July 3, 1962 C. J. LEWENDOWSKI 3,042,399

CARDBOARD TOYS

Filed Dec. 30, 1959 2 Sheets-Sheet 1

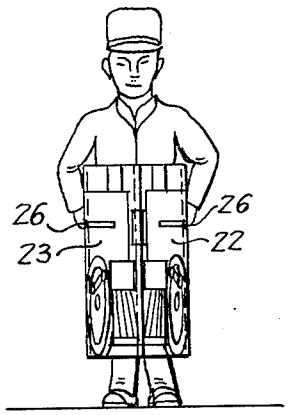


FIG. 2

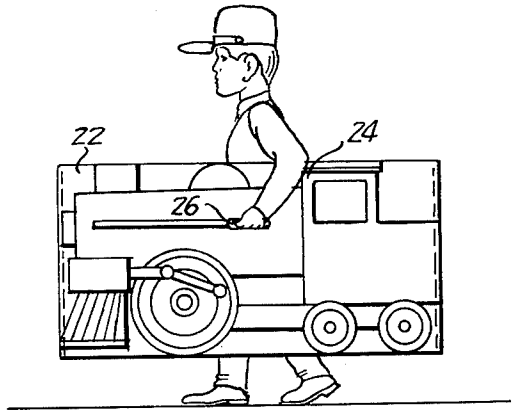


FIG. 1

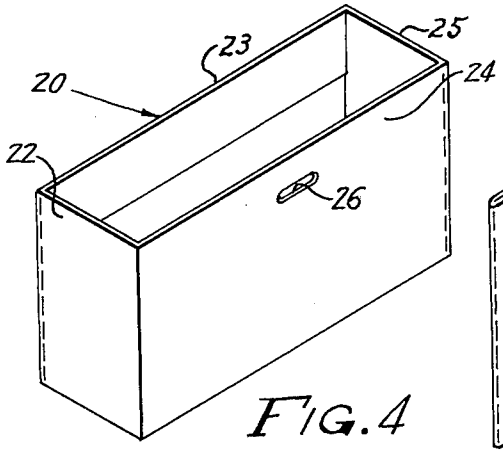


FIG. 4

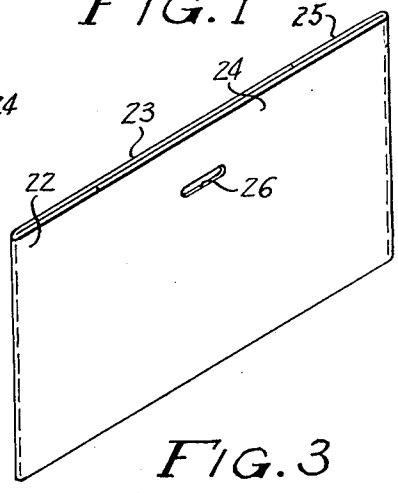


FIG. 3

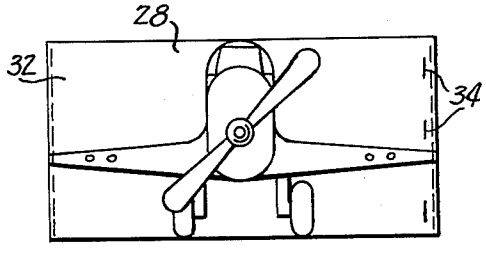


FIG. 5

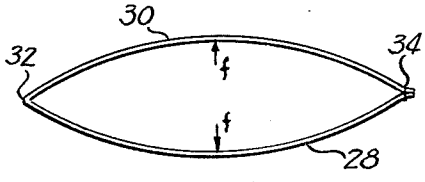


FIG. 6

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CARDBOARD TOYS

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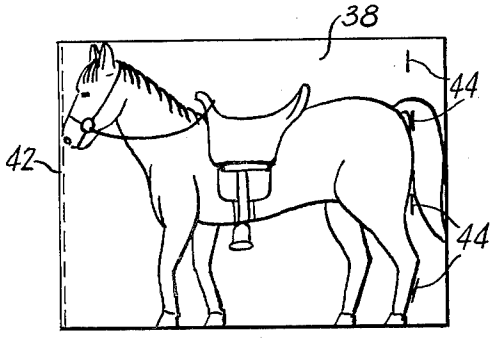


FIG. 7

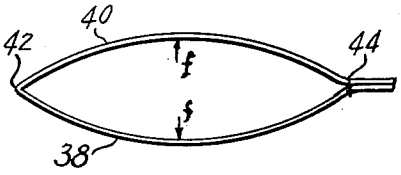


FIG. 8

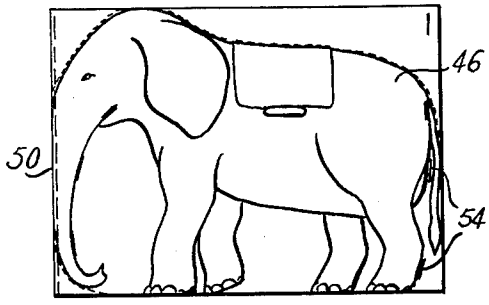


FIG. 9

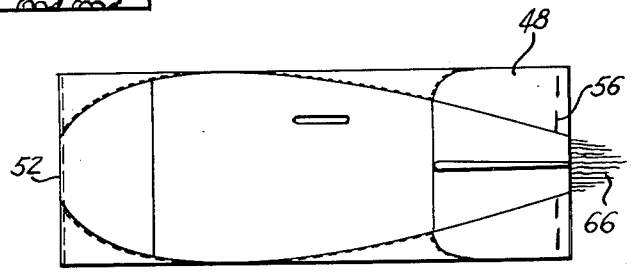


FIG. 10

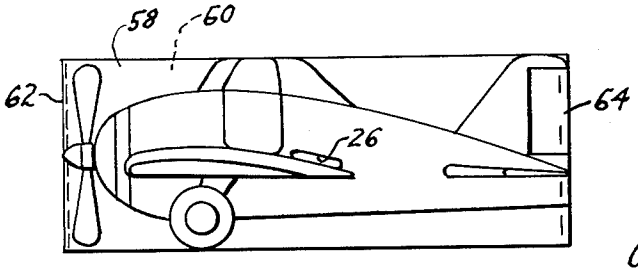


FIG. 11

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CARDBOARD TOYS

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2 Claims. (Cl. 272—1)

This invention relates to simple placard type toys made of cardboard or like material.

The principal objective is to form a toy of this nature by folding a suitable length of cardboard in the middle, and fastening the free ends together, the outer faces of the folded halves of the cardboard having opposite side images represented thereon of some object to be portrayed and supplied with locomotion by a youngster who wears this facsimile about his body by stretching the halves apart and wedging himself between them.

Another object is to incorporate this type of toy in the four sides of a cardboard packing carton, using two adjacent sides of the carton to form each side of the toy, after the carton has served its purpose as a packing case for commodities delivered to the home by merchants, who have an eye for promotion of some special brands or to increase sales generally of all their commodities for which this type of carton may be used.

A further object is to provide finger holes or slots in the sides of this toy to facilitate holding the toy raised off the floor while the child moves about with this toy.

A further object is to form partial or complete cutouts from the sides of this toy representing the outline of the object portrayed.

Other and more specific objects will become apparent in the following detailed description of several modifications of the present invention as illustrated in the accompanying drawings, wherein:

FIG. 1 is a side view of one form of the invention worn and carried by a child while walking,

FIG. 2 is a front view of the same,

FIG. 3 is a top view of this form without the child,

FIG. 4 is a perspective view of a carton incorporating this form, after its top and bottom forming flaps have been folded inwardly flat against the inner walls of the sides of the carton,

FIGS. 5 and 6 are front and top views, respectively, of another form representing an object having a significantly wide spread,

FIGS. 7 and 8 are side and top views, respectively, of another form representing a saddle horse,

FIG. 9 is a side view of a form representing an elephant, which may be partially cut out as shown by dotted lines,

FIG. 10 is a side view of a similar form representing a rocket, and

FIG. 11 is a side view of a form representing an airplane.

One of the forms of this invention which may be incorporated in a packing carton is shown in FIGS. 1 to 4. FIG. 4 illustrates a carton **20** which may have a railroad engine or any other object portrayed on the sides, the image for one side of the toy extending over the two adjacent sides **22** and **24** of the carton, and the image of the other side extending over the remaining sides **23** and **25** of the carton. After the carton has served its purpose as a packing case, the top and bottom flaps may be removed or simply folded in, flush against the sides of the carton to make the toy ready for use, as shown in FIG. 4.

While the object portrayed in FIGS. 1 and 2 is a railroad engine, any other movable object may be portrayed, either animate or inanimate. A finger slot **26** may be provided in each side of the toy as indicated, to facilitate holding the toy off the ground while the child moves about.

The toy may be independently formed of a single length of cardboard or other sheet material, having the images of opposite sides, which may be front and rear, of the object to be portrayed, represented on corresponding halves **28** and **30** of this single sheet, which is then folded in the middle **32** and the outer ends fastened together, as by staples **34**, to complete the simple toy. Many different expressions of objects may be portrayed to satisfy the imaginations of youngsters at play. The form illustrated in FIGS. 5 and 6 represents the front and rear of an aircraft to portray its significantly wide dimension. Thus a simple cheap toy is made which will provide as much enjoyment and satisfaction to some of the younger set as an expensive detailed model or the real object would. To use this toy, the child simply spreads the two halves of the sheet apart as indicated by arrow *f—f* while wedging his body between them and plays the part of the movable object portrayed by simulating its mobility while holding it off the ground. The enjoyment, of course, is not limited to the performer, but may delight any number of his companions, either as co-players or mere observers.

The form illustrated in FIGS. 7 and 8 shows an image of a saddled horse in action on its sides **38** and **40**, which are fastened or folded at the front edge **42** and fastened together along the rear edge at **44**. The objects illustrated on the sides of these toys may be applied in any manner as by printing, painting, lithographing, etc., or their outlines may be cut out in part or entirely to approach reality and spur the imaginations of some of the younger children particularly, or to produce a more decorative realistic effect.

FIGS. 9 and 10 show such forms of an elephant **46** in FIG. 9 and a rocket **48** in FIG. 10, which may be fixed together or folded at the front edges **50** and **52** and stapled together at the rear edges **54** and **56**, respectively. The outlines of these objects may be cut out partially as shown in dotted lines in FIG. 9 and entirely as in FIG. 10.

FIG. 11 represents a high-speed aircraft emphasizing its length rather than width by representing its side views on the opposite sides **58** and **60** of the toy which has a folded front edge **62** and stapled rear edges **64**. Provision of the finger slots **26** is optional in all the forms that may be made of this toy. Flame colored streamers **66** may be attached to the rear edge of a rocket form to simulate the rocket flame.

Many other obvious modifications in the details of representation of the objects to be portrayed, may be made without departing from the spirit and scope of the present invention, as defined in the appended claims.

What is claimed is:

1. A packing carton and toy combination comprising a carton having peripheral sides formed of a continuous strip folded at opposite corners of its periphery, and its top and bottom comprising overlaid flaps extending from said sides and folded at corresponding edges of said sides to form the top and bottom closures of said carton, said top and bottom flaps being adapted to be folded inwardly or removed when the combination is no longer to be

used as a carton, said continuous strip being long enough to fit around a child's body, the outside of said sides having the opposite views of a suitable play image illustrated thereon and extending over substantially the entire height of said sides between said opposite corners, and means on said sides engageable by the hands of a child for support of said combination when used as a toy draped about its body to provide mobility thereto.

2. A packing carton and toy combination as defined in claim 1, said hand engageable means comprising finger slot cut-outs in said sides to facilitate the child's holding of said toy while moving it about.

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