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F. KOHNLE

1,779,241

PRICE TAG

Filed Oct. 7, 1929

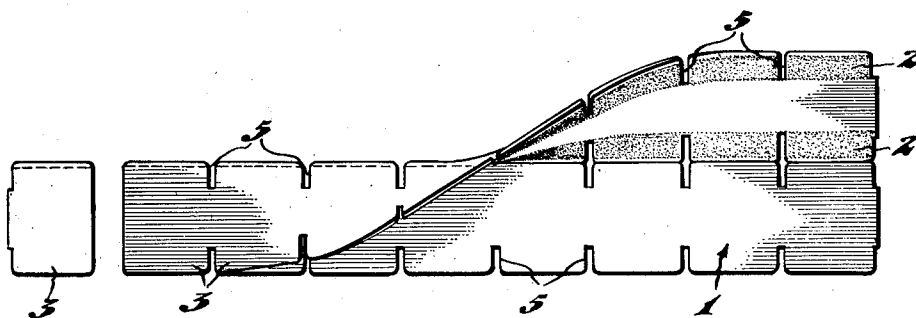


Fig. 1

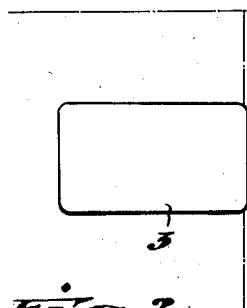


Fig. 2

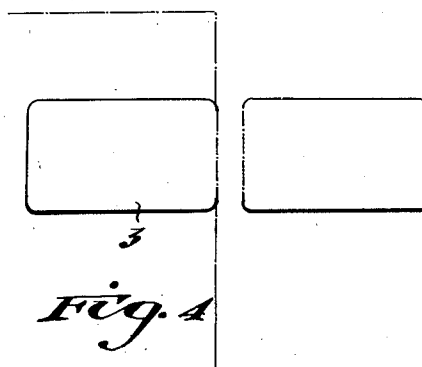


Fig. 4

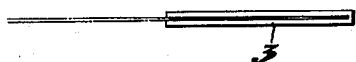


Fig. 3



Fig. 5

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UNITED STATES PATENT OFFICE

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PRICE TAG

Application filed October 7, 1929. Serial No. 397,775.

This invention relates to improvements in price marking tags or labels of a type adhesively applied to the merchandise to be ticketed.

5 An object of the invention is to provide a duplex tag or gum label having the members folded upon one another forming a plural leaf unit with one of the members or leaves carrying an adhesive for fixing or
10 sticking the tag to the merchandise.

Another object of the invention is to provide a duplex tag with the members separable from one another, and one thereof carrying an adhesive on one side.

15 Another object of the invention is to provide a plural leaf gang tag strip having the leaves folded upon one another to give the strip single leaf dimensions.

Another object of the invention is to provide a gang tag strip combining duplex tags adapted for use in price marking machines.

Other features and advantages of the invention are more fully set forth in the description of the accompanying drawings in
25 which:

Figure 1 is a perspective view of the improved tag strip showing a variation of the strip unfolded to display the duplex character of the tags.

30 Figure 2 is a plan view of a duplex tag, as clasped about an edge sheet, the sheet shown in dot-and-dash lines.

Figure 3 is an end or edge view of the same.

35 Figure 4 is a plan view of the duplex tag in unfolded position with the members separated.

Figure 5 is an edge view of an individual member of the tag unit.

40 Referring to the drawings, 1 indicates a tag or strip of paper of appropriate width for determinate sizes of duplex tags. The strip longitudinally on one side and within one-half of its width is preferably provided
45 with strips of adhesive 2—2 for securing the tag or label to the goods to be ticketed.

The strip is folded upon itself along a medial line to give singular tag width dimension to the strip, and provides in gang
50 form, folded duplex or plural leaf tag 3.

Each tag unit is adapted when severed from the strip, to be clasped about an edge of a sheet, as a page or a leaf of a book, as indicated in Figures 2 and 3, with one member permanently secured by the adhesive and the
55 second free therefrom to be detached if desired.

The duplex tags comprised in the strip are individually identified in folded strip and partially severed from one another by parallel
60 slits or notches 5 cut into the folded strip laterally from either one or both its longitudinal edges. In the drawings the slits or notches are shown cut in from both edges.

The slits, aside from partially severing the
65 tag, provides determinately spaced shoulders or transverse edges adapted to cooperate with and be engaged by feeding devices of a marking machine for advancing the strip in step motions corresponding to the notch
70 spacing.

The gang arrangement facilitates in the manufacture, merchandizing and machine price marking of the tags. In machine
75 marking, the strip is intermittently moved or advanced to bring the tags of the strip successively into position for printing the price marking data thereon, and to position the notches into registry with the severing
80 mechanism of the machine for severing the price marked tags successively from the strip and issue the same from the machine.

In the folded form of strip, the tags along one side of a line of the fold or one row, may be correspondingly pre-printed as to provide
85 an advertising card for the user permanently secured to the goods to be ticketed, the underside thereof containing the strips of adhesive, and the second row used for price marking service detachable from the first
90 along the line of the fold as shown in Figure 4.

The tag strip is susceptible to be fed into the marking machine or utilized in an unfolded condition for simultaneously printing
95 the price marking data on both of the duplex tags.

Having described my invention, I claim:

An article of manufacture, comprising, a gang duplex tag strip of a tape folded upon
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itself longitudinally providing duplex tags
at opposite sides on the line of fold, the strip
notched transversely at definite spacing
along one or both of the longitudinal edges
5 thereof, to partially divide the tags, and the
tags at one side of the line of fold having an
adhesive on one side.

In witness whereof, I hereunto subscribe
my name.

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FREDERICK KOHNLE.

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