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2,264,482

LIPSTICK SPREADER

Filed Aug. 22, 1940

Fig. 1.

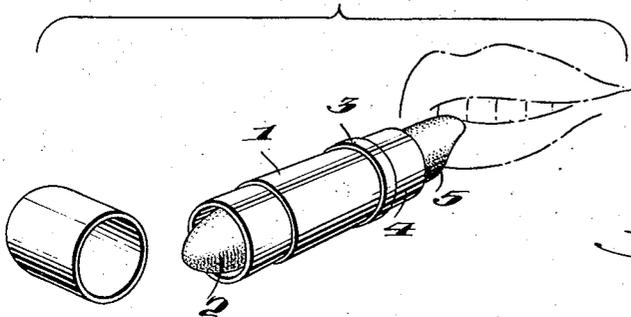


Fig. 2.

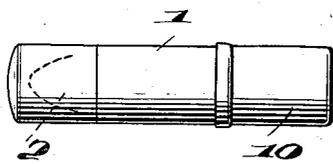


Fig. 3.

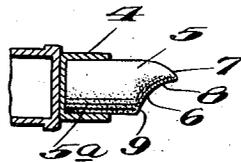


Fig. 4.

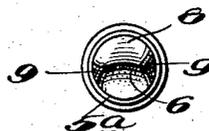
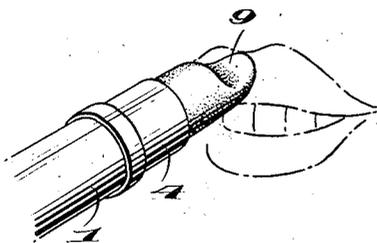


Fig. 5.



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# UNITED STATES PATENT OFFICE

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## LIPSTICK SPREADER

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Cornelia Elizabeth Ridner, Rahway, N. J.

Application August 22, 1940, Serial No. 353,742

### 1 Claim. (Cl. 132-79)

This invention relates to ladies' vanity case accessories and has for its object to provide a device useful for shaping and uniformly coating the lips with a cosmetic.

An important object of the invention is to provide an applicator, which I term a lipstick spreader, that is shaped so as to conform generally to the transverse curvature of the lips so that after a cosmetic has been applied from a lipstick it may be rubbed smoothly and evenly over the lips without the necessity of soiling the fingers, such as is now the customary practice.

Another object of the invention is to provide a lipstick spreader of the above character which is so constructed and arranged that when held in one position it may be used as a wiper for rubbing a cosmetic over the lips and, when held in another position, as a pencil for touching up the edges and corners of the lips.

Still another object of the invention is to provide a lipstick holder incorporating as a unitary part thereof a spreader of the above character.

Other objects and advantages will become apparent from the following detailed description of a preferred embodiment of the invention, reference being had to the annexed drawing in which:

Figure 1 is a perspective view of the lipstick spreader forming part of a lipstick holder;

Figure 2 is a side view of the lipstick holder;

Figure 3 is a detail side view of the spreader;

Figure 4 is an end view of the spreader viewed from the right-hand side of Fig. 3; and

Figure 5 indicates how the spreader may be used as a pencil for touching up special areas upon the lips.

Referring to the drawing, 1 designates a cylindrical lipstick holder enclosing a lipstick 2 which may be projected beyond the open end of the holder when the cover 1a is removed by turning a cap 3 rotatable upon the opposite end of the holder. This form of lipstick holder is conventional and requires no detailed description.

The lipstick holder serves as a handle for a lipstick spreader which is constructed as follows: Secured to the end of the lipstick holder adjacent the cap 3 is a socket 4 into which is tightly fitted one end of a spreader 5. This spreader is formed of a wiper 5a composed preferably of a cylinder of hard rubber or of a hardened plastic material similar to Bakelite. The outer end of the wiper is cut away upon an arc, as indicated at 6 in Fig. 3, which conforms generally to the curvature of the lower and upper lips, although it is not essential that the curvatures of the wiper and lips should exactly correspond.

The portion of the wiper overlying the arcuate cut 6 is longitudinally curved downwardly, as shown at 7, so as to provide a circumferentially rounded and longitudinally directed lobe 8. The corners formed by the intersection of the arcuate cut 6 with the circumference of the wiper are rounded off as indicated at 9.

A cover 10 is adapted to telescope over the cup 4 and conceal the wiper when not in use so that the device may be carried in a ladies' handbag or vanity case without soiling its interior or other articles with which it may come in contact.

The lipstick smoother described above is adapted to be used as follows: After applying lipstick 2 to the lips, the holder 1 is reversed end for end, the cover 10 removed and the arcuate surface 6 of the wiper 5a pressed against the lower lip, as illustrated in Fig. 1, and moved back and forth to distribute the cosmetic evenly over the lip in the same manner as is now done with the fingers. Next the holder is inverted and the arcuate surface is pressed against the upper lip to stamp the bows thereon immediately below the nostrils. Because the arcuate surface 6 is designed to fit the curl of the lip and locate the wiper with respect thereto, bows produced on the lip with our device correspond in shape and lend an attractive and symmetrical outline to the upper lip.

The circumferentially rounded upper surface of the lobe 8 is finally employed similarly to a pencil or brush (see Fig. 5) to touch up the edges and corners of the lips so that the shape of the lips is sharply defined and free from smears which frequently occur when the cosmetic is rubbed with the fingers.

As will be apparent from the foregoing description, we have devised a lipstick spreader designed to assist in neatly and uniformly applying cosmetics to the lips and which is both convenient and sanitary in use.

The lipstick spreader need not necessarily be incorporated with a lipstick holder, but may if desired be provided with any other suitable form of handle. However, I prefer to make the spreader as a part of the holder for convenience in use. Manifestly various other changes in detail and design may be made in the lipstick spreader described above without departing from the spirit of the invention.

We claim:

A holder adapted to contain a lipstick projectable through one end thereof and including a lipstick spreader extending longitudinally out-

ward from the opposite end of the holder, said spreader being of solid and imperforate construction and of circular transverse cross-section, a socket provided upon the end of the holder adapted to receive and fixedly retain one end of the spreader, the other end of the spreader terminating in an arcuate-shaped portion corre-

sponding approximately to the curvature of the lips and adapted to serve as a wiper, and a circumferentially and longitudinally rounded lobe overlying the arcuate-shaped portion and adapted to serve as a touch-up pencil.

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