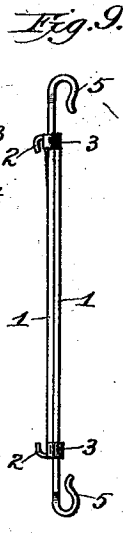
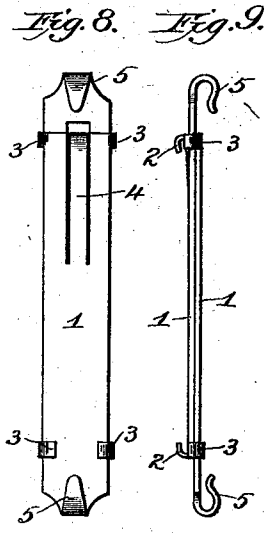
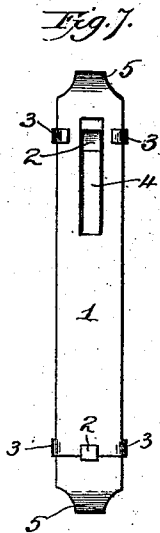
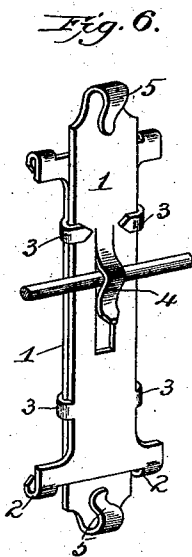
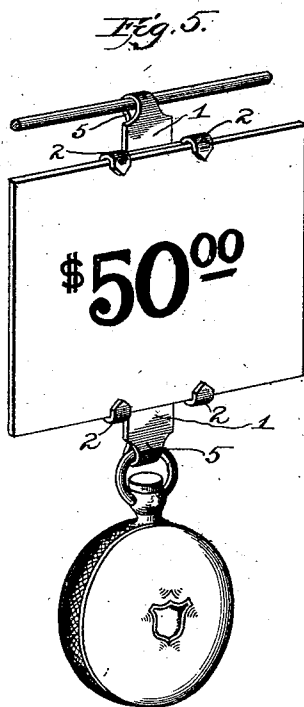
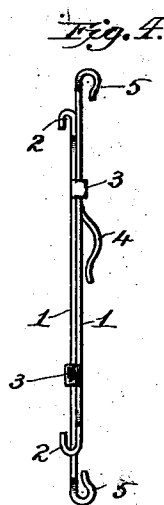
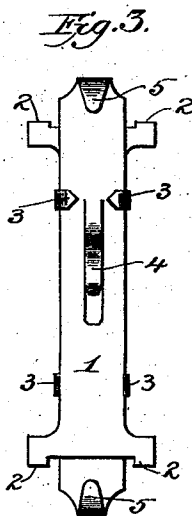
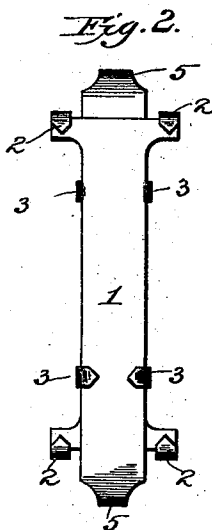
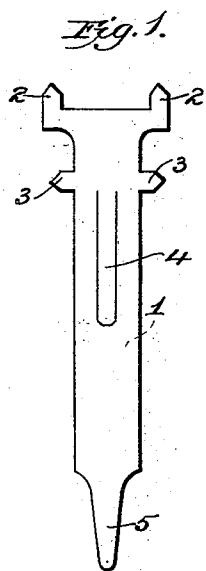


(No Model.)

G. GORDON.
DISPLAY HOOK.

No. 511,944.

Patented Jan. 2, 1894.



Witnesses:
Wm. F. Hamming
Lucas S. Alter

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by Wm. Johnson
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UNITED STATES PATENT OFFICE.

GEORGE GORDON, OF CHICAGO, ILLINOIS.

DISPLAY-HOOK.

SPECIFICATION forming part of Letters Patent No. 511,944, dated January 2, 1894.

Application filed February 23, 1893. Serial No. 463,462. (No model.)

To all whom it may concern:

Be it known that I, GEORGE GORDON, a citizen of the United States, residing at Chicago, in the county of Cook and State of Illinois, have invented certain new and useful Improvements in Display-Hooks; and I do hereby declare the following to be a full, clear, and exact description of the invention, such as will enable others skilled in the art to which it appertains to make and use the same.

My invention relates to improvements in hooks upon which to hang articles for display in stores or windows and for analogous uses.

The object of the invention is to provide a simple and inexpensive hook upon which to hang or support, watches, jewelry and other articles, and which is also adapted for the convenient attachment thereto of a price card or other advertising matter.

The invention consists substantially of two plates, each of which is provided with a hook at one end, and which are held together and adapted to slide longitudinally one upon the other. Said hook plates are provided with small tangs or hook projections, between which the advertising card is held, and which are adjustable to the width of the card, the card being held firmly in place by the weight of the article suspended upon the hook.

The invention further consists in the novel combination, construction, and arrangement of parts, and which are hereinafter fully described and set forth, reference being had to the accompanying drawings, in which—

Figure 1 is a plan view of the blanks cut to form my improved hook. Fig. 2 is a side elevation or face view of my improved hook. Fig. 3 is a reverse face view. Fig. 4 is an edge view or elevation. Figs. 5 and 6 are perspective views showing the practical application of my improved hook. Figs. 7, 8, and 9 show a modified form of my improved hook and which will be readily understood.

Referring to the drawings 1 designates the blank and also the body of the hook, and which is cut from sheet metal to the desired form. Two of said blanks are required to make the complete hook, both being cut from sheet metal by the same die and in every respect are alike, with the exception, that only one of a pair is provided with the tongue 4. Said blanks or hook bodies are provided with the

tang projections 2 and 3. The projections 2, are bent up to a right angle to the face of said blank, and the end portions thereof are then bent down parallel with said face to form hooks to hold the advertising or price card, and said projections 3, are bent downward in the reverse direction to that of the hooks 2, and the points or ends are bent up parallel with said blank, and are adapted to clamp or hold two of said blanks together, and to form guides through which said blanks or bodies slide, one upon the other. The tongue 4, cut in one of a pair of said blanks, is formed as shown in Fig. 4, and is adapted to be used as a central, or auxiliary supporting hook when desired. The narrowed end 5 of the blank, is adapted to form the sustaining end hooks 5, when a pair of said blanks are put together to form the complete hook. In the modified form shown there is but one card-holding hook upon each part, one of which is formed upon the end of the tongue integral with one of the blanks. Said tongue is inserted in and passes through an aperture or opening cut in, and from the end of the other or mating blank, and which has the other card-holding hook formed thereon, the plan in general being practically the same as of that first described.

The construction, and use, or operation of my improved display hook are obvious, and will be clearly understood from an inspection of the drawings. The blanks being first cut, the card-holding hooks are then formed thereon, and a pair are attached together by turning the tang projections one over the other, sufficiently tight to allow each of the pair to slide freely between the hooks thus formed upon the other. The main hooks at the ends may be bent or formed before, or after the pair are put together. The advertising card is inserted between the card hooks,—which are first adjusted to the required width for the purpose—and the hook being then supported at the upper end, and the article attached to the lower end, the hook bodies will slide one upon the other, until the card-holding hooks are brought firmly against the edges of the cards, and in proportion to the weight of the article suspended thereon. It will thus be seen, that the distance between the supporting hooks will depend upon the width of the card, but should no card be desired, the

hooks may be extended apart until the guide or clamping hooks are brought one against the other, and which limits the length of the hook.

5 From the foregoing, it will be seen that the hook as described is not adapted for supporting articles of considerable weight, but by the substitution of metal cards, and making the parts of sufficient strength, it may be conveniently used in shops for hanging up tools and patterns, the number or purpose of which is stamped upon the metal card.

10 If desired, the hook at the upper end may be dispensed with, and a hole or perforation adapted for the insertion of a nail or staple 15 be substituted therefor.

It will be observed that the construction is such that the hook can be cheaply made, and is of great practical utility in the various applications and uses for which it is adapted, 20 and is a desideratum for the display of small articles in stores and shop windows, and is well adapted to form a new and useful article of manufacture.

25 Having fully described my invention, I claim—

1. In a display hook of the kind described the combination of the bodies 1, provided with the supporting hook ends 5, and also 30 provided with the guide or clamp hooks 3, and card holding hooks 2; said hooks formed integral with said bodies, and said bodies adapted to slide one upon the other in said

guide or clamp hooks, to adjust said card hooks to the width of the card to be inserted therein, 35 and to securely hold said card compressed between said card hooks by the weight of the article suspended upon said supporting hook, substantially as specified.

2. The combination of the hook bodies 1, 40 provided with the hook ends 5 and clamp hooks 3, said hook bodies adapted to be held together by said clamp hooks and to slide therein, the card-holding hooks 2, adapted to receive, and to securely attach to said hook 45 bodies an advertising card, and the auxiliary hook 4, adapted as a central supporting hook, substantially as and for the purpose specified.

3. The combination comprising the hook bodies 1, provided with the supporting hooks 50 5, the clamp hooks 3, the card hooks 2, and tongue hook 4, formed integral with said hook bodies, said clamp hooks adapted to hold said hook bodies together, and said hook bodies 55 adapted to slide one upon the other in said clamp hooks, said card hooks adapted for the insertion of an advertising card, and an advertising card adapted to be inserted between said card hooks, substantially as and for the purpose specified. 60

In testimony whereof I affix my signature in presence of two witnesses.

GEORGE GORDON.

Witnesses:

JACOB G. GROSSBERG,
EDWARD S. CURTIS.