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- (71) Applicant: MULTICITY.COM, INC. [US/US]; Suite 701, 1595 Springhill Road, Vienna, VA 22182 (US).
- (72) Inventors: HANASH, Alain, P.; 722 Potomac Knolls Drive, McLean, VA 22102 (US). IACOBUCCI, Ariana; Apartment 818, 1401 North Taft Street, Arlington, VA 22201 (US).

- (74) Agents: TOERING, Rick, A. et al.; Cooley Godward LLP, Patent Group, 11951 Freedom Drive, One Freedom Square, Reston Town Center, Reston, VA 20190-5601 (US).
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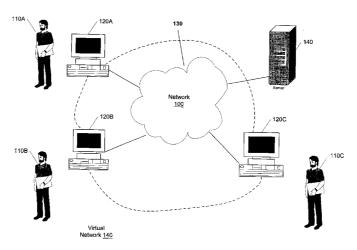
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(54) Title: SYSTEM AND METHOD FOR ESTABLISHING AN ON-LINE DISCUSSION GROUP



(57) Abstract: A system and method for establishing an on-line discussion group provides a mechanism for emailing the on-line discussion group to one or more participants. According to the present invention, an on-line discussion group may be customized by a user. Once a server creates the on-line-discussion group in accordance with parameters specified by the user or otherwise, the server emails the newly created on-line discussion group to the user. After receiving the email, the user may forward the email with the on-line discussion group included therein to other users to participate in the on-line discussion group. Recipients may participate in the on-line discussion group by "clicking on" the email. Preferably, the active on-line discussion group operates within a message portion of the email upon opening the email. The on-line discussion group may include various types of communication discussion groups including, for example, an on-line chat room, an on-line message board, a teleconference, a video teleconference, an auction,



VO 01/052161 A3

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A. CLASSIFICATION OF SUBJECT MATTER IPC 7 G06F17/60

According to International Patent Classification (IPC) or to both national classification and IPC

B. FIELDS SEARCHED

 $\begin{array}{ccc} \hline \text{Minimum documentation searched (classification system followed by classification symbols)} \\ \hline \text{IPC 7} & \text{G06F} \end{array}$

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Electronic data base consulted during the international search (name of data base and, where practical, search terms used)

EPO-Internal, IBM-TDB

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X Further documents are listed in the continuation of box C.	χ Patent family members are listed in annex.
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Name and mailing address of the ISA European Patent Office, P.B. 5818 Patentlaan 2 NL – 2280 HV Rijswijk Tel. (+31-70) 340-2040, Tx. 31 651 epo nl, Fax: (+31-70) 340-3016	Authorized officer Huber, A

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