

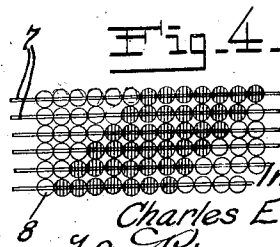
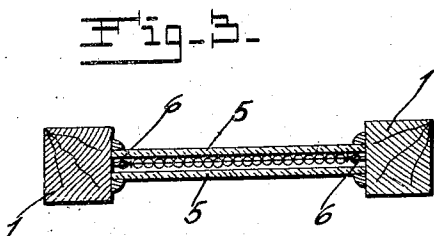
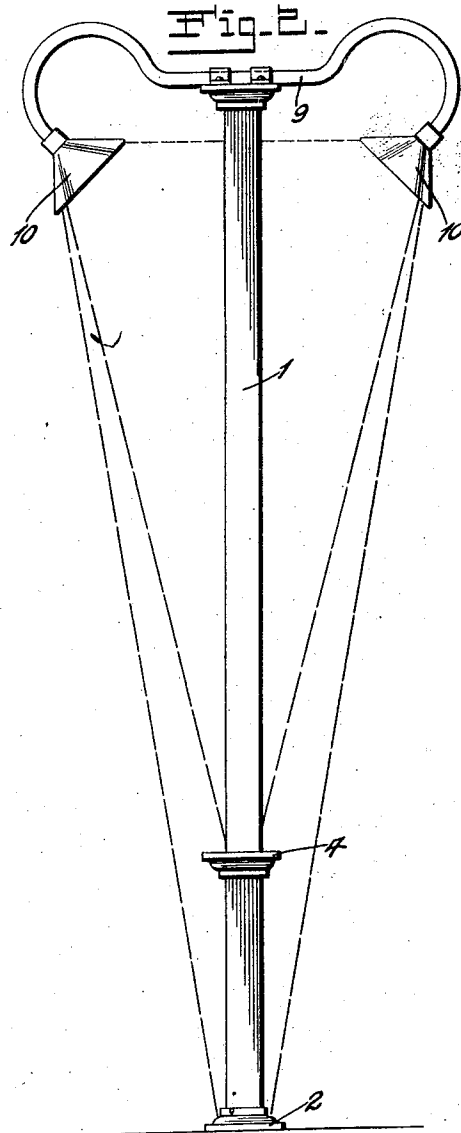
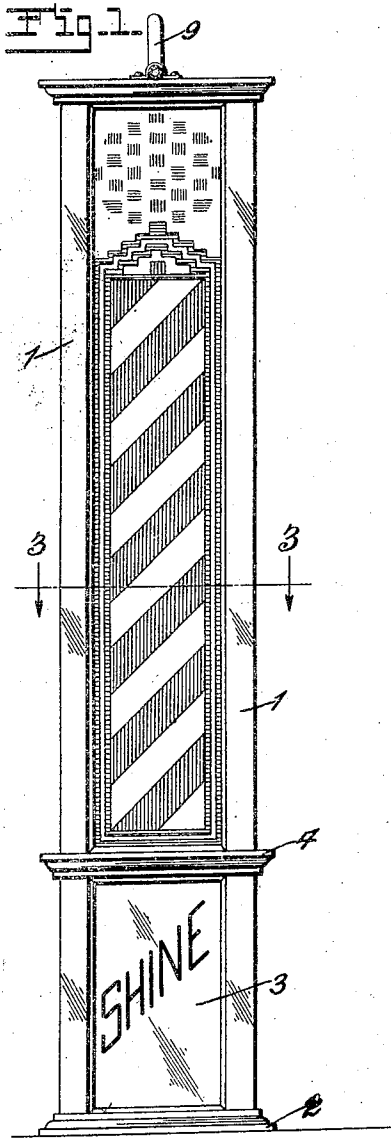
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ADVERTISING DEVICE

Filed Jan. 28, 1927



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UNITED STATES PATENT OFFICE.

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ADVERTISING DEVICE.

Application filed January 28, 1927. Serial No. 164,159.

This invention relates to advertising devices.

An object of the invention is to provide an ornamental and distinctive device for use for advertising or display purposes and comprising a pair of spaced panels, at least one of which and preferably both are transparent so that the device confined between the panels and mounted in selected arrangements may be visible from either side. The structure whereby this object is obtained includes series of rows of beads or the like mounted on wire supports and variously colored so that, by proper arrangement of the beads, letters or other distinctive outlines may be formed.

Other objects will appear from the following description, reference being made to the drawing in which,

Fig. 1 is a side elevation of my improved advertising device.

Fig. 2 is a side edge elevation.

Fig. 3 is a cross sectional view on the line 3—3 of Fig. 1.

Fig. 4 is a view showing the preferred arrangement of the beads used for forming letters or other outlines.

In the specific embodiment shown, the invention comprises a pair of upright members 1 of sufficient strength to support the entire structure and of sufficient thickness or width to form the side edge walls of the confined space in which the letter forming beads are mounted. The uprights 1 are mounted on a base 2. Between the lower ends of the uprights 1 a panel 3 is located, one or both sides of which may contain any desired advertising notations or illustrations. Above the panel 3 an ornamental ledge 4 is provided, the same defining the lower end of the confined space and the upper end of the panel 3.

As shown, a pair of glass panels 5 are mounted in spaced relationship between the uprights 1 above the ledge 4. Each of the uprights is provided with a vertical series of hooks 6 in the confined space between the panels 5 and on these hooks 6 wires or stringers 7 are supported, the same extending horizontally and being removable from the hooks.

On each of the wires 7 a series of beads 8 are mounted and, by the selection and use and arrangement of variously colored beads, any desired outlines or letters or words may be formed. As shown, these beads are arranged to form the inclined stripes of a barber's advertisement or sign, but it is apparent that they may be arranged in different ways.

The top of the device is equipped with an illuminating means comprising a supporting fixture 9 for electric lamps and the reflectors 10 whereby the light of the lamps is reflected against either or both sides of the device.

From the foregoing it will be seen that my invention is capable of application to various uses and that it constitutes a very attractive and effective device for its intended purposes. The construction and arrangement of the parts may be varied without departure from the nature and principle of the invention and I do not restrict myself unessentially.

What I claim and desire to secure by Letters Patent is:—

1. An advertising device comprising a pair of spaced upright frame members, a pair of glass panels mounted between said frame members and forming a confined space between them, inwardly extending hooks on said frame members in the spaces between said panels, a series of wires having their ends releasably engaging and supported by said hooks, and a series of differently colored beads on each of said wires, the several series of beads being arranged to form desired outlines.

2. An advertising device comprising a pair of spaced upright frame members, a pair of glass panels mounted between said uprights and forming a confined space between them, which space has its upper end closed, wires supported between said panels, and series of differently colored beads on each of said wires, the beads of different colors on the different wires being arranged to define differently colored areas.

CHARLES E. BETZLER.