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- (71) Applicant (for all designated States except US):
GOOGLE INC. [US/US]; 1600 Amphitheatre Parkway,
Mountain View, CA 94043 (US).
- (72) Inventor; and
- (71) Applicant (for US only): JAYARAM, Ranjith [IN/US];
25 Rio Robles East, Unit 330, San Jose, CA 95134 (US).
- (74) Agent: ITRI, Mark, J.; Mcdermott Will & Emery LLP, 4
Park Plaza, Suite 1700, Irvine, CA 92614 (US).
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(54) Title: SYSTEM AND METHOD FOR FACILITATING A SOCIAL TRIP PLANNING EXPERIENCE

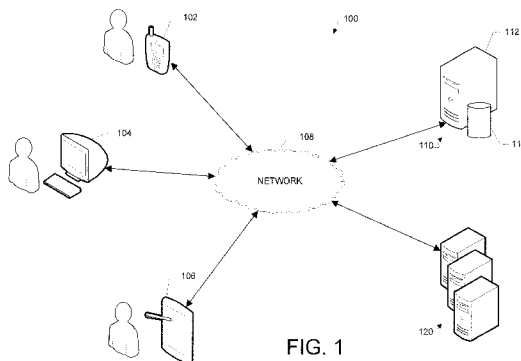


FIG. 1

(57) Abstract: A system and machine-implemented method for facilitating a social travel planning environment, including receiving an indication of interest in a trip element being viewed at a remote store by a user participating in a social trip planning session, wherein the remote store is one of an online store or an offline store, wherein the social trip planning session includes one or more participants interested in planning a trip, retrieving, using the one or more computing devices, information regarding the trip element in response to receiving the indication, the information including trip element information corresponding to the trip element and providing the trip element and the retrieved information to be displayed to the one or more participants of the social trip planning session and providing a mechanism for receiving feedback regarding the trip element from the one or more participants.

INTERNATIONAL SEARCH REPORT

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A. CLASSIFICATION OF SUBJECT MATTER
 IPC(8) - G06Q 50/00 (2014.01), G06Q 99/00 (2014.01)
 USPC - 705/6,319
 According to International Patent Classification (IPC) or to both national classification and IPC

B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)
 705/6,319; G06Q 50/00 (2014.01), G06Q 99/00 (2014.01)

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 705/1.1,5,6,14.19,319; G06Q 50/00, G06Q 99/00, G06Q*

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)
 PatBase (All); Google (Patents, Scholar, Web)
 Search Terms: Travel, trip, junket, voyage, Plan*, arrang*, strateg*, itinerary, Social, vacation, Remote, store, online, offline, Participant? colleague, Retrieiv*, recall*, recover*, Mechanism, instrument, machinery, isplay, monitor, Date?, range, time, transportation , activity,

C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
X --- Y	US 2006/0004590 A1 (Khoo) 05 January 2006 (05.01.2006), entire document, especially Fig 2A -3, para [0008], [0032]	1-6, 10-11, 14, 19 ----- 7-9, 12-13, 15-18, 20-26
Y	US 8,090,707 B1 (Ortung et al.) 03 January 2012 (03.01.2012), entire document, especially col 2, ln 64-col 12, ln 18	7-9, 12-13, 16-18, 20-26
Y	US 2003/0204449 A1 (Kotas et al.) 30 October 2003 (30.10.2003), entire document, especially para [0049] and [0052]	15
Y	US 2011/0213787 A1 (Cerny) 01 September 2011 (01.09.2011), entire document, especially para [0090]	9 and 17
A	US 2006/0206363 A1 (Gove) 14 September 2006 (14.09.2006), entire document	1-26
P, A	US 2013/0036139 A1 (Kung et al.) 07 February 2013 (07.02.2013) Entire document	1-26

Further documents are listed in the continuation of Box C.

* Special categories of cited documents:	"T" later document published after the international filing date or priority date and not in conflict with the application but cited to understand the principle or theory underlying the invention
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