Feb. 8, 1927. 1,616,602

R. F. WILLIAMS

DISPLAY RACK

Filed Jan. 28, 1924

Fig. 1.

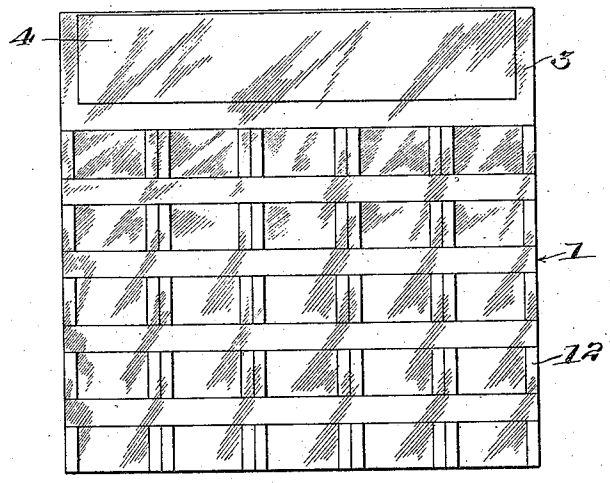


Fig. 3.

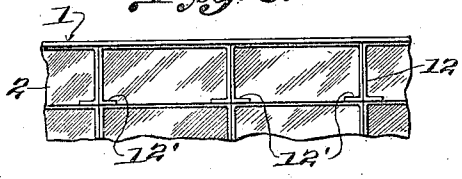


Fig. 4.

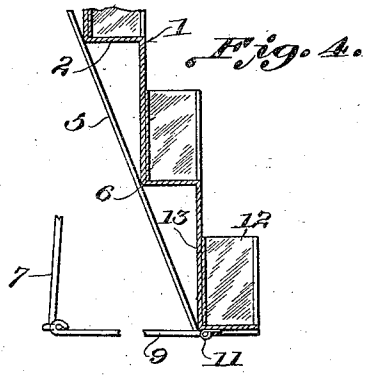


Fig. 5.

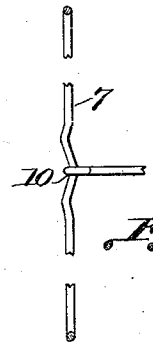
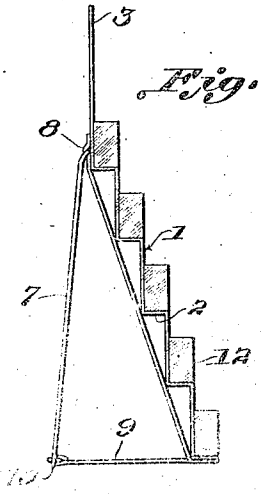


Fig. 2.



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UNITED STATES PATENT OFFICE.

ROY F. WILLIAMS, OF NASHVILLE, TENNESSEE.

DISPLAY RACK.

Application filed January 28, 1924. Serial No. 689,089.

This invention relates to display rack made from sheet metal which while the same is strong and durable can be discarded when the cards with which the rack was originally supplied have been sold.

The rack is intended primarily for displaying Christmas cards, the season for which is comparatively short. When the season is ended, the rack can be discarded thus obviating the necessity of storing the same for future use. The rack is cheaply manufactured and thus the item of cost need not be considered but the rack discarded when it is empty.

The various novel features of the invention will be set out in the following description and more particularly defined in the appended claim.

In the single sheet of drawing accompanying this specification, Fig. 1 is a front elevation of the rack;

Fig. 2 is a side elevation of the same;

Fig. 3 is a plan view of a fragment of the rack showing the holding means for the cards;

Fig. 4 is a longitudinal section through the rack, parts being broken away; and

Fig. 5 is a fragmentary view showing part of the easel structure for supporting the rack in upright position.

Referring to the drawings, numeral 1 indicates the body portion of the rack which is made from sheet metal and bent to provide a series of terraces or step-like members 2, the upper portion of the body member terminating in an upright plate or extension 3 to or on which may be affixed a paper for carrying printed matter or advertising matter relative to the cards or dealer.

The display rack is made of comparatively thin sheet metal and in order to provide sufficient rigidity to the same, there is provided a back brace in the nature of one or more rods 5 extending from the bottom of the rack to the top thereof, the angles 6 of the rack resting against said rods. The rod or rods 5 are secured to the bottom and top of the rack in any suitable manner as by spot welding.

The means for holding the rack in upright position preferably constitutes a bail member 7 the free ends of which are suitably hinged to the top of the rack as at 8, a hook 9 being connected to the lower end of the bail midway the ends thereof as at 10 and adapted to be removably connected with the bottom of the rack as at 11, an eye being provided at the bottom of the rack for this purpose.

Means for holding the cards in place on the rack are provided in the form of sheet metal members 12 bent into rectangular form and secured to the risers 13 between the steps by spot welding. The card holding members 12 have inwardly extending members 12′ to prevent the cards from falling out, and inasmuch as the side members to which said extensions 12′ are secured are flexible, they may be bent inward to accommodate the cards contained therein if the cards should be shorter than the length of the holders.

It will now be seen that I have provided a very simple and easily manufactured rack which is strong and admirably adapted for the purpose for which it is intended.

What I claim is:

In a display rack, a supporting member comprising a single piece of sheet metal bent into terraced form, a supporting rod at the back of said member intermediate the sides of the same and against which the bottom angles of the terraces are adapted to engage, and means for holding the rack in upright position comprising a bail and hook, the bail being hinged adjacent the top of the rack.

In testimony whereof I affix my signature.

ROY F. WILLIAMS.