

(19) World Intellectual Property Organization  
International Bureau



(43) International Publication Date  
9 July 2009 (09.07.2009)

PCT

(10) International Publication Number  
**WO 2009/084045 A1**

(51) International Patent Classification:

*B65B 11/50* (2006.01)      *B65D 75/30* (2006.01)  
*B65B 25/00* (2006.01)      *B65D 85/60* (2006.01)  
*B65B 61/24* (2006.01)

(21) International Application Number:

PCT/IT2007/000918

(22) International Filing Date:

28 December 2007 (28.12.2007)

(25) Filing Language:

Italian

(26) Publication Language:

English

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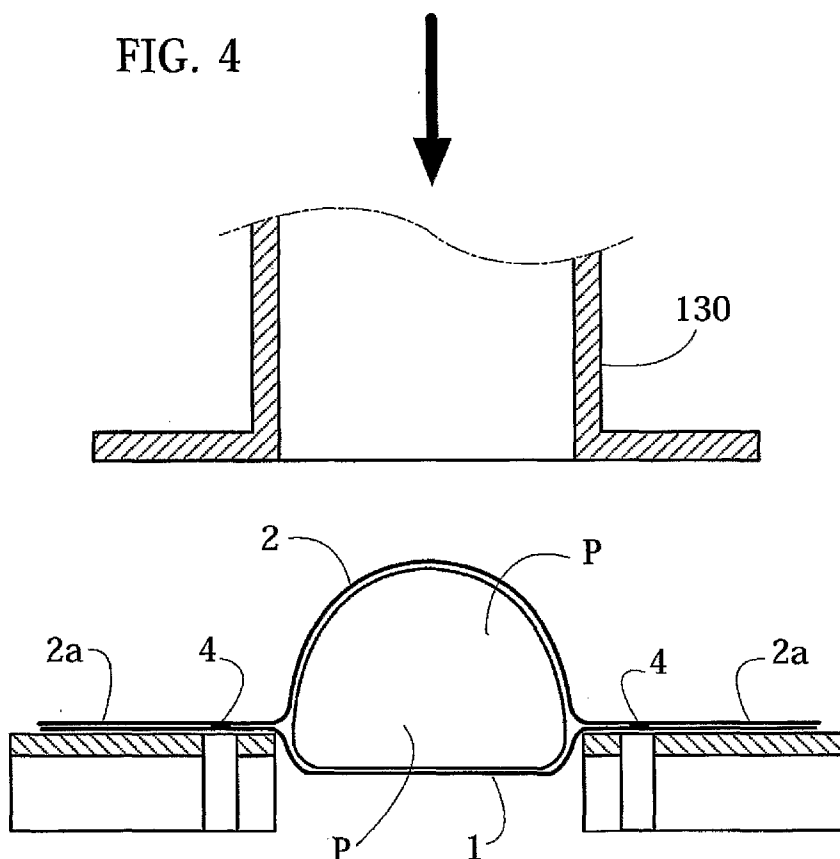
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(81) Designated States (unless otherwise indicated, for every kind of national protection available): AE, AG, AL, AM, AO, AT, AU, AZ, BA, BB, BG, BH, BR, BW, BY, BZ, CA, CH, CN, CO, CR, CU, CZ, DE, DK, DM, DO, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, GT, HN, HR, HU, ID, IL, IN, IS, JP, KE, KG, KM, KN, KP, KR, KZ, LA, LC, LK, LR, LS, LT, LU, LY, MA, MD, ME, MG, MK, MN, MW, MX, MY, MZ, NA, NG, NI, NO, NZ, OM, PG, PH,

[Continued on next page]

(54) Title: A METHOD OF PACKAGING A PRODUCT AND CORRESPONDING PACKAGE

FIG. 4



(57) Abstract: A method for wrapping a product (P) in a sheet material wrapper employing a first sheet (1) of plastically deformable sheet material (for example aluminium) and a second sheet of wrapping material (2) (for example a plastic film) having springback. Once the product (P) is placed on the first sheet (1), the second sheet (2) is applied on the product (P) providing in the second sheet (2) a part wrapping the product (P) and a part (2a) facing the first sheet (1). The first sheet (1) and the part (2a) of said second sheet (2) facing it are airtight-seal coupled so to form, by effect of the coupling, a plastically deformable composite sheet material (1, 2a) against the product (P) or to form an integral housing cup.



PL, PT, RO, RS, RU, SC, SD, SE, SG, SK, SL, SM, SV,  
SY, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN,  
ZA, ZM, ZW.

European (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI,  
FR, GB, GR, HU, IE, IS, IT, LT, LU, LV, MC, MT, NL, PL,  
PT, RO, SE, SI, SK, TR), OAPI (BF, BJ, CF, CG, CI, CM,  
GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).

**(84) Designated States** (*unless otherwise indicated, for every  
kind of regional protection available*): ARIPO (BW, GH,  
GM, KE, LS, MW, MZ, NA, SD, SL, SZ, TZ, UG, ZM,  
ZW), Eurasian (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM),

**Published:**

— *with international search report*

"A method of packaging a product and corresponding package"

\* \* \*

Field of the invention

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The present invention refers to techniques for product packaging and has been developed with reference to the possible application to the packaging of food products.

10 Although the reference to such possible field of application should not be interpreted as limiting the scope of the invention.

Description of the related art

15

The solution described herein can be seen as a development of the solution described in the document EP-A-0 591 742. The solution described in such document (solutions somewhat similar are described in the documents EP-A-0 790 184 and EP-A-1 046 579) is 20 destined to provide a hermetic wrapper (or airtight seal) for the packaging of a product such as a sweet food product.

Such solution employs a first and second sheet of 25 wrapping material. The first sheet is subjected to a shaping operation ("drawing") directed at conferring a shell or basin-like shape substantially complementary to the shape of the product. Once shaped, the first sheet can house a great part of the product inside. The 30 second sheet is then applied as a covering of the product inserted into the first shaped sheet and the two sheets are then connected to each other so to provide a substantially closed wrapper around the product. The two sheets are then subjected to a 35 successive shaping operation destined to provide an

airtight sealed wrapper adhering to the surface of the product.

Then the product can be located in a receiving cup (for example, a cup with pleated walls of the type  
5 currently called "petit fours"). According to the solution described in EP-A-1 046 579, the shaping operation of the two wrapping sheets leads instead to providing an integrated shaped portion reproducing the shape of the above said receiving cup.

10 The solutions described in the cited documents were set up in view of the use of a plastically deformable (or permanently deformable) material as the manufacturing material of the first and second sheet.

By plastic or permanent deformability it is  
15 currently intended the capacity of a body to be deformed and to stably keep the deformed shape, even when the deforming force is removed. An aluminium foil of the type traditionally used for packaging sweets such as candies or chocolates is a typical example of  
20 plastically deformable material: if one takes a sheet of this material and crumples it into a ball, the material will keep, in a substantially stable way, the ball-like shape.

Opposite to such behaviour is an elastic  
25 deformability, in which the deformed body returns, more or less rapidly, to the shape that it had before being deformed, once the deforming force is removed.

As with plastic deformability, in absolute terms, also the elastic type of deformability is an ideal model:  
30 most materials deformable in an elastic way, in reality have a more or less pronounced springback. Thus, by springback it is intended the tendency of a folded or shaped elastic material to return to its original shape once the deforming force is removed.

35 Polypropylene or polythene based sheet wrapping

materials represent typical examples of materials showing a springback: if one crumples a sheet of this material into a ball, the material tends, more or less rapidly, to lose the ball-like shape and to "reopen" more or less extensively.

Solutions such as the one described in EP-A-0 591 742 are ideal for the employment of sheet materials essentially made of aluminium foil, eventually coupled with one or more layers of coating material. Thus we speak of plastically or permanently deformable materials.

In various branches of the packaging industry, and specifically in the branch of food product packaging, a trend to shifting from sheet wrapping materials in aluminium or the like (such as the type traditionally used for packaging sweets) to laminated materials of different nature based on polypropylene, polythene, etc. is increasingly evident.

With respect to traditional materials such as aluminium, these new materials have advantages such as, for example, a higher capacity of performing a barrier function (therefore, of protection) against i) the penetration of external agents into the package and/or ii) the outward migration of agents contained in the package. This is particularly true regarding the possibility of realising an efficacious barrier action against so-called organoleptic contamination, that is, the phenomenon of products with different flavours located in adjacent parts of the same package undesirably transferring flavours and aromas to each other.

Also, these new materials are particularly suitable to being printed, that is, to being subjected to decorative treatments, such as metalisation treatments, so to make the packages particularly

pleasant from an aesthetic point of view.

An additional factor (last in the list, but certainly not in importance), these materials have better possibilities for disposal, with a more reduced environmental impact with respect to the traditional packaging materials.

#### Object and summary of the invention

10 With respect to traditional materials such as aluminium, however, the alternative wrapping materials previously described demonstrate more or less evident springback characteristics. Therefore, for such materials, it is quite difficult to prefigure the application of techniques such as those described in 15 the documents cited in the preamble of the present description without the use of accessory elements (for example, shaping elements operating by heat deformation, etc.).

20 Therefore, the object of the present invention is that of providing a solution that, while keeping the efficiency and simplicity of the previously described solutions, is easily applicable to the realisation of packages including the use of a sheet material which, 25 unlike a material such as aluminium foil, does not have plastic-like deformability characteristics but, on the contrary, shows at least a certain degree of springback.

According to the present invention, such object is 30 achieved thanks to a method having the characteristics recalled in the following claims. The invention also concerns a corresponding package. The claims are an integral part of the disclosure provided herein relative to the invention.

Brief description of the attached drawings

The invention will now be described, as a non-limiting example, with reference to the attached  
5 drawings, in which:

- figures 1 to 5 represent successive steps in the implementation of a method as described herein, and
- figures 6 and 7, on one hand, and figures 8 and 9 on the other hand, represent two possible variants  
10 adoptable for completion of the steps of the method illustrated in figures 1 to 5.

Detailed description of examples of embodiment

15 The exemplary embodiment illustrated herein (which, recall, is an example and must be considered as such, therefore, non-limiting to the scope of the invention) refers to the packaging of a food product P.

Also as an example, and therefore with no  
20 intention of limiting the scope of the invention, the product P can be represented by a praline of variable nature and composition, coated or non-coated, having for example, a spherical shape or, as is schematically represented in the attached drawings, a shape that can  
25 be seen as essentially corresponding to a spherical shape with a "flattened" bottom so to provide a flat seating surface for the product P. In any case, the specific characteristics of the product P are not themselves determinant for the purpose of comprehending  
30 and implementation of the solution described herein.

The method described herein aims to realise around the product P a package made of a wrapper of sheet material having airtight (hermetic) sealing characteristics. One therefore speaks of a sheet  
35 material wrapper susceptible of wrapping the product P,

avoiding the penetration of external agents inside the package itself and/or the escape of internal agents from the package itself, with possible risk of contamination of the product P. There can be various reasons for needing to realise an airtight sealed package of this type. Among these, the need to extend product shelf life can be cited. In this regard, one can also refer to the documents cited in the interlocutory portion of the present description.

10 As in the case of the solution described in these previous documents, the wrapper of sheet material is destined to be made of a first sheet 1 and a second sheet 2.

With reference to their relative dimensions, the two sheets under consideration (henceforth, for simplicity referred to as square shaped sheets, but these sheets can have any shape, in particular, in function of the shape and dimensions of the product P) can be generally seen as a "small" sheet 1 and a "large" sheet 2.

This difference in dimension can be justified above all in the case of the evolution of the method according to the steps illustrated in figures 6 and 7, while it could be less significant in the case of the evolution according to figures 8 and 9. Generally, the choice of making sheet 2 of larger dimension can be justified, even if not completely essential, when sheet 2 is destined to "cover" at least in part, sheet 1.

Instead, sheets 1 and 2 differ in their deformability characteristic.

Sheet 1 is made of a lamina of plastically (or permanently) deformable material.

Sheet 2, instead, is made of a lamina of a material exhibiting springback.

35 For example, sheet 1 can be a wrapping sheet of



the type referred to in the prior art documents cited repeatedly in the introduction of the present description. This could for example be a sheet of aluminium foil (for example with a thickness of 15 - 50  
5 microns) possibly coated on its upper surface (that is the surface destined to face the product P) with a layer of material such as, for example, polythene, having thermal welding characteristics. In other words, it is a material of the type currently indicated in the  
10 field as "coupled" material.

Instead, sheet 2 is made of a lamina also having a thickness on the order of 15 - 50 microns and including a layer of polypropylene (PP) or similar polymers, destined to face the outside of the package (intended  
15 as the part visible from the outside) and possibly presenting a finishing varnish on its outer surface. On its inner surface, the above-said layer of polypropylene can have a thin metalisation made by vapour-phase deposition (in a vacuum chamber) so to  
20 realise a so-called metalisation or aluminisation, providing the film with characteristics of brilliance and shininess. Sheet 2 can also include an additional layer of material such as polythene so to provide a sandwich-like structure in which the metalised layer is  
25 interposed between the (outer) layer of polypropylene and the (inner) layer of polythene.

Naturally the choice of these materials is not essential. The choice of polythene can be due to the wish to have a layer on the inner side of the sheet 2  
30 that can form an intimate connection by thermal welding to the material of the first sheet 1, that is, on the side destined to face the product P.

Whatever its structure and its composition, sheet 2 is such not to have in its entirety characteristics  
35 of plastic deformability: if subjected to deformation,

sheet 2 does not permanently keep (unlike a film or sheet with characteristics of plastic deformability) the shape that it was given, but instead it tends to elastically return to the initial un-deformed shape.

5        In the first step of the method presented herein, as an example, in figure 1 it is shown that sheet 1 is obtained by cutting a roll or web W of starting material. One can assume that sheet 1 is located on a work surface (not specifically illustrated) such as,  
10    for example, the surface of a conveyor means included in a machine for the automatic packaging of products. This, for example, for the purpose of possibly being subjected (through a known tool), to the formation of a hollow imprint 3 of reduced depth susceptible of  
15    providing a housing and retaining place for the product P, destined to be located on the sheet 1 through a tool 100 (for example grasper-like) as is schematically illustrated in figure 2.

      The imprint 3 can have, for example, a lens-like  
20    concave shape, or a generally shell or basin-like configuration, therefore a shape approximately complementary to a lower marginal part of the product P destined to be housed in the cavity 3. All of this, for example, to avoid that the product P moves in an  
25    undesirably way with respect to sheet 1 when (as normally happens during the packaging cycle) sheet 1 with product P is advanced, for example, along a conveyor line.

      It will also be appreciated that the option of  
30    realising the imprint 3 in sheet 1 is not essential. The presence of such imprint can be advantageous in the case in which the product P has a perfectly spherical shape, therefore showing a certain tendency to roll on sheet 1, usually less marked in the case of a product  
35    already having a flattened part on the bottom. In any

case, a possible anchoring effect of the product P to sheet 1 can also be obtained through other means, for example, through deposition of food-grade adhesive material.

5        It will also be appreciated that, if provided, the hollow imprint 3 is made in a plastically deformable material, once imprinted in sheet 1, such imprint remains in a substantially stable way.

10        Figure 3 represents an additional step in which the second sheet 2 is applied on product P with a tool 120 arriving from above and having an overall ring-like configuration, so to be able to "embrace" the upper part of the product P on which sheet 2 is applied. Sheet 2 is retained by tool 120 - in a known way -  
15        through a holding vacuum action (see the "vacuum" lines represented by broken lines and indicated with 112) even allowing a limited sliding of sheet 2 with respect to the surface of tool 110.

20        Sheet 2 is then wrapped around the product P. Once the downward movement of the tool 110 is completed, leading to the fitting of sheet 2 above and around the product P, sheet 2 has an approximately dome shaped central portion wrapping the product P and a flat part 2a which is coextensive with sheet 1 where sheet 1 is  
25        facing sheet 2.

30        Once such condition is reached, one proceeds with the realisation of a tacking operation so to connect, at least at points, sheets 1 and 2 approximately in correspondence with the region surrounding the product P in which the two sheets 1 and 2 are in contact with each other. Such tacking, represented here with dots 4 (see figure 4), can be realised, for example, through a crown of finger-like thermal welding elements 120 arising from below against the lower surface of sheet 1  
35        and determining localised fusion, with consequent

welding of sheets 1 and 2. Such localised fusion can involve at least one layer of plastic material present on the facing of one or both sheets. For example, in the present example of embodiment, one can think that  
5 the localised fusion involves the polythene layer present on the lower surface of sheet 2.

Naturally, the above-said tacking can also be realised with different technologies: for example, through ultrasonic welding.

10 The presence of the above-said tacking (which can be continuous or discontinuous) enables the shaping tool 110 to rise up, preventing sheet 2 from losing the dome-like conformation with which it had been provided in its central part; which the material of sheet 2  
15 would tend to do, not itself having - as was repeatedly stated - plastic deformability characteristics, but instead exhibiting springback properties.

At this point, in the step represented in figure 4, sheets 1 and 2 are airtight-seal welded together in  
20 correspondence with their mutually facing surfaces, through an additional welding tool 130 (for example, this could be a toroidal tool descending from above onto the set of parts illustrated in figure 4).

In the step represented in figure 4, the two  
25 sheets 1 and 2 are then connected with each other along the entire surface of sheet 1 that faces the surface of the flat part 2a of sheet 2. The fact that the two sheets are in contact along the entire mutually facing surface does not imply that the connection (here also  
30 realised by thermal welding, or possibly by ultrasonic welding or with other means) involves with absolute continuity the surfaces involved.

In an embodiment, the connection between surfaces under consideration can actually be continuous. The  
35 possibility of realising the connection, for example,

as a line of closely spaced dots, or according to a web or line pattern, without the need to pursue an airtight sealed pairing also falls within the scope of the present invention. The possibility of realising the connection between sheets 1 and 2, not on the entire mutually facing area, but only on part of it, for example, omitting an external margin, or concerning the part immediately adjacent to the product P, by taking advantage of the effect of the connection provided by "tacking" 4, falls as well within the scope of the present invention.

For the purpose of realising such connection between surfaces, any type of connection can be used which, in addition to being able to insure airtight sealing (hermetic sealing) of the wrapper thus formed around the product P, is such to provide an integrated or coupled laminar structure where sheets 1 and 2 are connected together, such that the plastic deformability characteristics of sheet 1 are transferred to the union of sheets 1 and 2, therefore to the composite laminar material obtained by paring sheet 1 and sheet 2. This, in such a way that, where sheets 1 and 2 are joined, the springback characteristics of sheet 2 are "tamed", so-to-say, by the plastic deformability characteristics of sheet 1.

In other words, where paired to sheet 1, sheet 2 - which alone would tend to return to some extent to its original shape once the deforming force is removed - acquires plastic or permanent deformability characteristics: this because of being coupled to a laminar material (sheet 1) actually having plastic deformability characteristics.

For the sake of completeness, it can also be noted that the tacking operation (for example, performed with the fingers tool 120 of figure 3) could be avoided by

pairing sheet 1 and the part 2a of sheet 2 acting with the welding tool 130, instead of from above - as is represented in figure 4, from below, raising the welding tool 130 while sheet 2 is still retained in the product P wrapping position by tool 110. The solution providing for the tacking 4 is, at least at the moment, preferred for reasons of overall simplicity of the process and device.

Starting from the phase represented in figure 4, the method described herein can evolve in at least two different directions.

Figures 6 and 7 refer to a solution substantially similar to that described in document EP-A-0 591 742 (in particular see figures 5 to 7 therein).

In particular, the complex formed by the product P covered above by sheet 2 and below by sheet 1, with the two sheets connected together along their facing surfaces is turned over (see figure 5) and passed through a shaping tool 140 (for example of the deformable blade type according to a general "artichoke-like" conformation described in EP-A-0 082 952) pushing downward with a pushing tool 150. All of this to obtain the result that the external margin of sheet 2 (that is, essentially what was the flat part 2a) is folded against product P, covering also the lower part of product P actually enclosing sheet 1, covering it, if not completely, at least in part. With its plastic deformability characteristics, sheet 1 retains in the closed condition the bow-like part formed by the wrapper 2 in correspondence with the bottom part of the product P.

Regarding this, it will be appreciated that the same result can be achieved also in the case in which the coupling of sheets 1 and 2 omits a reduced external margin of the zone of mutual facing.

At this point, the product P enclosed in the wrapper (sealed airtight, given that sheets 1 and 2 are airtight sealed together at least around the perimeter of the product P) can be located in a receiving cup 5 (petit fours) as illustrated in figure 7.

Alternatively, the set of parts resulting from the phase represented in figure 4 can be subjected to shaping operations as schematically illustrated in figures 8 and 9. These operations are substantially similar to those described in document EP-A-1 046 579 (in particular, see figures 5 to 7) which lead to giving a basin-like conformation opened above and with pleated walls to sheets 1 and 2 in the region in which they are coupled together, reproducing the appearance of a cuplike element 15. This is a cuplike structure similar to the cuplike structure 5 represented in figure 7, but with the characteristic of being provided as an integral part of the package.

Preferably, the operation of formation of the cuplike integral part indicated with 15 in figure 9 provides first for the total welding (if not previous effected) and the pleating operation with the pleating directed radially with respect to the region in which sheets 1 and 2 are coupled together.

This region is then cuplike shaped through hot drawing. To improve the result of this operation, it can be useful that the material of which sheet 1 is made, though having the required plastic deformability characteristics also has some resistance to accidental deformation. This property being advantageous for avoiding that the integral cup 15, once formed, is easily dented during the successive product treatment phases.

For example, this result can be achieved by combining a material such as aluminium with a fibrous, paper-like material.

5 Naturally, maintaining the principle of the invention, the details of construction and the forms of embodiment can be varied, even markedly, with respect to what was described and illustrated herein as a non-limiting example, without departing from the scope of the invention as defined in the following claims.

10



**CLAIMS**

1. A method of wrapping a product (P) in a wrapper of sheet material, including the operations of:

- providing a first sheet (1) of plastically deformable material and a second sheet (2) of wrapping material exhibiting springback,
- applying said first sheet (1) and said second sheet (2) onto said product (P) forming in said second sheet (2) a part wrapping said product (P) and a part (2a) facing said first sheet (1),
- coupling (130) said first sheet (1) and the part (2a) of said second sheet (2) facing it, so to form, through the coupling, a plastically deformable composite sheet material (1, 2a), and
- shaping (140, 150; 15) said plastically deformable composite sheet material (1, 2a) forming a wrapper for said product (P).

2. A method according to claim 1, including the operation of coupling (130) said first sheet (1) and the part (2a) of said second sheet (2) facing it with an airtight sealing connection so to provide the wrapper formed by said first (1) and second (2) sheet with hermetic characteristics.

25

3. A method according to claim 1 or claim 2, including the operation of realising along the perimeter of the product (P) a tacking connection (4) between said first sheet (1) and said second sheet (2) applied on said product (P) maintaining them facing each other, in view of coupling (130) said first sheet (1) and the part (2a) of said second sheet (2) facing it.

35 4. A method according to claim 3, including the

operations of:

- applying said second sheet (2) on said product (P) with a shaping tool (110),
- realising (120) said tacking connection (4),
- 5       - removing said shaping tool (110) after having realised said tacking connection (4) and
- coupling (130) said first sheet (1) and the part (2a) of said second sheet (2) facing it.

10       **5.** A method according to claim 3 or claim 4, including the operation of realising said tacking connection (4) as a discontinuous connection.

15       **6.** A method according to any of the claims 1 to 5, including the operation of forming in said sheet (1) a concave imprint to partially house said product (P).

20       **7.** A method according to any of the previous claims, including the operation of choosing said second sheet (2) with dimensions larger than those of said first sheet (1), so that said second sheet (2) wraps the greater part of said product (P).

25       **8.** A method according to any of the previous claims, including the operation of folding said plastically deformable composite sheet material (1, 2a) against the product (P), so that said second sheet (2) covers, at least in part, said first sheet (1).

30       **9.** A method according to any of the claims 1 to 8, including the operation of inserting said product (P), wrapped in said first (1) and said second (2) sheets in a housing container (5) preferably having a cuplike shape.

35

10. A method according to any of the claims 1 to 8, including the operation of subjecting said composite sheet material (1, 2a) to a shaping operation according to a general cuplike conformation (15).

5

11. A method according to any of the claims 1 to 10, including the operation of providing, in at least one between said first (1) and said second (2) sheet, a layer of weldable material to realise the coupling (130) between said first sheet (1) and the part (2a) of said second sheet (2) facing it.

12. A package with a product (P) wrapped in a sheet material wrapper, in which the wrapper includes a first sheet (1) of plastically deformable wrapping material and a second sheet (2) of wrapping material exhibiting springback; said second sheet (2) having one part wrapping said product (P) and one part (2a) facing said first sheet (1) with said first sheet (1) and the part (2a) of said second sheet (2) facing it coupled together so to form, by effect of the coupling, a plastically deformable composite sheet material (1, 2a) shaped to provide said wrapper for said product (P).

13. A package according to claim 12, in which said first sheet (1) and the part (2a) of said second sheet (2) facing it are airtight-seal coupled together, providing the wrapper with hermetic characteristics.

14. A package according to claim 12 or claim 13, including, a tacking connection (4) along the perimeter of the product (P), between said first sheet (1) and said second sheet (2).

15. A package according to any of the claims 12 to

35

14, in which said first sheet (1) has a concave imprint (3) partially housing said product (P).

5       **16.** A package according to any of the previous claims 12 to 15, in which said second sheet (2) has dimensions larger with respect to said first sheet (1).

10       **17.** A package according to any of the previous claims 12 to 16, in which said composite sheet material (1, 2a) is folded against product (P), with said second sheet (2) covering, at least in part, said first sheet (1).

15       **18.** A package according to any of the claims 12 to 17, in which said product (P) wrapped in said first (1) and said second (2) sheet is inserted in a housing container (5) preferably having a cuplike shape.

20       **19.** A package according to any of the claims 12 to 16, in which said composite sheet material (1, 2a) is shaped according to a general cuplike conformation (15).

25       **20.** A package according to any of the claims 12 to 19, in which at least one between said first (1) and said second (2) sheet has a layer of weldable material providing the coupling (130) between said first sheet (1) and the part (2a) of said second sheet (2) facing it.

30

**21.** A package according to any of the claims 12 to 20, in which said first sheet (1) includes a plastically deformable metallic layer, such as, for example aluminium.

35

22. A package according to any of the claims 12 to 21, in which said first sheet (1) has characteristics of resistance to denting.

5        23. A package according to any of the claims 12 to 22, in which said second sheet (2) has a metalised surface.

10       24. A package according to any of the claims 12 to 23, in which said first sheet (1) and the part (2a) of said second sheet (2) facing it are coupled through thermal welding.

15       25. A package according to any of the claims 12 to 23, in which said first sheet (1) and the part (2a) of said second sheet (2) facing it are coupled through ultrasonic welding.

FIG. 1

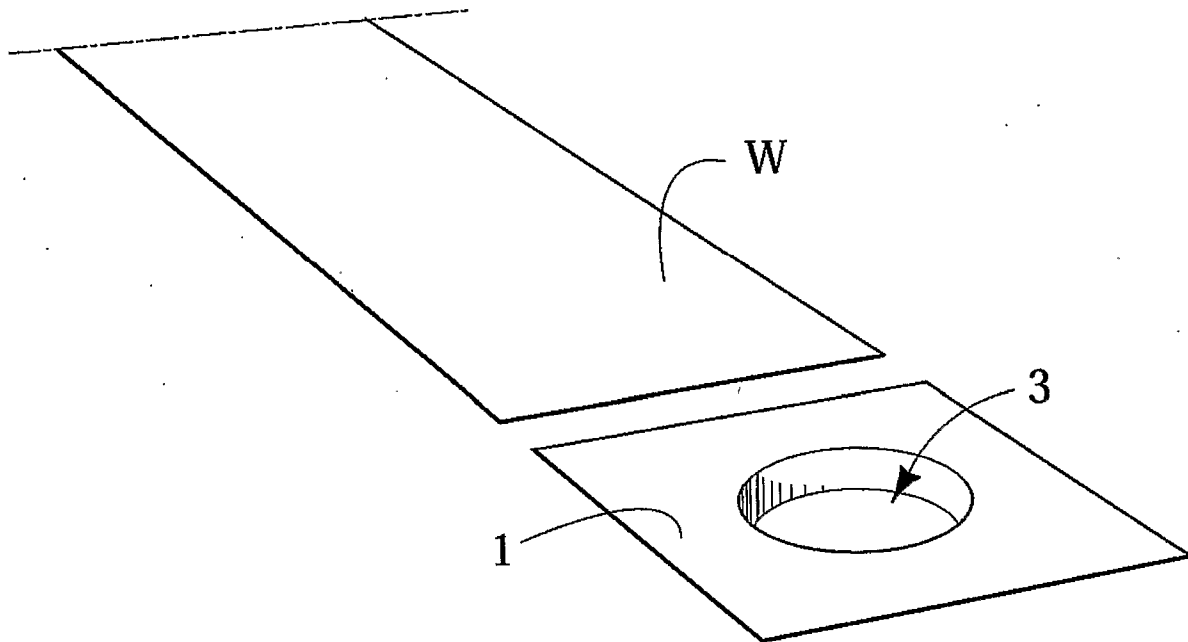


FIG. 2

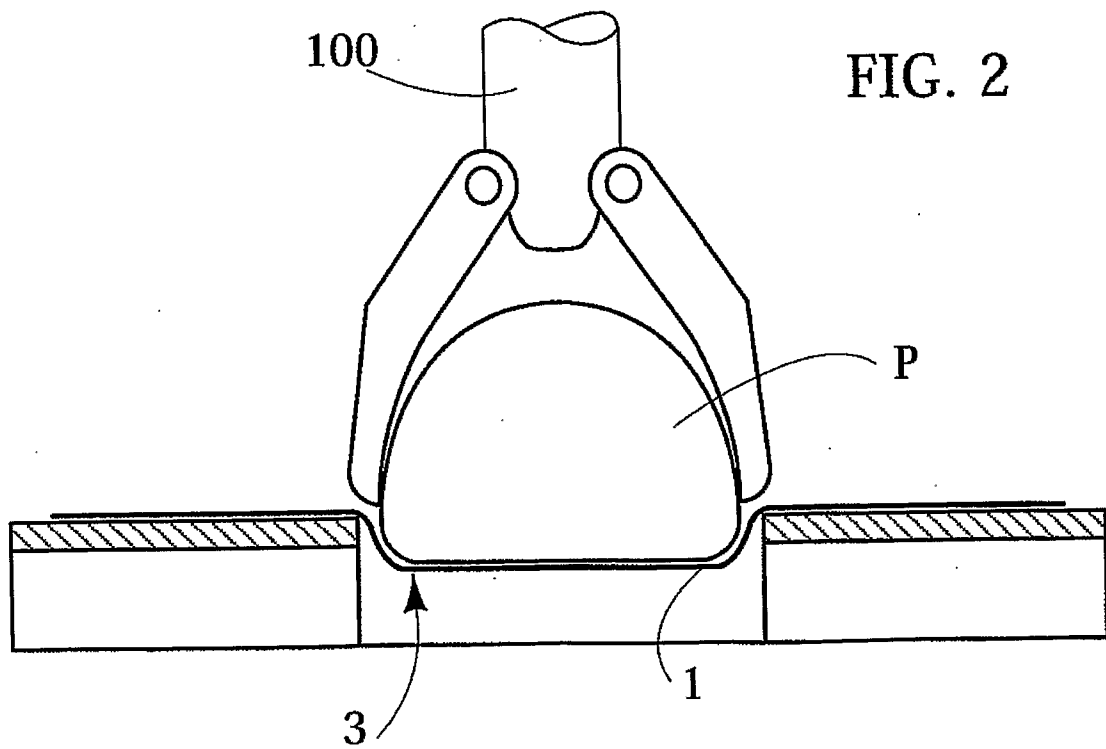


FIG. 3

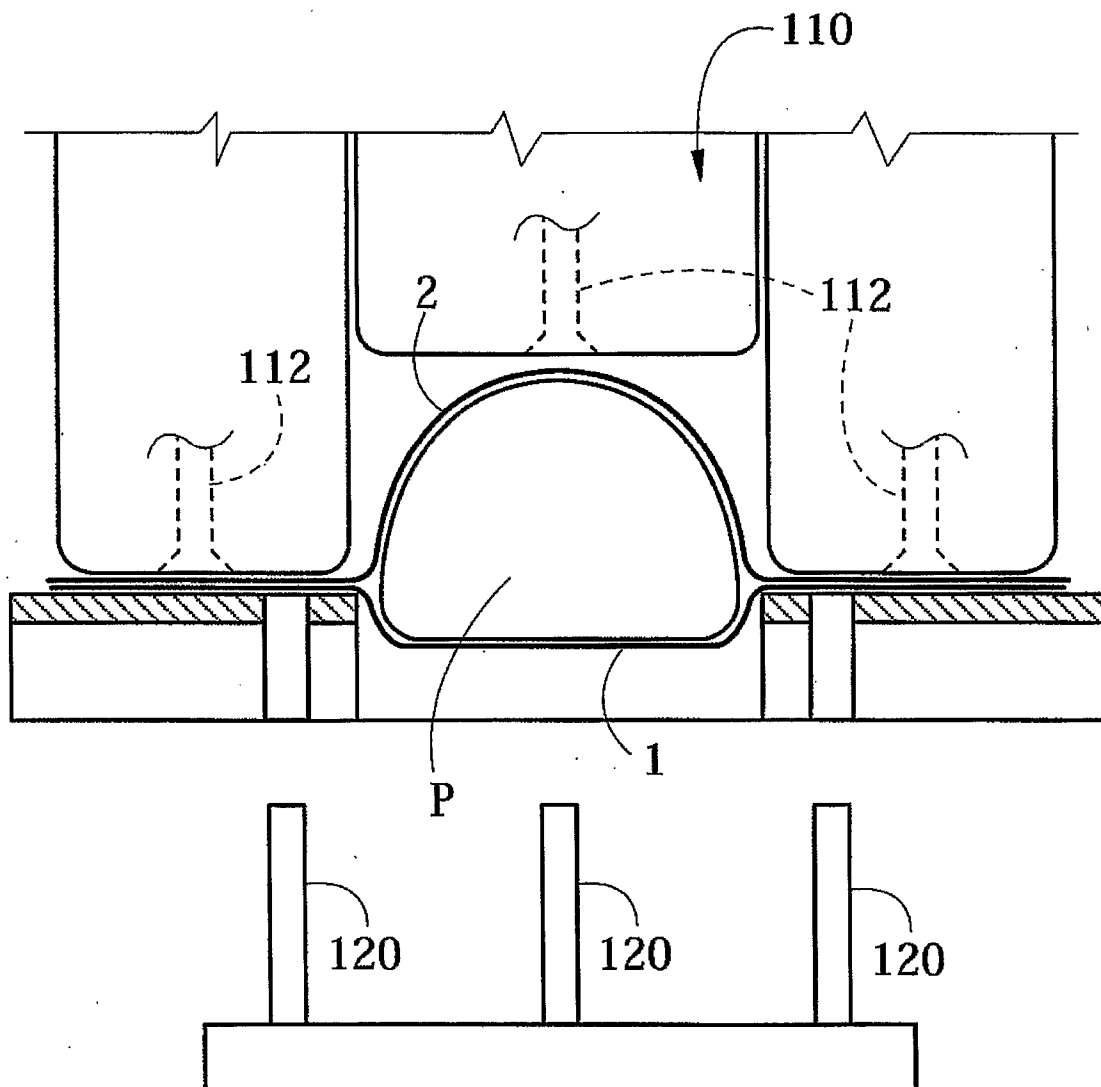


FIG. 4

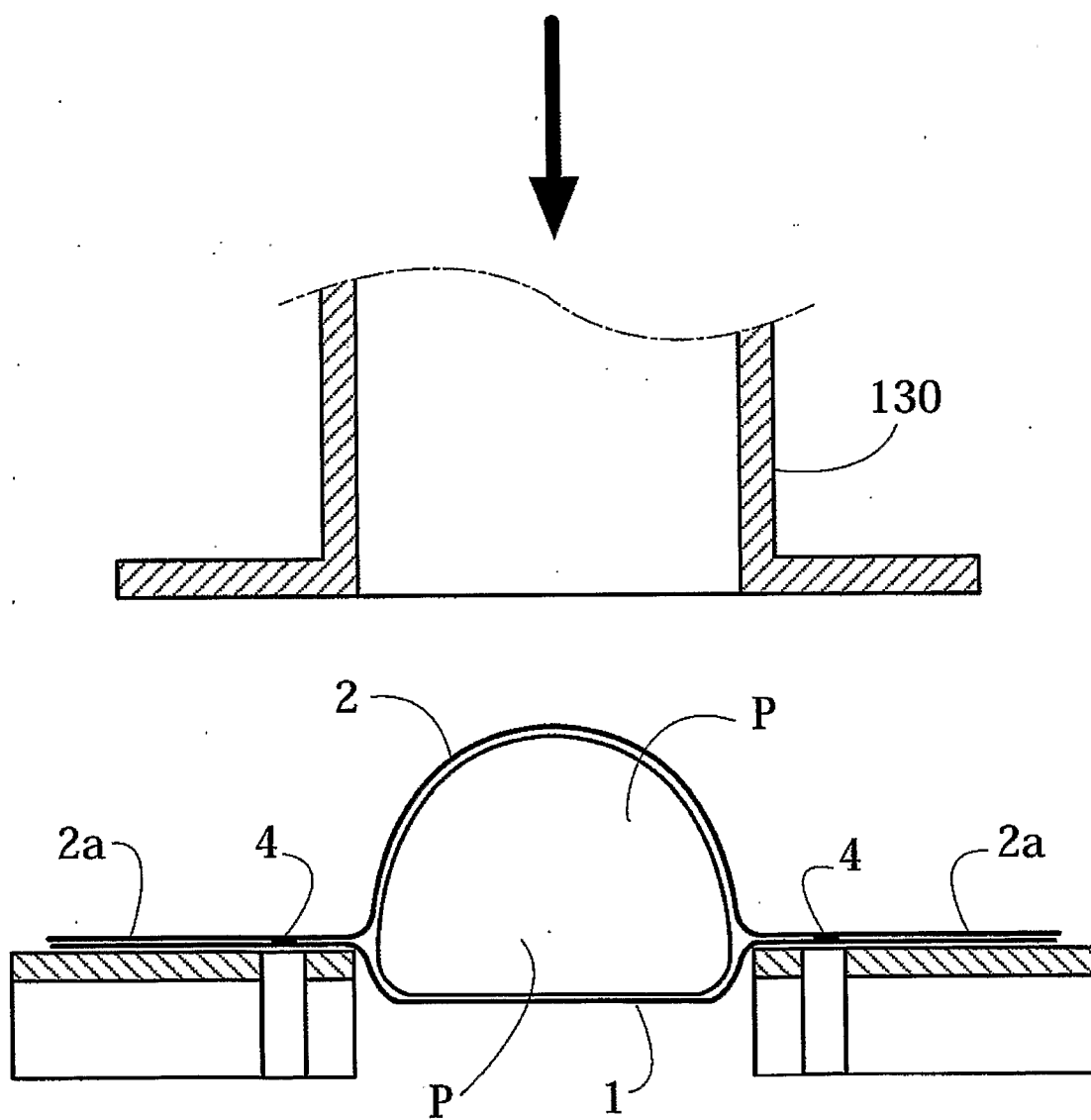




FIG. 5

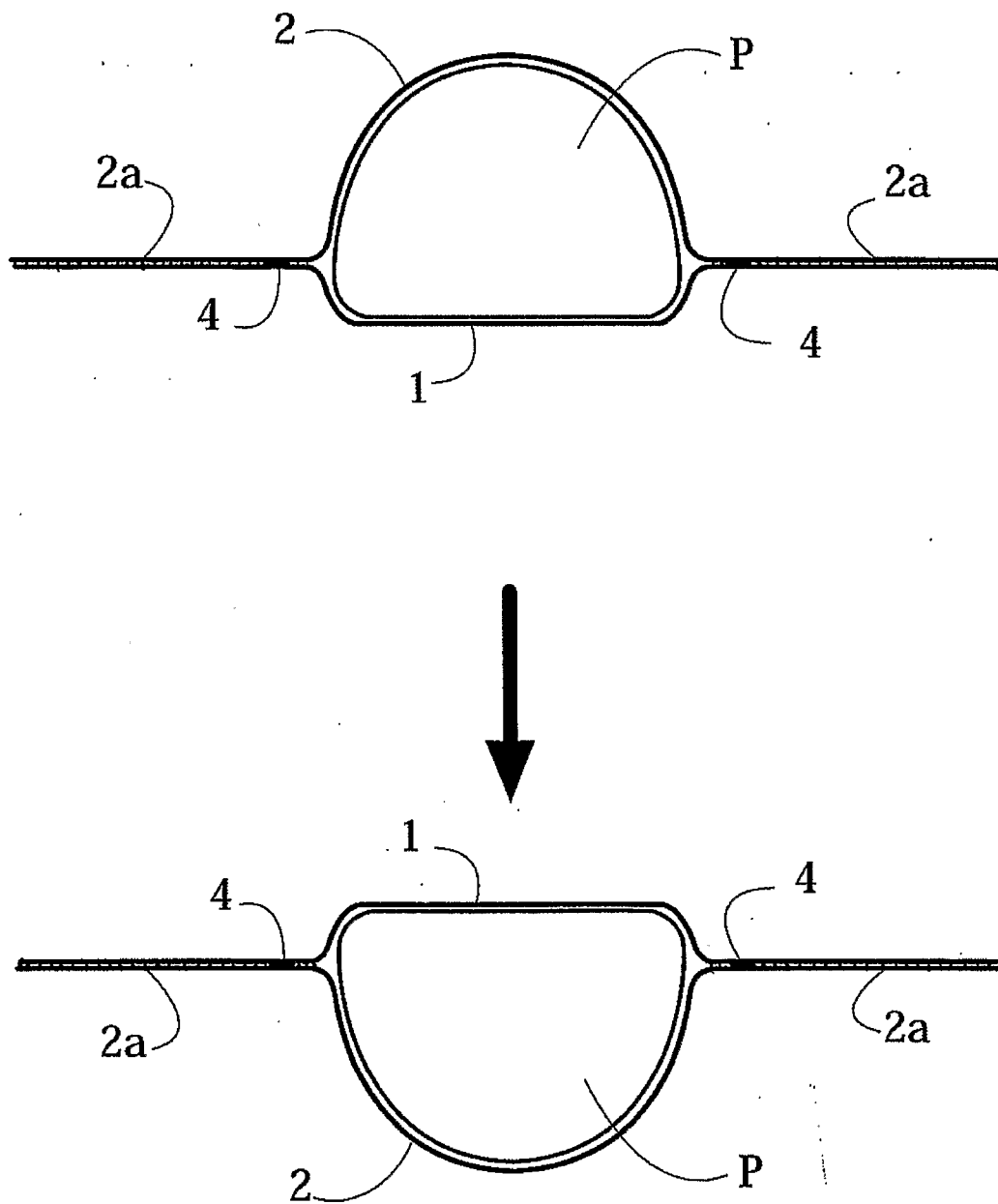


FIG. 6

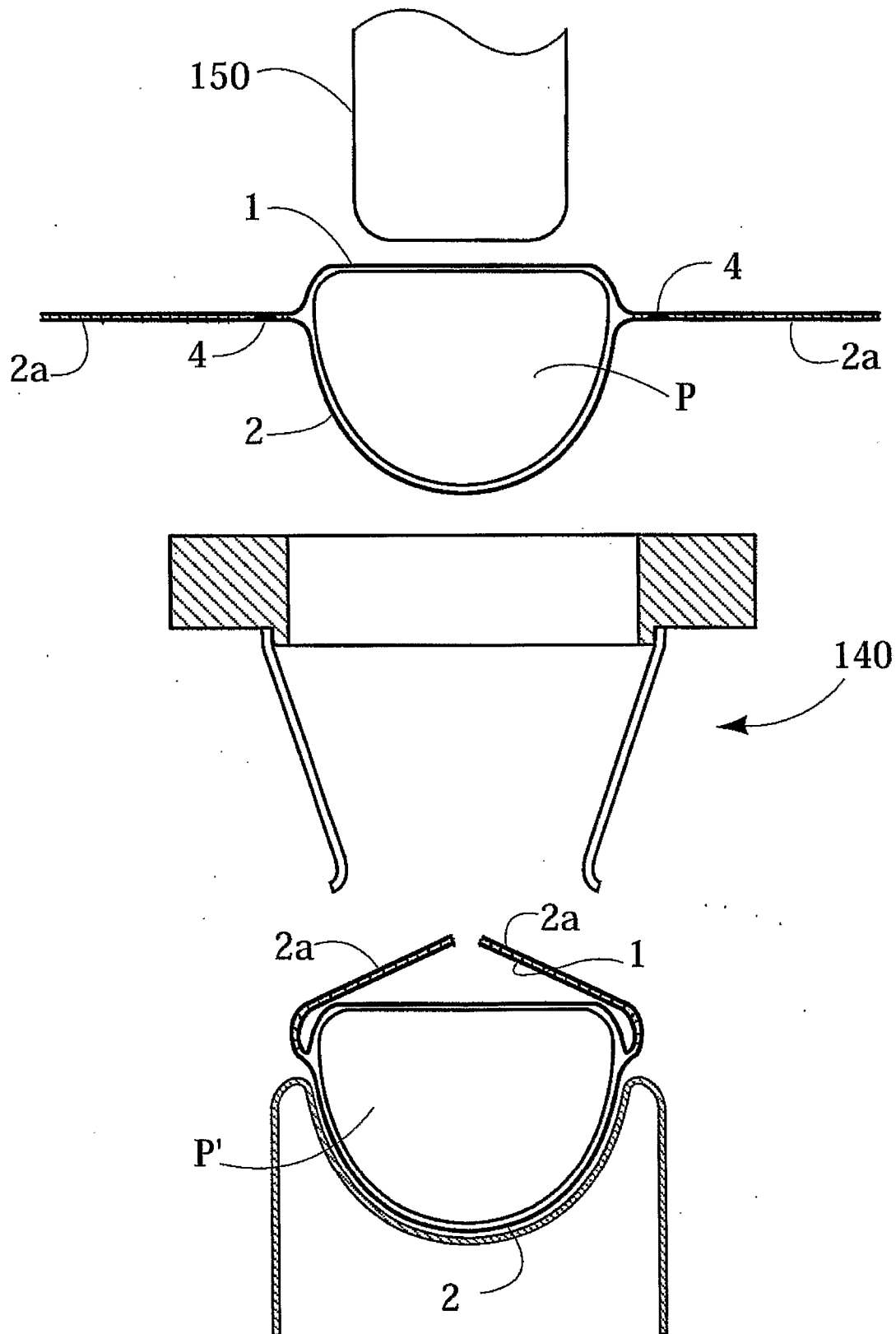


FIG. 7

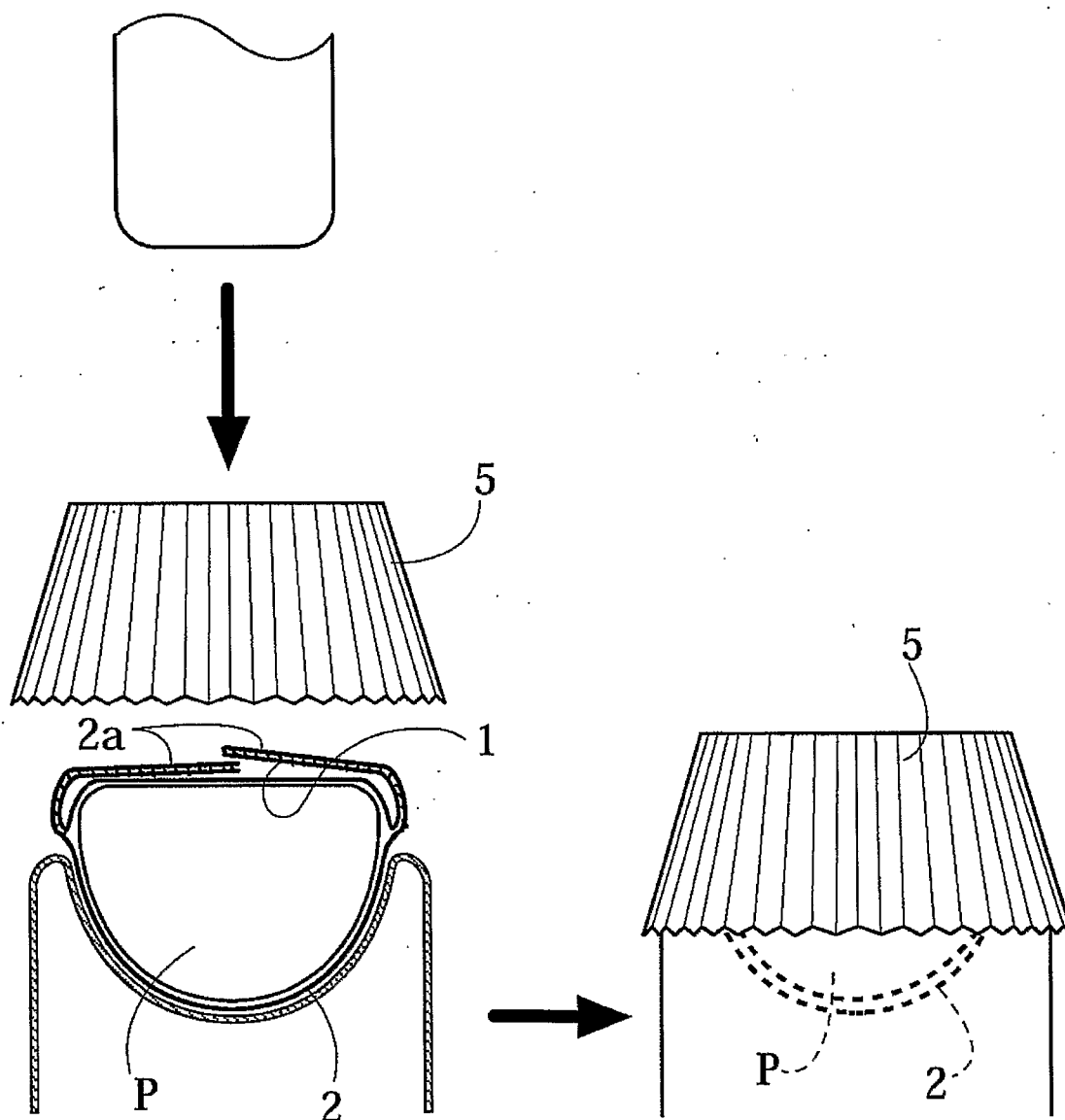


FIG. 8

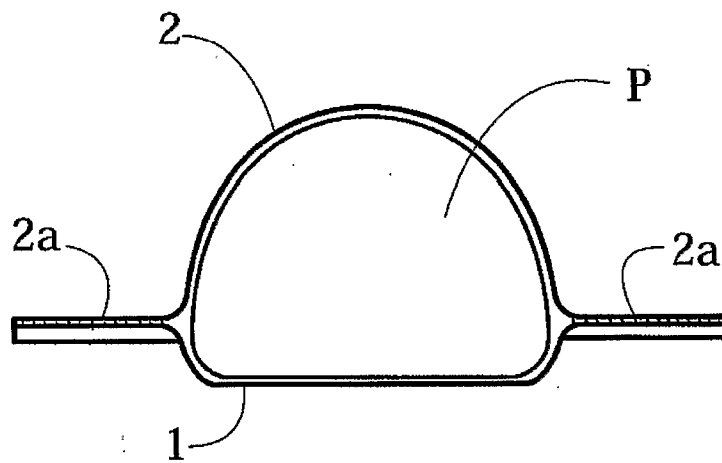
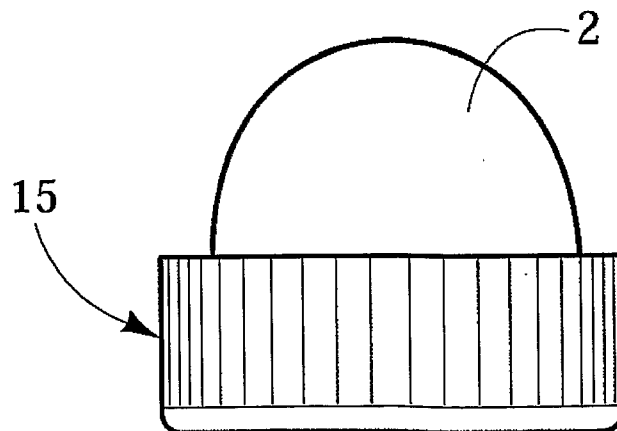


FIG. 9



## INTERNATIONAL SEARCH REPORT

 International application No  
 PCT/IT2007/000918

## A. CLASSIFICATION OF SUBJECT MATTER

INV. B65B11/50 B65B25/00 B65B61/24 B65D75/30 B65D85/60

According to International Patent Classification (IPC) or to both national classification and IPC

## B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)

B65B B65D

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Electronic data base consulted during the international search (name of data base and, where practical, search terms used)

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## C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
A	EP 0 790 184 A (SOREMARTEC SA [BE]; FERRERO SPA [IT]; FERRERO OHG [DE]) 20 August 1997 (1997-08-20) cited in the application  claim 1; figures 1-7	1,2,6,8, 11-13, 15,17, 20,21, 24,25
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☒ Further documents are listed in the continuation of Box C.

☒ See patent family annex.

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Date of the actual completion of the international search

5 September 2008

Date of mailing of the international search report

11/09/2008

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# INTERNATIONAL SEARCH REPORT

International application No

PCT/IT2007/000918

C(Continuation). DOCUMENTS CONSIDERED TO BE RELEVANT

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A	<p>EP 0 591 742 A (SOREMARTEC SA [BE]; FERRERO SPA [IT]; FERRERO OHG [DE]) 13 April 1994 (1994-04-13) cited in the application column 7, lines 27-37; figure 7 -----</p>	<p>1,8,9, 12,17,18</p>

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