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(54) Title: METHODS, COMPOSITIONS AND DEVICES RELATED TO SEAWEED MASKS

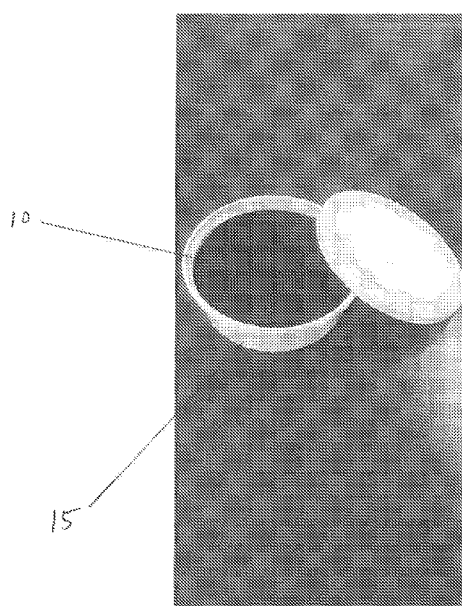


FIG. 1

(57) Abstract: Methods, compositions and devices for customizing a cosmetic mask for application to an individual, the cosmetic mask comprising a gel-like formulation that, when heated, can be customized for specific application to the individual. The invention further provides for a semi-solid starting formulation comprising a solvent, a humectant, a thickener, an acid, water and an effective amount of agar, wherein the semi-solid starting formulation forms a hydrogel when heated. Specifically, the semi-solid starting formulation, once heated, is applied to the skin of an individual while still warm, then forming a gel-like material once the formulation is allowed to fully cool on the skin.

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