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W. H. TAYLOR

2,321,952

PACKAGE

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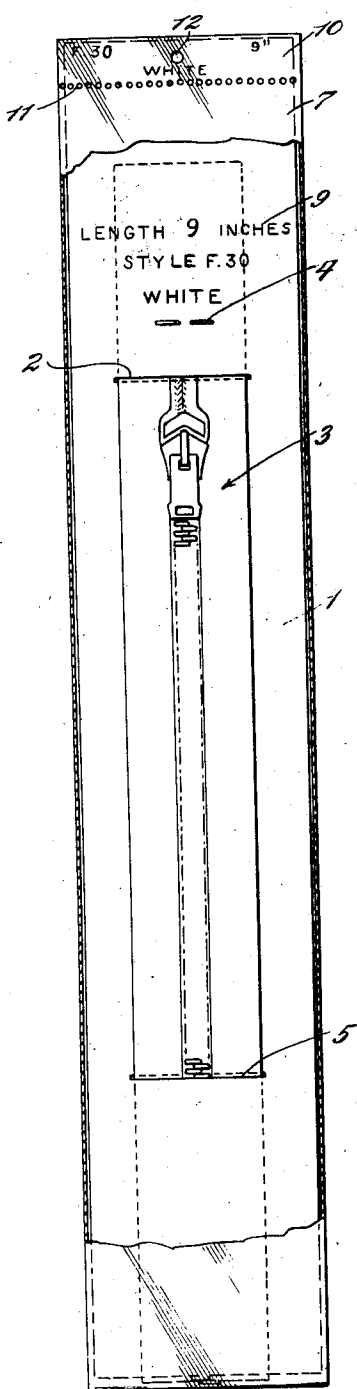


Fig. 1.

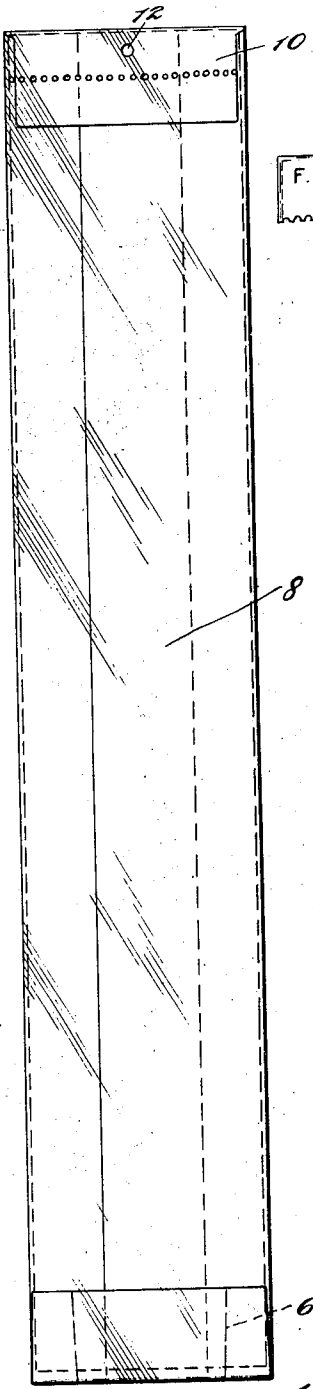


Fig. 2.
BY

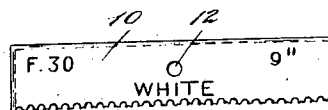


Fig. 3.

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2,321,952

PACKAGE

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1 Claim. (Cl. 206—78)

This invention relates to a novel and improved form of package, the novel features of which will be best understood from the following description and the annexed drawing, in which I have shown a selected embodiment of the invention and in which:

Fig. 1 is a face view of the selected embodiment of the invention;

Fig. 2 is a back view of the same embodiment;

Fig. 3 is a view of the tab appearing in Figs. 1 and 2 but showing it detached from the rest of the package.

The package shown herein is one which is particularly adapted for use in selling separable slide fasteners and will be described in connection therewith. In selling articles of this type it is common to secure them to a flat paper support, on which support is printed data descriptive of the article itself. Then the support and article are wrapped in Cellophane or other transparent sheet material to enclose both support and article and prevent the article from being soiled or injured by handling, while at the same time it is displayed for sale.

When the article is sold, of course, the entire package, including the article and its support and wrapping, is sold as one unit and it has become a serious problem in retail stores to regulate the stock of articles of this kind because it has been difficult to keep records of the quantity of articles sold. That is to say, customers will buy articles of this character from the counter and no record of the specific kind of article sold is kept, with the result that the stock of a certain type of article may be depleted before a new supply is ordered.

According to my invention, I have devised a form of package which overcomes the above difficulties. This package comprises the usual support 1, which is of paper as is usual. By use of the word "paper," of course, I intend to refer to the usual support and do not use the word in a limiting sense. This support is shown as having a slot 2 within which is received one end of a slide fastener 3, where it is secured as by a staple 4. The other end of the fastener passes through a second slot 5 and may be secured as by folding over the bottom of the support, as indicated at 6.

The above way of securing the fastener or other article to the support is merely illustrative.

Surrounding the support and article is a wrapping 7 of transparent material, such as Cellophane. This wrapping may be folded over the support and article to form a seam 8, and

then the ends may be folded over the opposite ends of the support, as indicated. If desired, as is usual, a suitable adhesive may be used to hold the wrapping at the various seams and folds.

On the support is printed data 9 descriptive of the article and the upper end of the support is in the form of a tab 10 on which is similar identifying or descriptive data. This tab is connected to the rest of the support along a weakened line 11 formed as a series of perforations or other weakening means. There is a similar weakened line in the wrapping, in register with the weakened line of the support. The tab may be provided with a hole 12 for filing purposes.

In operation, when the article is sold, the sales person will tear off the tab 10, which may be done without removing the transparent wrapping, because the wrapping itself is weakened along a line corresponding and adjacent to the line separating the tab from the body of the support. Until the sale is made, the package may be displayed in the usual way. After sale, there is retained the tab which forms a record of the sale and re-orders may be made of the articles sold so as to keep on hand an ample supply of the articles.

It will be seen that the desired record may thus be kept very easily and without the necessity of having to undo the wrapping to remove any part of a package within the wrapping. As a matter of fact the tab may be filed on a spike or hook passing through the hole 12, without removing the part of the wrapping on the tab. At the same time the portion of the package retained by the customer is well covered with the wrapping when received by the customer, thus retaining all the advantages of the wrapping until it is removed by the customer for use of the article.

I claim:

A package comprising a flat paper support, an article detachably secured to said support, a wrapping of transparent sheet material enclosing said support and article, said support and wrapping both being weakened along corresponding and adjacent lines extending across the support adjacent one end thereof, said weakened lines forming a tab at that end of the support, and data on said tab descriptive of said article, whereby said tab may be readily detached from said support and retained as a record of the sale of said article.

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