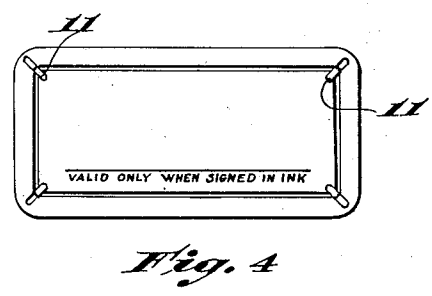
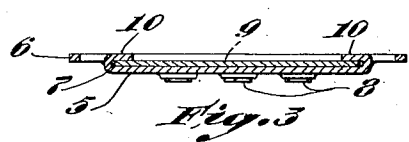
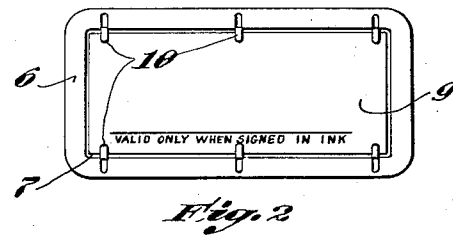
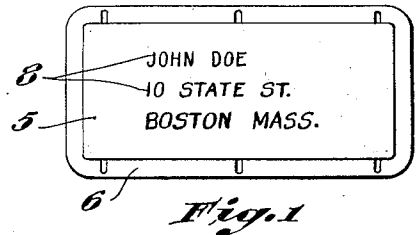


April 21, 1931.

R. M. DUGDALE
PRINTING PLATE

1,801,593

Filed June 29, 1929



Inventor
Richard M. Dugdale
by Robert Cushman & Woodbury
Attys.

UNITED STATES PATENT OFFICE

RICHARD M. DUGDALE, OF DEDHAM, MASSACHUSETTS, ASSIGNOR TO FARRINGTON MANUFACTURING COMPANY, OF BOSTON, MASSACHUSETTS, A CORPORATION OF MASSACHUSETTS

PRINTING PLATE

Application filed June 29, 1929. Serial No. 374,715.

This invention relates to printing plates adapted particularly for use in hand stamping or printing devices of the type described and claimed in my copending application Serial No. 359,816, filed May 2, 1929, although the subject matter of the present invention may be employed in association with printing machines of other types.

The principal object of the invention is to provide a simple and inexpensive, yet durable and efficient, printing plate which bears the name and address of the customer of a department store or the like and which carries an identification device secured within the bounds of the plate, so that the article may be carried by the customer and used as a means of identification as well as a printing device ensuring the correct inscription of the customer's name by the sales person. More specifically, the invention contemplates the provision of an improved printing plate preferably formed of pressed sheet metal which has a raised central portion and peripheral base flanges bordering a bottom recess, raised type stamped in the upper surface of said central portion and a card or sheet received within the bottom recess and retained therein by tongues struck from the base margins and bent over opposite edges of the sheet, the tongues preferably lying within the recess at or above the plane of the base flanges, so that the base of the plate presents a flat and smooth surface.

The device may be made in small and compact size and convenient shape to be carried in a purse and, as above suggested, is especially adapted to be used by customers having charge accounts in retail stores to serve the double purpose of replacing the identification coins now in common use and of eliminating errors in the customer's name and address which frequently arise from incorrect understanding or inaccurate transcription of these important details on the part of the sales person who, under prevailing practice, writes down the customer's order on the usual sales slips.

Recommended embodiments of the invention are illustrated in the accompanying drawings, in which:

Fig. 1 is a top view of one form of the improved printing plate;

Fig. 2 is a bottom view thereof, showing the identification card in place;

Fig. 3 is a central transverse section of the device; and

Fig. 4 is a bottom view illustrating a modification.

The plate is preferably stamped from sheet metal and is shaped to provide a raised central portion or top 5 and a peripheral base flange 6 spaced below the top by integral shoulders bordering a bottom recess 7. The plate is preferably rectangular in form, but other shapes may be selected according to the construction of the printing device in which the plate is to be inserted. Raised characters 8 are stamped in the top 5 to furnish the name and address of a customer or such other data as is desirable, and when the plate is to be used in the printer described in my said copending application the characters may be arranged in non-reversed order for ready reading.

A thin sheet 9 of cardboard or other suitable material fits within the bottom recess 7 and is preferably retained therein by means of tongues 10 struck from the base flange 6 at opposite sides of the recess and bent over the adjacent edges of the sheet so that the tongues lie within the recess at or above the plane of the flat, marginal base. The exposed surface of the sheet or card 9 is adapted to display the customer's signature and such other indicia as will indicate that the person presenting the device is an authorized charge customer of the store in question. The card may, for example, bear the countersignatures of representatives of several stores, or other distinctive marks showing that the signatory customer is entitled to credit at any one of such stores.

In Figs. 1 to 3 the tongues 10 are spaced along the longer sides of a rectangular bottom recess intermediate the ends thereof; whereas in Fig. 4, the tongues 11 are located at the corners of the recess. Other tongue arrangements are obvious, and it will be understood that structural details of the devices above described may be varied to suit

particular purposes without departing from the essence of this invention as defined in the appended claims.

From the foregoing it is apparent that the simple and practical combination of an efficient address plate and a handy identification card which is secured within a recess of the plate and protected thereby against fraying or tearing, furnishes an inexpensive and convenient device suitable for carrying in a purse or a pocket and quickly applicable to a printing or marking machine for accurately duplicating the raised indicia upon the sales slips. As the top of the device is intended to be applied directly against the bottom surface of the sales slip, as set forth in my said application, rather than against an inking pad or roll, the plate is not soiled in use and may consequently be handled without danger of soiling the user's hands or clothing.

I claim:

1. A device of the character described comprising a printing plate having a raised upper surface having raised characters thereon, and marginal base flanges bordering a bottom recess on four sides, and a sheet secured within said recess.

2. A printing plate for use as an identification device shaped to seat in a printing device without attachment thereto and having raised printing characters in non-reversed order.

3. A device of the character described comprising a printing plate having a raised surface having raised characters thereon and marginal base flanges bordering a bottom recess on four sides.

Signed by me at Boston, Mass., this 28th day of June, 1929.

RICHARD M. DUGDALE.

45

50

55

60

65