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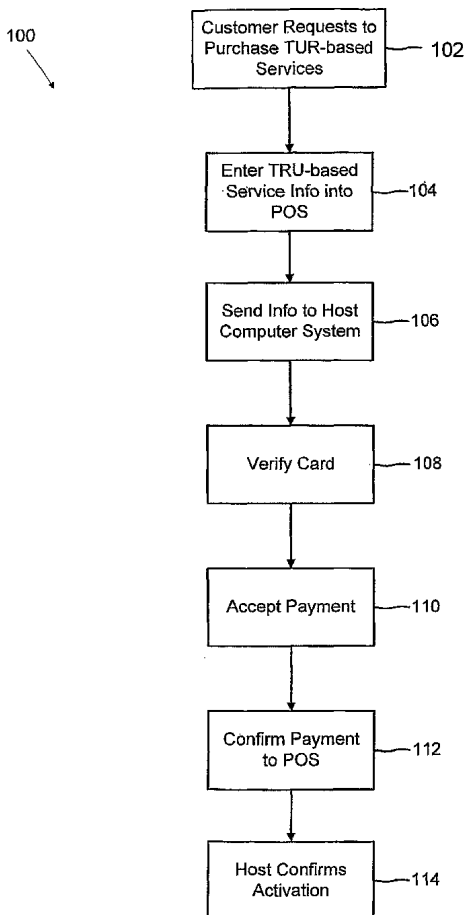
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[Continued on next page]

(54) **Title:** ACTIVATING TELEPHONE-BASED SERVICES USING A POS DEVICE



(57) **Abstract:** A method of providing telephone response unit (TRU)-based services includes receiving from a point-of-sale (POS) device a request at a host computer system to activate TRU-based services. The request includes an identifier that indicates the specific TRU-based services to be activated. The method also includes confirming the availability of the specific TRU-based services to be activated and storing at the host computer system information that indicates the services are activated. The method also includes returning a message to the POS that indicates that the TRU-based services have been activated.

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B. FIELDS SEARCHED
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Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)

C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category *	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
X	US 2002/0091573 A1 (HODES) 11 July 2002 (11.07.2002), paragraphs 0160, 0110, 0016, 00050, 0015, Abstract and Figs. 43-45 and 49-50.	1-19

Further documents are listed in the continuation of Box C. See patent family annex.

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