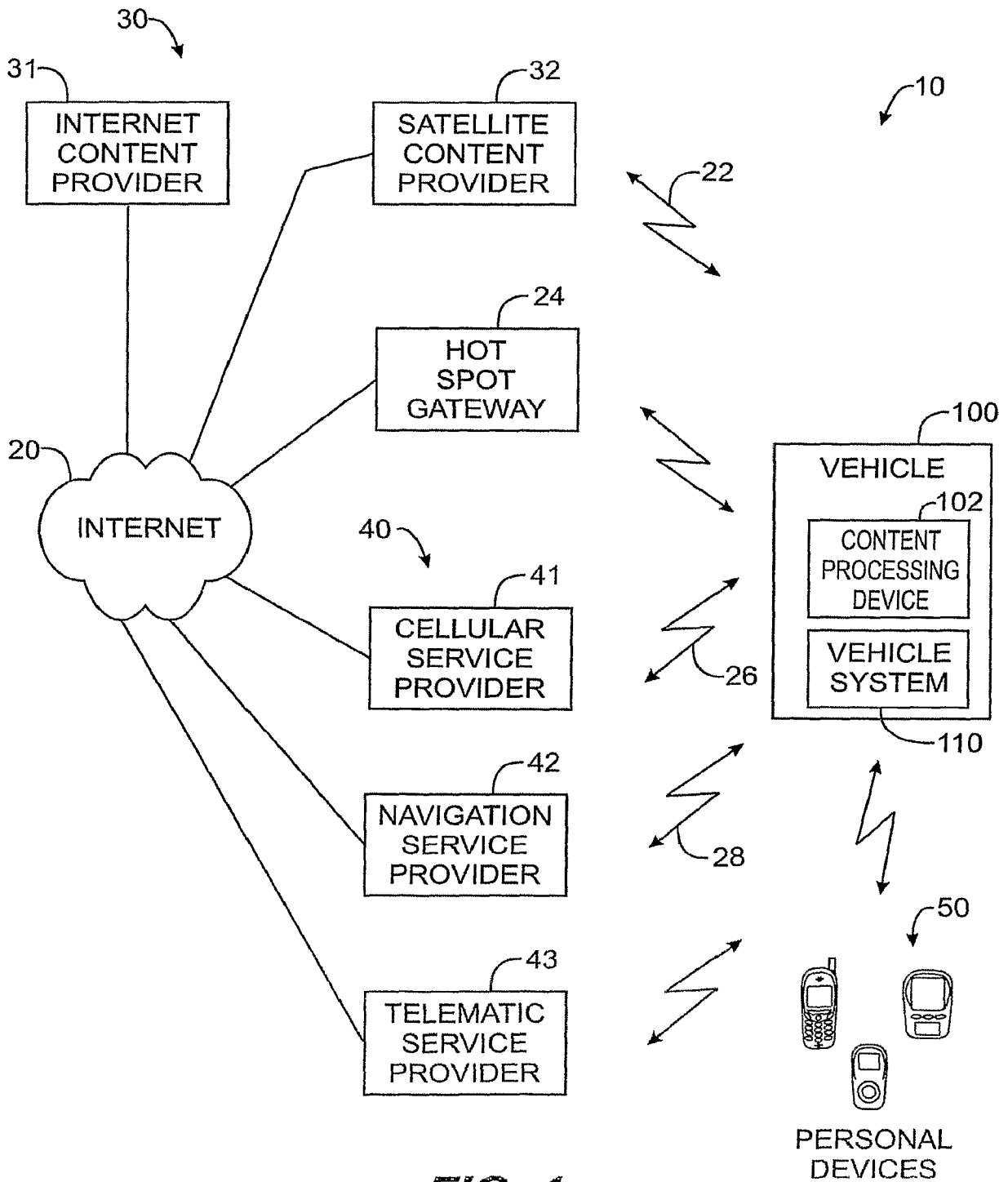


FIG. 1

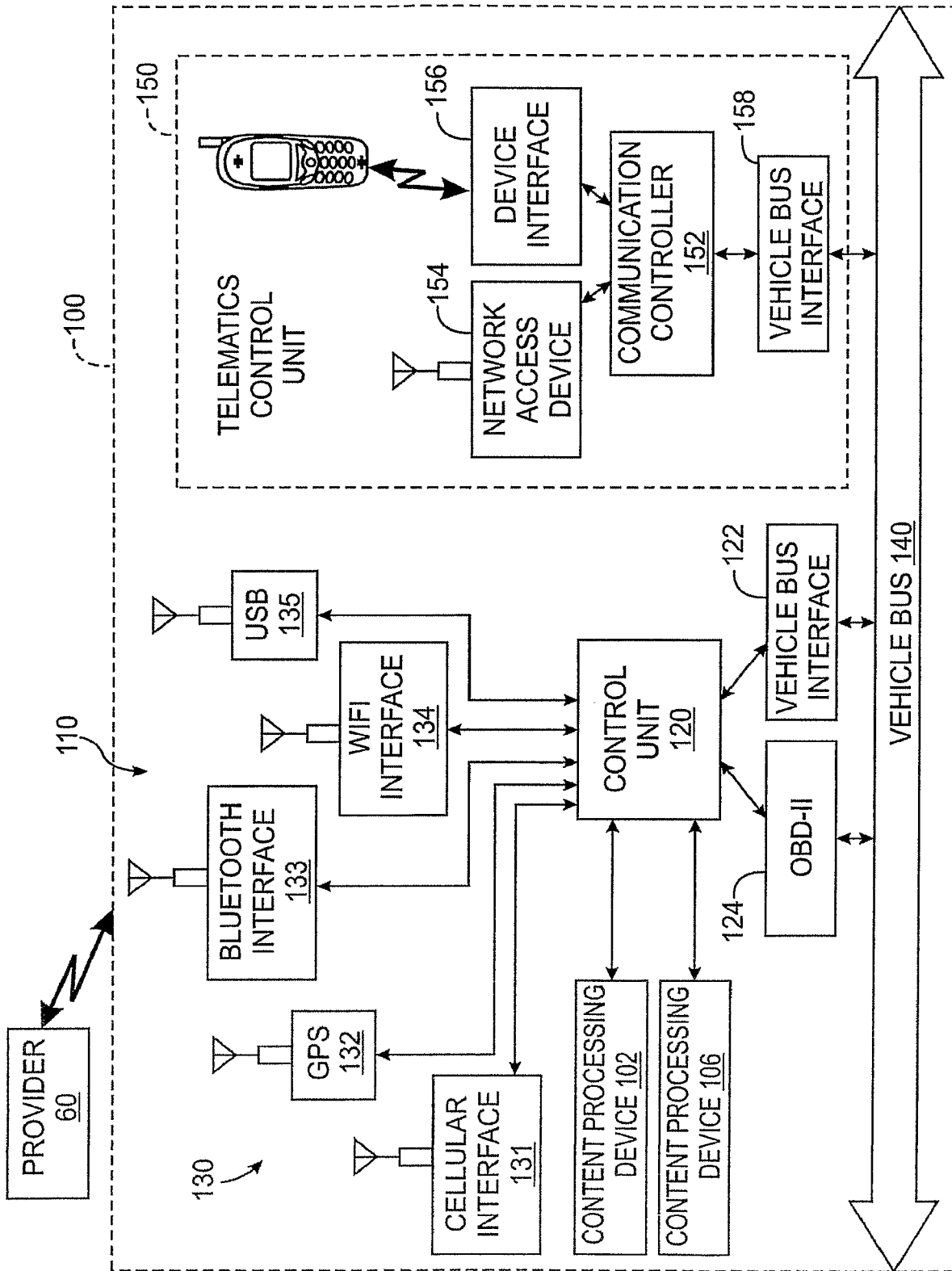


FIG. 2

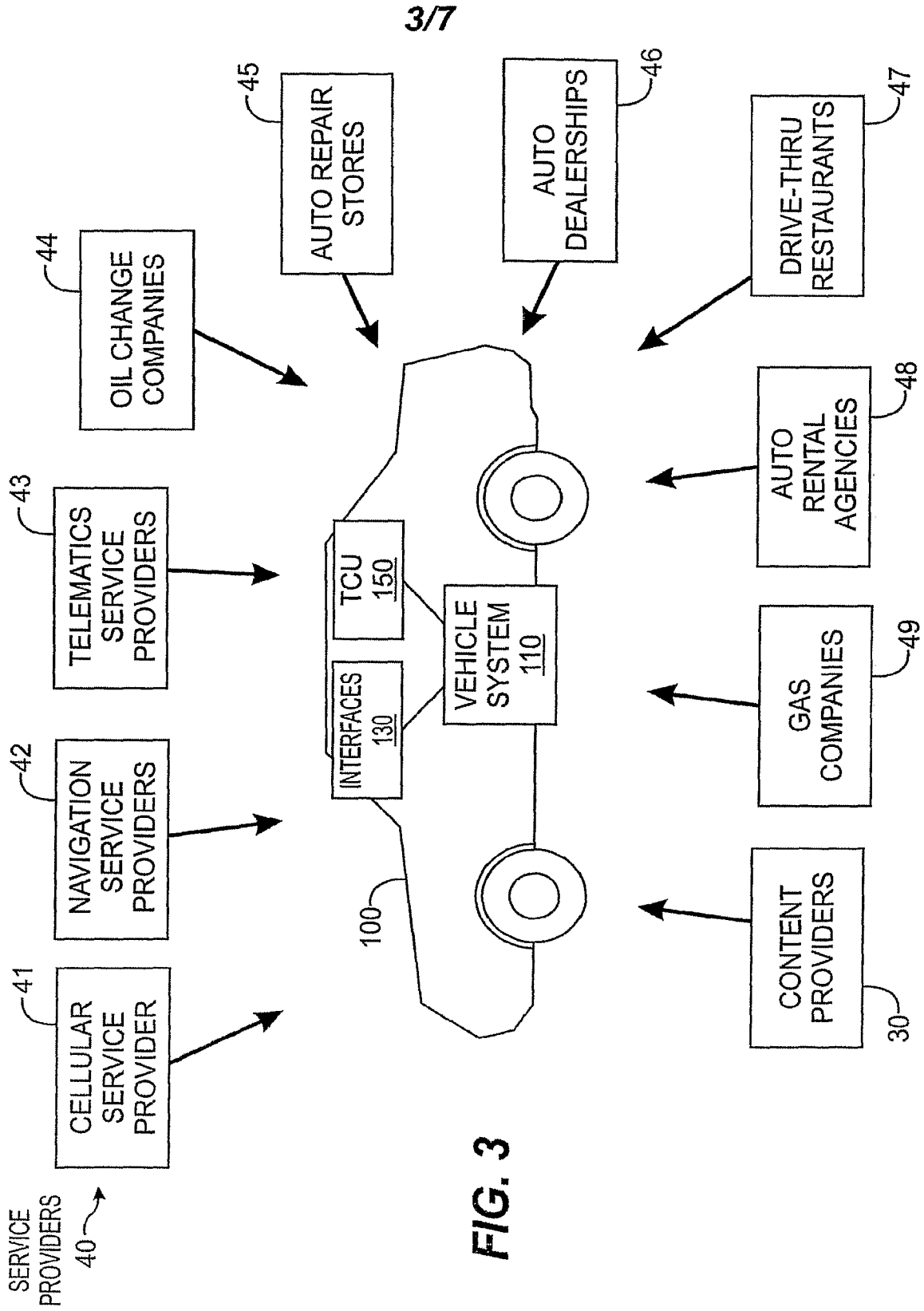


FIG. 3

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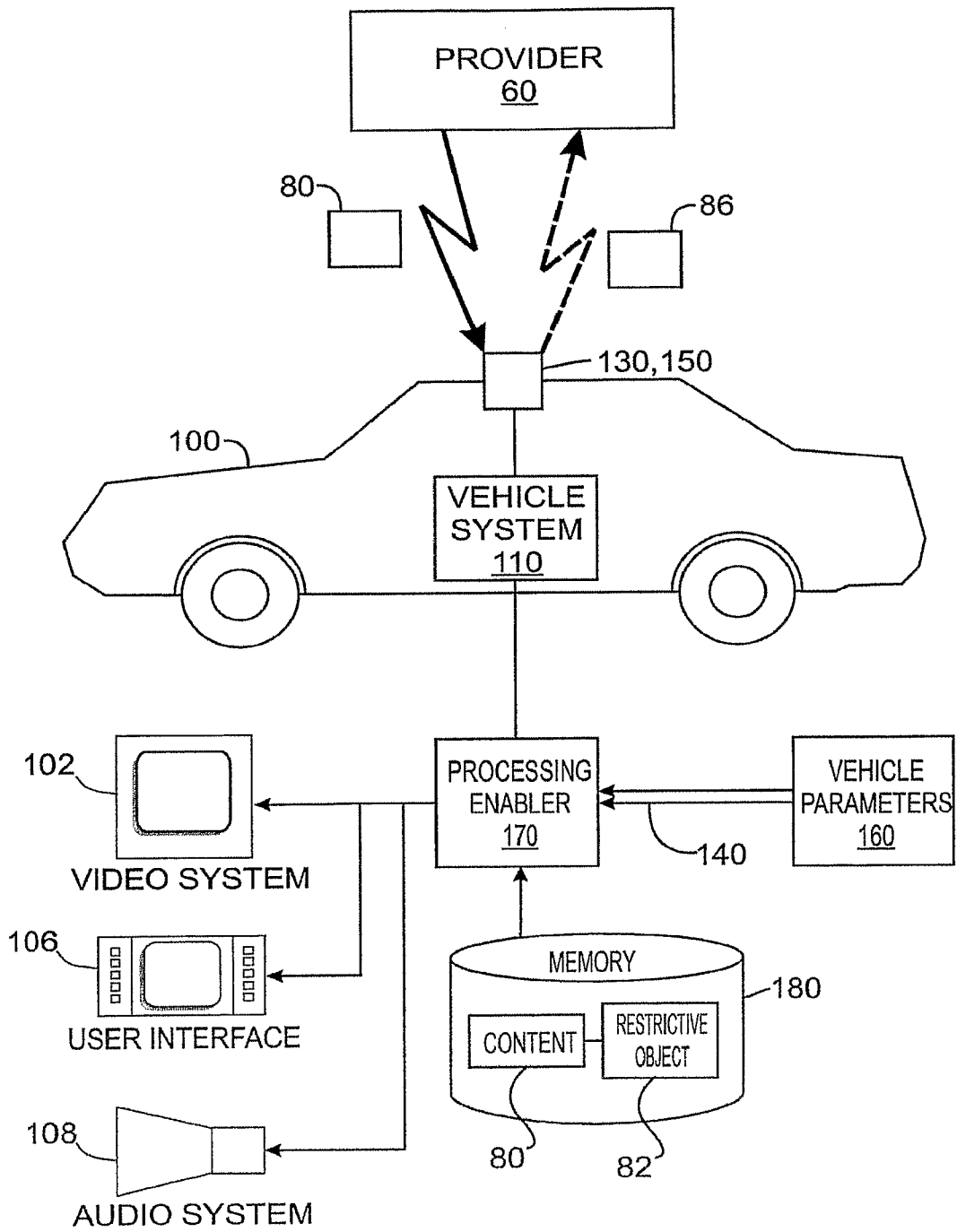


FIG. 4

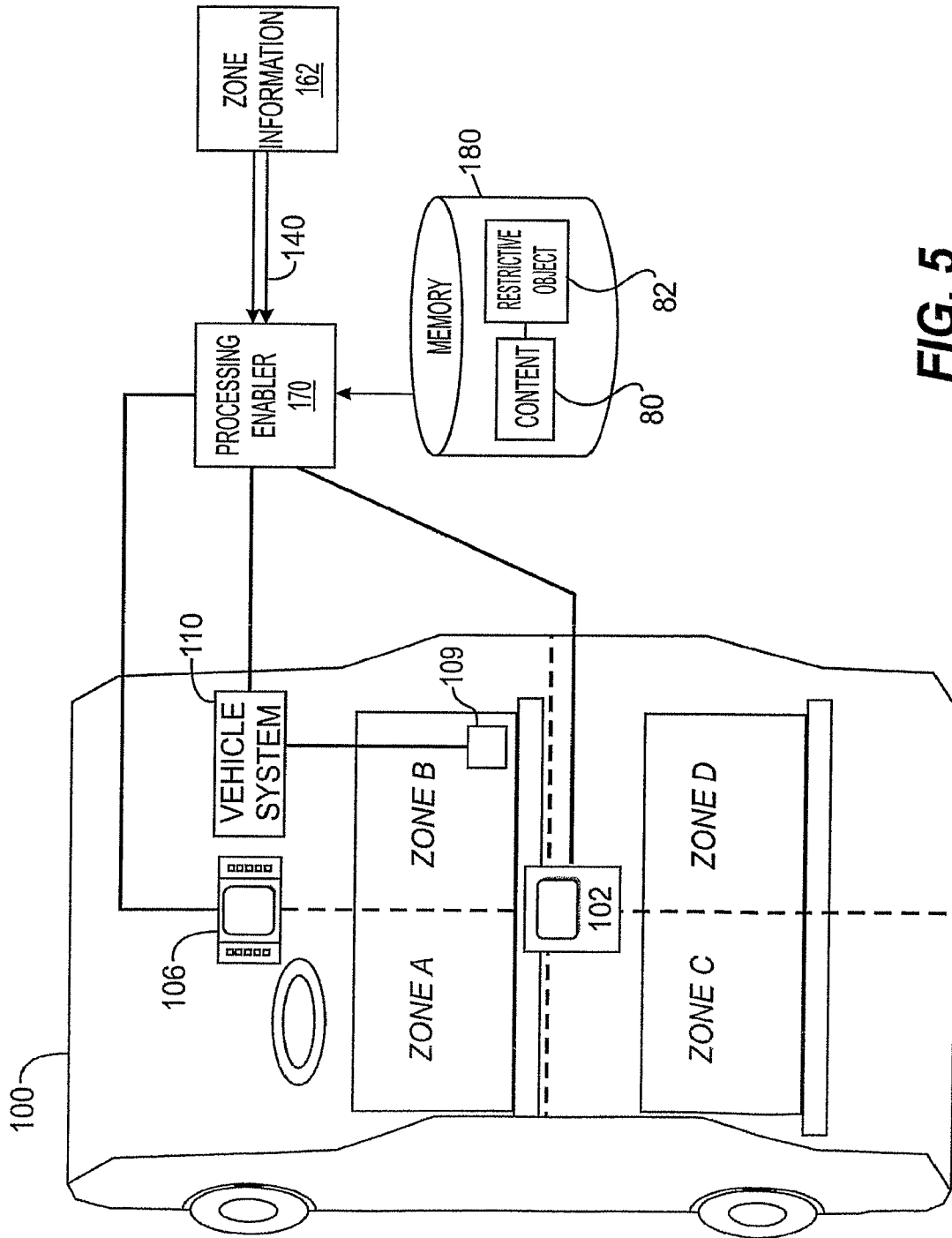
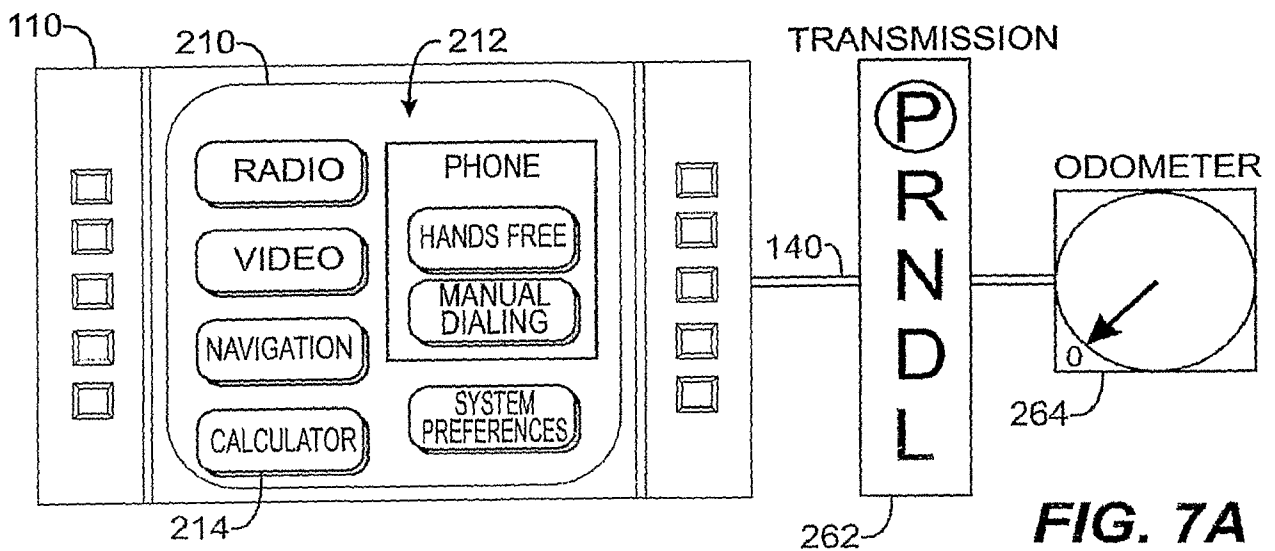
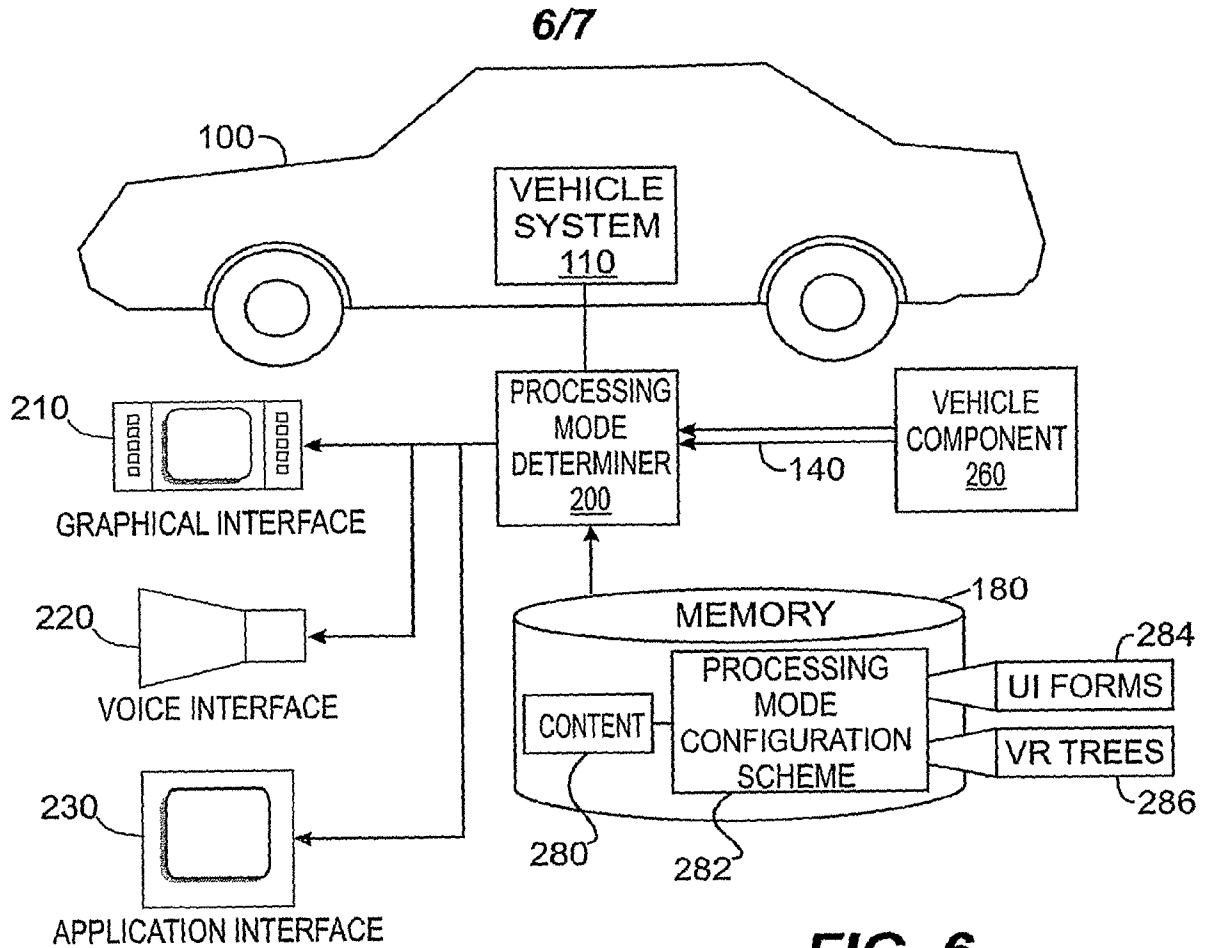


FIG. 5



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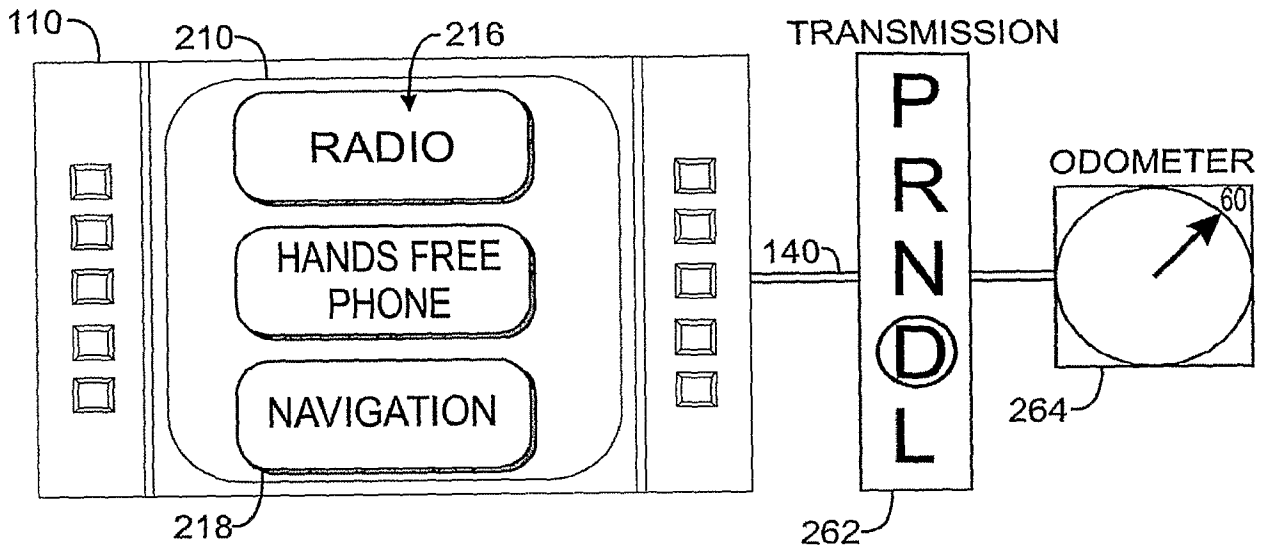


FIG. 7B

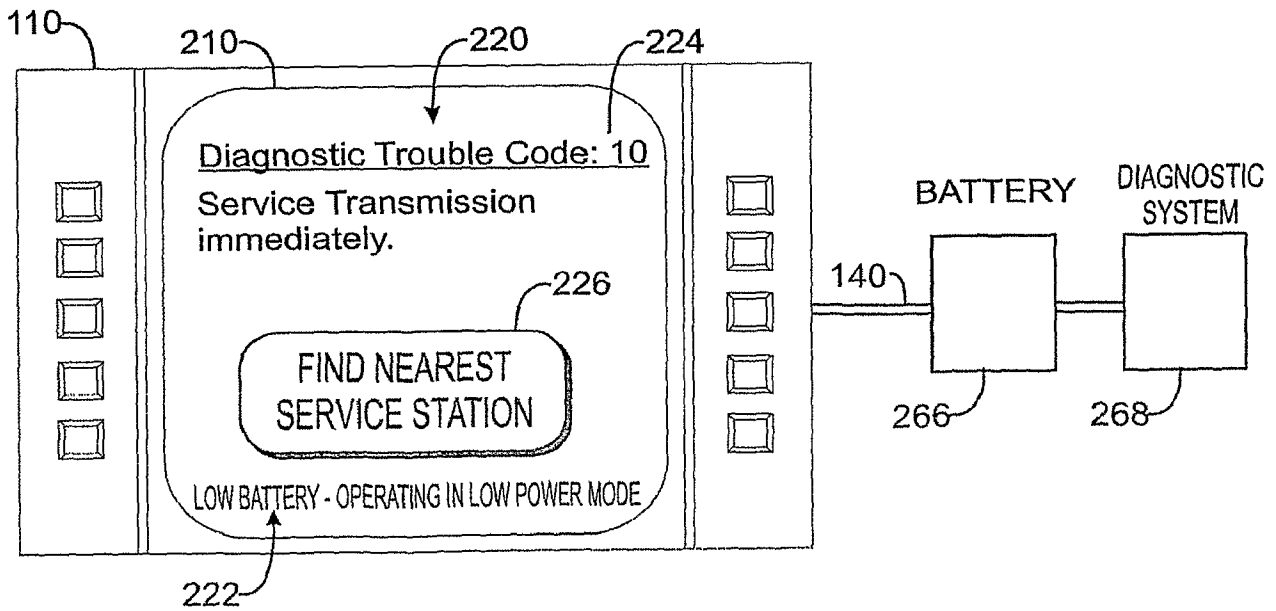


FIG. 7C