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P. W. MARSHBURN

1,974,466

NAIL POLISH PACKAGE

Filed July 7, 1933

FIG. 1

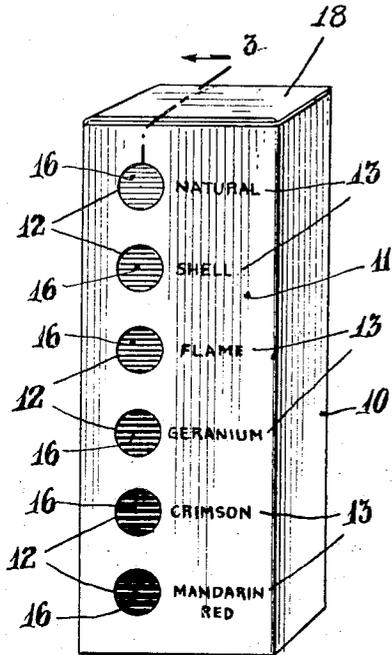


FIG. 2

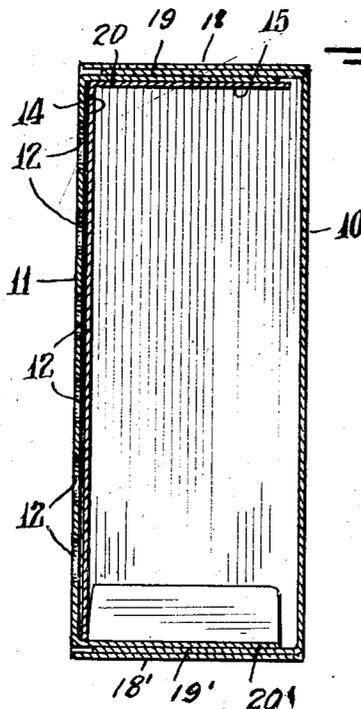
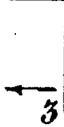
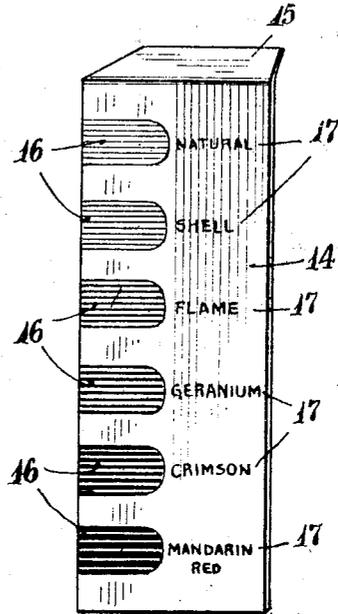


FIG. 3

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UNITED STATES PATENT OFFICE

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NAIL POLISH PACKAGE

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a corporation of New York

Application July 7, 1933, Serial No. 679,308

7 Claims. (Cl. 206—46)

This invention relates to improvements in packages for nail polishes and more particularly to nail polish packages in which colored nail polishes are sold.

5 A particular object of this invention is the provision of an improved nail polish package having enclosed therein but detachable therefrom a chart displaying a variety of colors which may be viewed by the purchaser and by which the purchaser may select any one of a series of colored nail polishes.

10 Further objects of the invention will be apparent from the specification and drawing in which Fig. 1 is a perspective view of my improved nail polish package with the color chart inserted therein.

15 Fig. 2 is a perspective view of the detachable color chart by itself.

20 Fig. 3 is a vertical section on the line 3—3 of Fig. 1.

10 indicates a box adapted to hold a bottle of nail polish and this box is preferably a folding box constructed of paper suitably printed or lithographed on the outside and having flaps to open the same at the top or bottom thereof constructed in a conventional fashion.

11 indicates a side face of the carton, 12 a series of circular perforations in such side face. 13 indicates the names of the various colors printed on the outside of the carton, 14 indicating the same and matching colors printed on the face of the chart.

15 is the flap of the chart which extends above the face of the carton 11, and by which the color chart 14 may be readily removed from the box 10. 16 shows a series of graduated color shades varying from very light to very dark red, these color shades being printed or lithographed to simulate somewhat the shape of the human finger nail.

17 are the names of the colors printed or lithographed on the chart corresponding to the same names 16 printed on the outside of the carton. 18, 19 and 20 indicate the upper flaps of the carton, 18', 19' and 20' indicating the lower flaps, no particular novelty being claimed herein for the construction of the box per se.

The front face of the carton is printed with a name of one of the colors appearing on the side face 11 and the carton itself holds a nail polish corresponding in color to the name printed on the front face.

When a user of manicure articles desires to procure a suitable shade for polishing her nails, the top flap of the carton is opened and the color chart is withdrawn by the tab 15. By running the

chart 14 along the nail, a quick comparison may be made between the natural tint of the finger nail and the series of tints shown on the chart 14, and a selection of the proper tint of nail polish may be readily made. The chart may then be 60 reinserted into the carton without disturbing the bottle of nail polish therein.

It is of course possible to print these varying shades on the carton itself, but this does not give as convenient a means for comparing the tint of 65 the finger nail with the tints shown, and besides this, it is a source of great economy to print the graduated colors on a separate insert than on the carton itself. By doing this, a paper most appropriate to showing these colors, may be chosen for 70 the insert whereas such paper may be quite unsuitable for constructing the carton itself.

It is evident that changes may be made in the form of insert, in the shape of the carton, and in the shape of the openings therein, without de- 75 parting from the spirit of my invention.

I claim:

1. A nail polish package comprising a rectangular paper carton having a series of perforations on one side thereof, and a detachable insert 80 having a series of graduated tints on one face thereof, the colors on said insert appearing through the perforations in said carton.

2. A nail polish package comprising a rectangular paper carton having a series of perforations on one side thereof, a detachable insert 85 having a series of graduated tints on one face thereof, the colors on said insert appearing through the perforations in said carton, and a tab on said insert by which the same may be readily detached from the carton. 90

3. A nail polish package comprising a carton having on one face thereof a series of perforations, a detachable insert within said carton abutting said perforations, and a series of graduated 95 tints appearing on said insert, the names of one of said tints corresponding to the name of the nail polish in said package.

4. A nail polish package comprising a rectangular paper carton having a series of perforations on one side thereof, a detachable insert 100 having a series of graduated tints on one face thereof, the colors on said insert appearing through the perforations in said carton, and a series of color names printed on the carton opposite said perforations, the same series of color names being printed on the insert opposite said color tints. 105

5. A nail polish package comprising a rectangular paper carton having a series of perforations on one side thereof, a detachable insert 110 having a series of graduated tints on one face thereof, the colors on said insert appearing through the perforations in said carton, and a series of color names printed on the carton opposite said perforations, the same series of color names being printed on the insert opposite said color tints.

	rations on one side thereof, a detachable insert having a series of graduated tints on one face thereof, the colors on said insert appearing through the perforations in said carton, and a series of color names printed on the carton opposite said perforations, the same series of color names being printed on the insert opposite said color tints so that said names will be superimposed upon each other.	nail appearing on said insert, the name of one of said tints corresponding to the name of the nail polish in said package.	
5	7. A nail polish package comprising a paper carton having a series of perforations on one side thereof, a detachable insert having a series of graduated tints on one face thereof, said tints approximating a finger nail in form, the colors on said insert appearing through the perforations in said carton, and a series of color names printed on the carton opposite said perforations to identify said tints.		80
10	6. A nail polish package comprising a carton having on one face thereof a series of circular perforations, a detachable insert within said carton abutting said perforations, and a series of graduated tints approximating in form a finger		85
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