

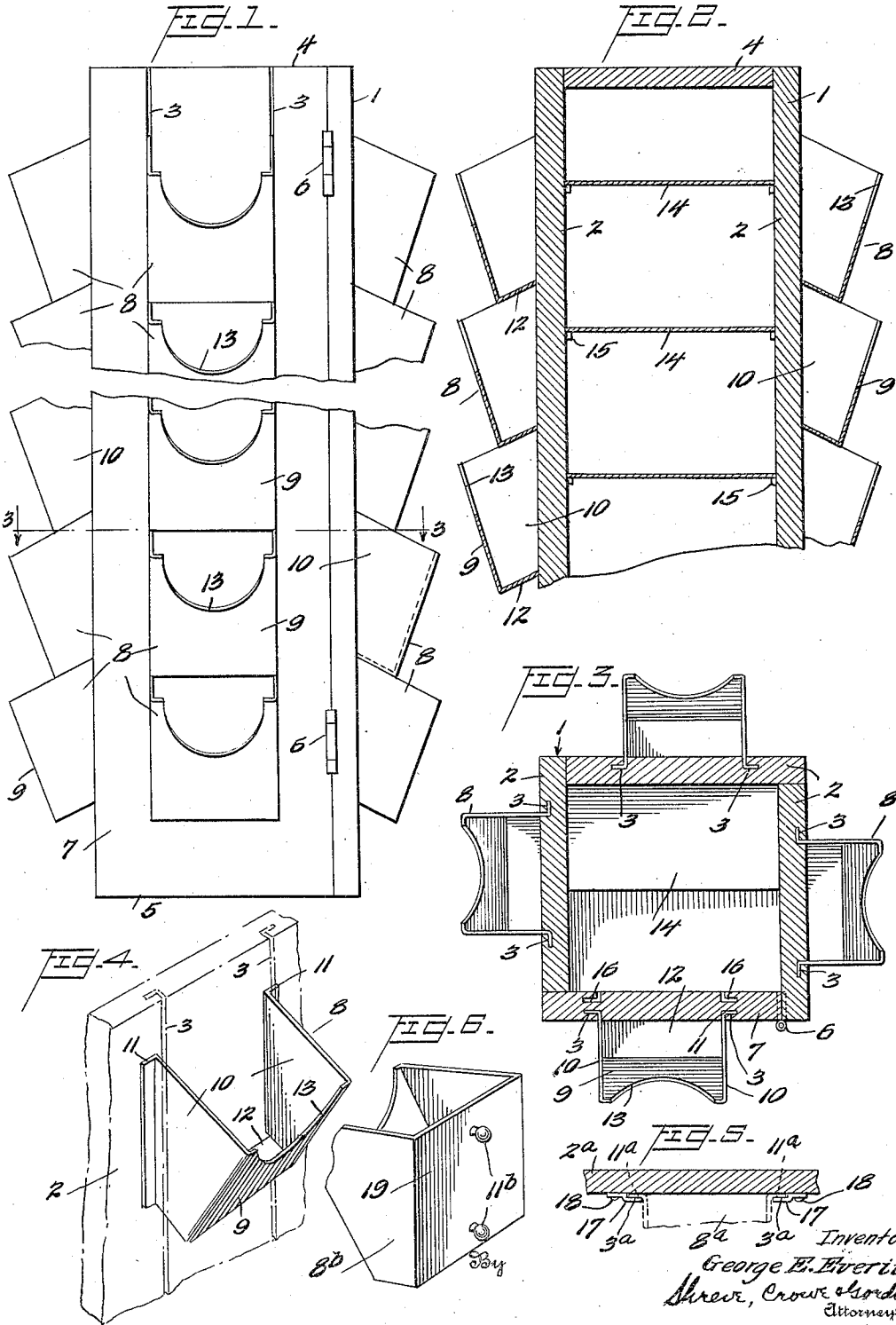
March 14, 1933.

G. E. EVERITT

1,900,983

DISPLAY STAND AND SHIPPING CASE

Filed Oct. 15, 1931



Inventor
George E. Everitt
Shrew, Crowe & Gordon
Attorneys

UNITED STATES PATENT OFFICE

GEORGE E. EVERITT, OF DECATUR, GEORGIA

DISPLAY STAND AND SHIPPING CASE

Application filed October 15, 1931. Serial No. 569,076.

Generically this invention relates to display stands but more especially it is directed to such a device wherein the same is initially employed as a shipping case.

5 One of the principal objects of this invention is the provision of a display stand for seed packages, cards, and the like, initially constituting a shipping case for such articles and when erected as a display stand, adapted to additionally serve as a storage space for the stock, to which ready access may be had for purposes of sale or display replenishment, as desired.

10 An important object of this invention is the provision of a device of this character comprising a combination display cabinet and shipping case formed on its respective exterior wall surface with anchor means, one of said walls constituting a closure or door, a plurality of pocket or display container elements for detachable connection with said anchor means, said pocket elements adapted to be nested in compact form, whereby the same together with the display goods may be expeditiously packed in said cabinet, when the same is initially employed as a shipping case and when used as a storage space.

15 With these and other objects in view, which will become apparent as the description proceeds, the invention resides in the construction, combination and arrangement of parts, hereinafter more fully described and claimed, and illustrated in the accompanying drawing, in which like characters of reference indicate like parts throughout the several figures, of which:

Fig. 1 is a side elevation of my improved display device and shipping case;

20 Fig. 2 is a fragmentary longitudinal section of Fig. 1;

Fig. 3 is a cross section taken on the line 3—3 of Fig. 1;

Fig. 4 is a detail view of one of the pockets and a portion of the supporting wall;

25 Fig. 5 is a fragmentary sectional view showing a modified form of anchor means; and

Fig. 6 is a view of a modified form of pocket and anchor engaging means.

50 The display devices for seed packages and

the like with which I am familiar have proven generally deficient, being too cumbersome, costly to produce, difficult to maintain in replenished condition, etc., and it was to overcome such deficiencies, facilitate handling of the goods, reduce cost of production, and lessen expense and inconvenience of transportation of the goods and device, by providing a display device formed with slots in its respective side surfaces, one of said sides forming a hinged closure, and a plurality of pocket package display containers having slot engaging means for supporting the same, said elements adapted to be packed in nested or compact form for shipment, said device initially constituting a shipping case for the pockets and goods, and when operatively set up, a display stand, that I designed the device forming the subject matter of this invention.

In the illustrated embodiment characterizing this invention there is shown a display device and shipping case 1 having suitably formed in the exterior surface of each of its respective sides 2 a pair of longitudinally extending angle slots 3. Said display stand or container is also formed with top 4 and bottom 5. One of said sides is hingedly secured to its adjacent side by hinges 6, additionally constituting a door 7. A plurality of display pocket containers 8 are adapted to be suitably mounted on the respective sides 2 as and for a purpose hereinafter more fully appearing.

In view of the fact that each of the pockets are identical, for brevity of description, only one will be described in detail. Pocket container 8 is preferably formed from a one-piece blank of sheet metal bent to form front section 9, side sections 10, lateral flanges 11 formed at the free edges of said side sections, and bottom 12 formed at right angles to front section 9. The side sections 10 are wider at their upper edges than at their lower so that when flanges 11 are slidably positioned in slots 3 as shown in Fig. 3, front section 9 will extend upwardly and outwardly at an angle with respect to said side 2, thereby forming a large open end for the reception of packages or goods to be dis-

played, as will be clear without further discussion. In order to increase the display area of the goods, front section 9 is cut out at its upper end as at 13.

5 Owing to the formation and resilient construction of pockets 8 they are adapted to fit one within the other or nested in compact form and when placed within the device together with packages of seeds or other goods
10 to be displayed, door 7 may be screwed or otherwise secured in closed position, whereupon said device constitutes a shipping case therefor. The anchor grooves 3 not materially affecting the smooth exterior surface
15 of the case, in no wise interfere with the expeditious handling of the container during shipment thereof.

To convert the shipping case into a display device it is but necessary to insert the
20 desired number of pocket container elements 8 in slots 3 in superimposed relation on respective sides of the device as clearly shown in Fig. 1, whereupon the packages to be displayed may be removed from the interior of
25 the device and placed in the containers 8 for display as will be clear without further explanation.

The interior of container 1 is preferably provided with a series of spaced shelves 14
30 detachably supported on cleats 15 or other suitable elements suitably secured to the inner surfaces of opposite sides 2.

The inner surface of said door 7 is provided with angle slots 16 similar to slots 3
35 adapted to similarly receive flanges 11 of containers 8 whereby a reserve supply of said containers when not in use may be held, the width of shelves 14 permitting door 7 to close, as will be apparent.

40 It is apparent that the various shelves 14 may support packages of different kinds of seeds, the edge of each shelf bearing the name or suitable indicia to indicate the different goods in question. It will thus be
45 seen that storage of the goods and the pockets not in use may be effected within the container and from which expeditious replenishment of the display containers and sale of goods from the stock may be expeditiously effected.
50

In some instances it may be desirable to provide a slightly modified form of anchor means as shown in Fig. 5 comprising a pair
55 of parallel longitudinally extending substantially S-shaped track members 17 secured to the outer surface of sides 2a by screws or other fastening elements 18 and providing grooves 3a adapted to receive
60 flanges 11a of pocket containers 8a similar to grooves 3 above described.

A further modification may be found expedient without departing from the scope of
65 the invention by forming pockets 8b with a solid back 19 formed with anchor slot engaging extensions 11b formed central of

back 19 and wherein only a single slot of either an angle, curved or dovetail formation may be formed in sides 2b in lieu of slots 3 as will be clear without further discussion.

70 While for purposes of illustration only one pair of slots 3 and one row of pockets 8 are shown, it is to be understood that depending upon the size and requirements of the display device, two or more pairs of slots
75 and to accommodate two or more rows of pockets 8 may be provided as desired without departing from the scope or spirit of the invention.

80 From the above it is apparent that I have designed a unique, simple, inexpensive, combination display device and shipping case, having detachable display containers adapted to be shipped or stored therein, said device adapted to be constructed from any
85 desirable material, such as wood, fiber, metal, or the like; one reducing the cost incident to the production, packing and shipping of the device and goods, and at the same time, presenting a pleasing appearance,
90 and efficient for the purposes intended.

Although in practice I have found that the form of my invention illustrated in the
95 accompanying drawing and referred to in the above description as the preferred embodiment is the most efficient and practical; yet realizing the conditions concurrent with the adoption of my device will necessarily vary, I desire to emphasize that various
100 minor changes in details of construction, proportion and arrangement of parts, may be resorted to within the scope of the appended claims without departing from or sacrificing any of the principles of this invention.
105

Having thus described my invention what I desire protected by Letters Patent is as set forth in the following claims:

1. A display device for packages of merchandise and the like, comprising a surface
110 having parallel channels formed therein, a plurality of pocket elements adapted to contain merchandise arranged in tier formation, the upper edge of each pocket constituting a supporting abutment for a superimposed pocket, and means carried by the
115 pockets adapted to slidably seat in said channels.

2. A display device for packages of merchandise and the like, comprising a surface
120 having parallel L-shaped channels, a plurality of merchandise receiving pockets so arranged in tier formation as to permit ready reception by each of merchandise for display purposes, and means slidably seating
125 in said channels for securing said pockets to said surface.

3. A display device for merchandise packages and the like, comprising a surface
130 formed with parallel channels open at one

end and closed at the other, a plurality of pocket elements adapted to contain merchandise, means carried by the pockets slidably engageable in said channels, said pockets being so arranged in tier formation that the mouth of each pocket will be unobstructed, the closed ends of the channels constituting supporting seats for the lowermost pocket, and the upper edges of each pocket constituting supporting seats for the pocket superimposed thereon.

4. A combination display device and shipping case for packages of merchandise and the like, comprising a surface having parallel channels formed therein open at one end and closed at the other, a plurality of pocket elements, means carried by the pocket elements slidably engageable in said channels, said pockets being so arranged in tier formation as to provide an ample merchandise opening in each pocket, the upper edge of each pocket forming a supporting abutment for the pocket superimposed thereon.

5. A combination display device, shipping case and storage container for packages of merchandise and the like, comprising a surface having parallel L-shaped channels formed therein, a plurality of pocket elements, means carried by the pocket elements slidably engageable in said channels, the pockets being so formed and arranged in tier formation as to provide an ample merchandise receiving opening in each pocket, means in connection with the channels for supporting the lowermost pocket, and the upper edge of each pocket forming a supporting abutment for the pocket superimposed thereon.

6. A combination display device and storage container for packages of seed and the like, comprising a plurality of surface areas, said areas having L-shaped parallel channels formed therein, a plurality of pocket elements having side members wider at their upper than at their lower edges, means carried by said sides slidably engageable in said channels, said pockets being so arranged in tier formation that each pocket is adapted to support the next above pocket in such a manner as to provide a merchandise receiving opening for each pocket.

7. A combination display device, shipping case and storage container comprising a plurality of exterior surface areas and having each area formed with parallel channels open at one end and closed at the other, a plurality of merchandise containing pockets, means carried by the pockets slidably engageable in said channels, said pockets being so arranged in tier formation as to provide an ample merchandise opening in each pocket, and the upper edges of the respective pockets forming supporting abutments for the respective pockets superimposed thereon.

8. A combination display device, shipping

case and storage container, for packages of merchandise and the like, comprising a plurality of sides, certain of which are movable, the exterior surfaces of the respective sides and the inner surface of the movable side being formed with parallel channels, a plurality of pockets, means carried by the respective pockets adapted to slidably seat in said channels, the pockets being so arranged in tier formation on the respective surfaces as to provide a mouth opening for each pocket whereby said movable member also constitutes a display medium in reversed position.

9. A combination display device, shipping case and storage container for packages of merchandise and the like, comprising a plurality of sides one of which constitutes a door, the outer surfaces of the respective sides and the inner surface of said door being formed with parallel channels, a plurality of pocket elements, means carried by the pockets adapted to slidably seat in said channels, said pockets being so arranged in tier formation on the respective surfaces as to provide a mouth opening for each pocket, and the upper edges of the respective pockets forming supporting abutments for the respective pockets superimposed thereon.

10. A combination display stand, shipping case and storage container for merchandise packages and the like, comprising series of parallel channels formed in the surface thereof extending substantially throughout the length of the device, a plurality of pocket elements, means carried by the respective elements adapted to seat in the selected channels of said series, said pockets being so arranged in tier formation in connection with the respective series as to provide a mouth opening for each pocket, the upper edge of each pocket constituting a supporting seat for the pocket superimposed thereon, and means carried by the inner walls of the device for separately supporting different merchandise, whereby said device initially constitutes a shipping case and subsequently a display stand and storage container.

11. A combination display stand, shipping case and storage container for merchandise packages and the like, comprising L-shaped parallel channels formed in the respective side surfaces, a plurality of pocket elements having sides wider at their top than at their bottom edges, the free edges of said sides constituting supporting means slidably engageable in said channels, the upper edge of each pocket forming a supporting seat for a pocket superimposed thereon, whereby when said device is employed for display purposes, substantially its entire exposed surface area constitutes a display medium.

12. A display device for merchandise packages and the like, comprising a surface formed with parallel channels, a plurality of

pocket elements adapted to contain merchandise and formed from a one piece blank including a front section bent to form side sections and a bottom section, said side sections
5 being wider at their upper than at their lower edges, and means in connection with their free edges slidably engageable in said channels, said pockets being so arranged in tier formation that the mouth of each pocket
10 will be unobstructed, and the upper edge of each pocket constituting a seat for the pocket superimposed thereon.

13. A display device for packages of merchandise and the like, comprising a surface
15 carrying parallel channels, a plurality of pocket elements adapted to contain merchandise arranged in tier formation, the upper edge of each pocket constituting a supporting abutment for a superimposed pocket,
20 means for supporting the lowermost pocket, and means carried by the pockets adapted to slidably seat in said channels.

14. A combination display device, shipping case and storage container comprising
25 a plurality of exterior surface areas and having each area carrying parallel channels, a plurality of merchandise containing pockets, means carried by the pockets slidable engageable in said channels, said pockets being
30 so arranged in tier formation as to provide an ample merchandise opening in each pocket, the upper edges of the respective pockets forming supporting abutments for the respective pockets superimposed thereon,
35 and means for supporting the lowermost pockets.

This specification signed this 1st day of July, A. D. 1932.

GEORGE E. EVERITT.

40

45

50

55

60

65