Aug. 11, 1936. G. R. WELLS 2,050,515

MERCHANDISE DISPLAY ATTACHMENT FOR GASOLINE DISPENSERS

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Fig. 1.

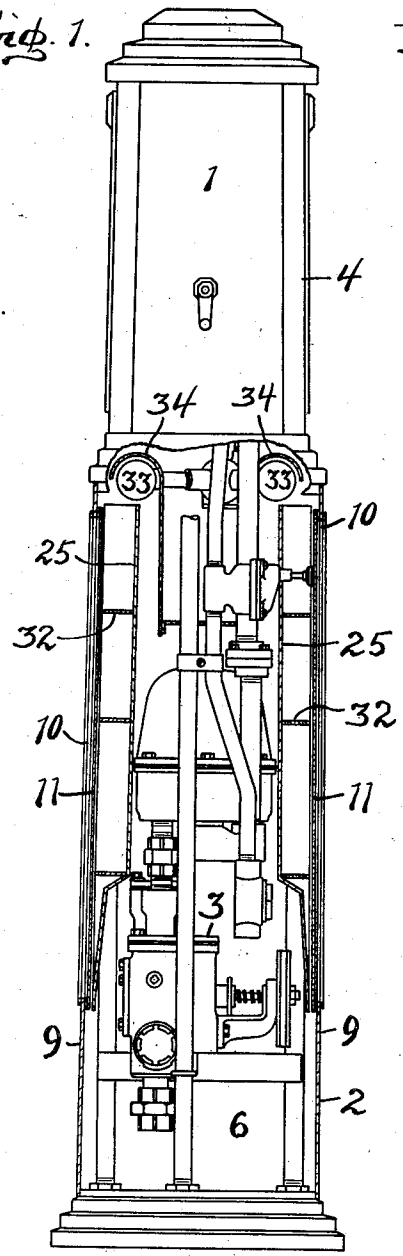
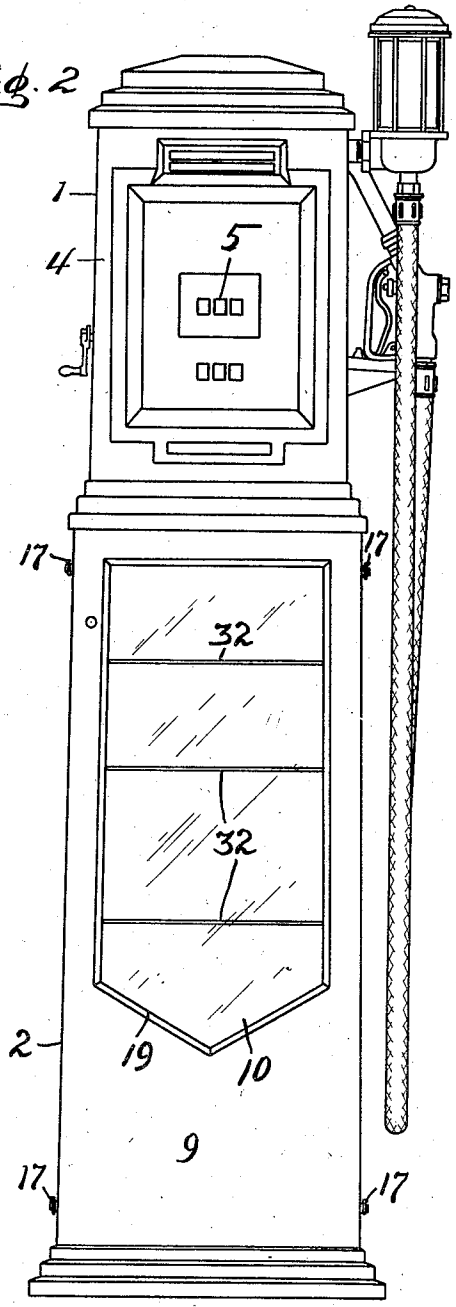


Fig. 2.



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Fig. 4.

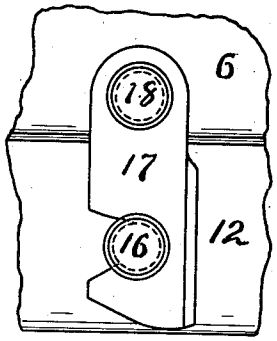


Fig. 3.

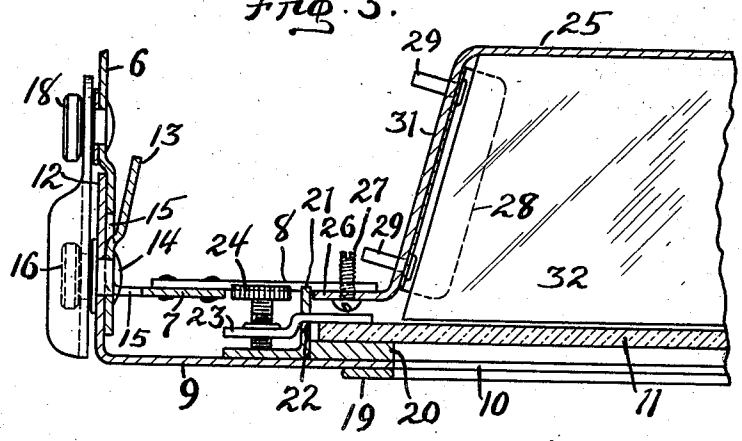


Fig. 5.

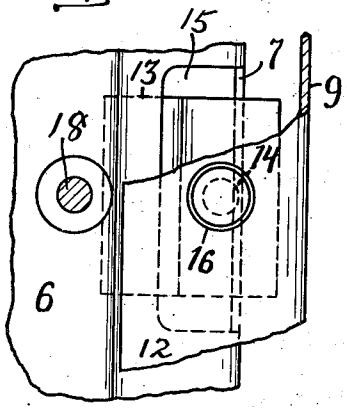
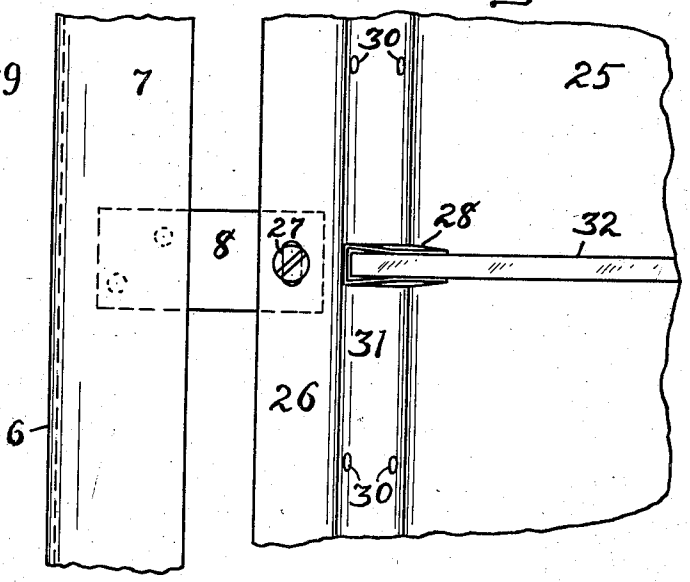


Fig. 6.



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Fig. 7.

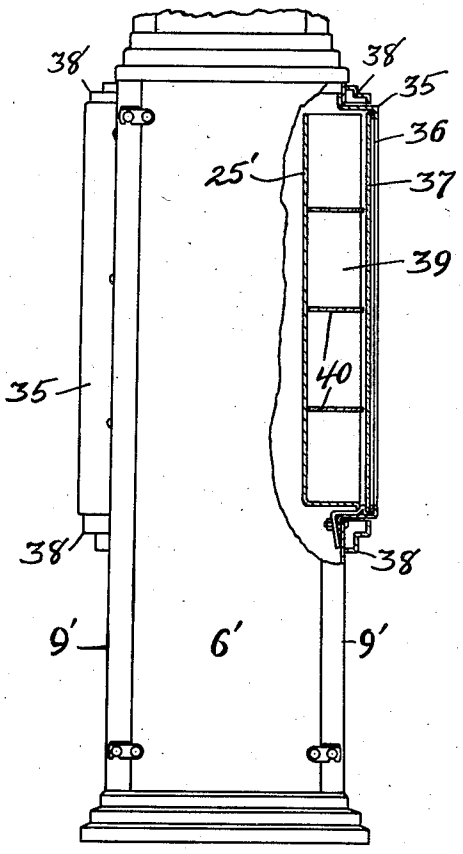
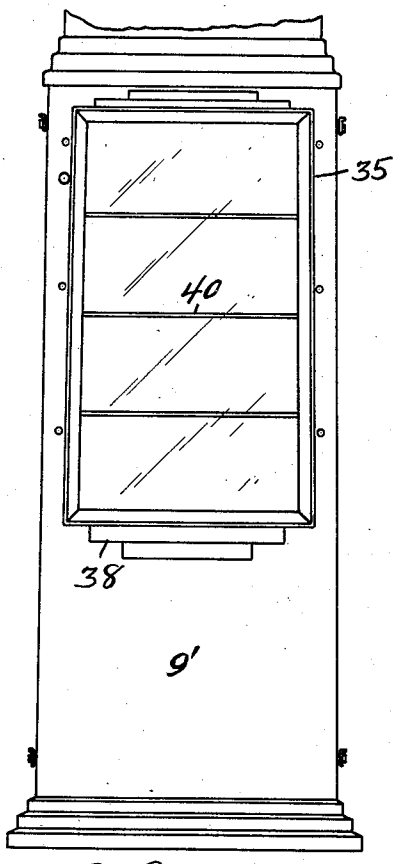


Fig. 8.



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Patented Aug. 11, 1936

2,050,515

UNITED STATES PATENT OFFICE

2,050,515

MERCHANDISE DISPLAY ATTACHMENT FOR GASOLINE DISPENSERS

Glen R. Wells, Fort Wayne, Ind., assignor to Tokheim Oil Tank and Pump Company, Fort Wayne, Ind., a corporation of Indiana

Application February 4, 1935, Serial No. 4,814

4 Claims. (Cl. 312—102)

This invention relates to improvements in merchandise display attachments for gasoline dispensers, and is applicable to a dispenser pedestal which in some instances contains more or less of the mechanism of the dispenser.

One of the objects of the invention is to incorporate in the pedestal of a gasoline dispenser a receptacle for advantageously displaying various articles of merchandise such as automobile accessories and sundry supplies under protection from inclement weather and theft. Another object is to construct the display receptacle and the pedestal so as to avoid obstruction of either the pedestal or its contained mechanism. Other objects and advantages of the invention will appear in the following description.

An illustrated embodiment of the invention is shown in the accompanying drawings, in which:—

Fig. 1 is a side elevation of a gasoline dispenser of a suitable type in which the invention is embodied, portions of the pedestal thereof being in section;

Fig. 2 is a front elevation projected from Fig. 1;

Fig. 3 is a fragmentary cross-section of the dispenser pedestal and display receptacle;

Fig. 4 is a detail view of a fastener for the removable panel on the pedestal, the view being a projection from Fig. 3;

Fig. 5 is a detail elevation of portions of the pedestal, the removable panel and guide member therefor, parts being in section;

Fig. 6 is a fragmentary front elevation of the pedestal and receptacle;

Fig. 7 is a fragmentary side elevation of a gasoline dispenser in which the invention is embodied in an alternative form, a portion being broken away; and

Fig. 8 is a front elevation projected from Fig. 7.

The illustrative embodiment of the invention, as shown in Figs. 1 to 6 inclusive, consists of a gasoline dispenser 1 provided with a pedestal 2 in which is contained dispensing mechanism 3; a housing 4 for the indicating means 5 of the dispenser, disposed on the top of the pedestal; and display receptacles provided with illuminating means therefor, located in the pedestal, hereinafter described.

The pedestal

Preferably, the pedestal is formed with permanent sides 6, the forward and rear edges of which have inturned flanges 7 provided with extending brackets 8. The front and back of the pedestal consist of removable panels 9, each of which has a sight opening 10 that is closed by a glass plate 11. The lateral edges of the removable panels have backturned flanges 12 that overlap the corresponding edges of the permanent sides 6 of the pedestal when said panels are in place.

Upon the inner faces of the flanges 12 on the removable panels are secured guide plates 13 by means of corresponding studs 14, which plates project through openings 15 made therefor in the permanent sides 6. The heads 16 of the studs 14 project outwardly from the flanges 12 and are engaged by corresponding hasps 17 that are pivotally secured to the sides 6 by rivets 18, and thus the panels 9 are removably secured in connection with the sides of the pedestal.

The openings 10 in the panels 9 are preferably surrounded by finishing molds or frames 19, and a cushion strip 20 is interposed between the inner faces of the panels 9 and the corresponding glass plates 11. Each panel has secured to its inner face, angle irons 21 located at points spaced from the opening 10 in the panel a suitable distance to accommodate the cushion strips 20. The angle irons have made therein openings 22 through which extend corresponding levers 23, each of which is provided with a thumb-screw 24. One end of each lever overlaps the inner face of the corresponding glass plate 11 and when the thumb-screw 24 is tightened, the overlapping end of said lever presses the glass plate against the cushion strips 20, and thus the glass plates are removably secured in connection with their panels.

The display receptacles

In the front and back of the pedestal are removably secured display receptacles 25 that extend between the dispensing mechanism 3 in the pedestal and the corresponding glass plates 11. Each receptacle is shallow, open at the top and has along its forward edges lateral flanges 26 that are removably secured by means of screws 27 to the corresponding brackets 8. In this manner the receptacles are secured in connection with the permanent sides 6 of the pedestal independently with respect to the removable panels 9.

Each receptacle 25 has disposed upon the inner faces of its sides 31 removable cleats 28 provided with studs 29 that project through openings 30 made in said sides of the receptacle. The cleats receive and support corresponding shelves 32 which preferably are of plate glass. Thus,

articles of merchandise (not shown) when placed upon the shelves are exposed to view through the sight openings in the removable panels 9.

Within the pedestal at suitable points above the open tops of the receptacles are disposed corresponding electric lamps 33 and associated reflectors 34 for illuminating said receptacles.

In use, access is gained to the receptacles by removing the panels 9 from the pedestal, which is accomplished without disturbing the receptacles or their contained mechandise. When necessary to have access to the dispensing mechanism in the pedestal the receptacles are dismounted from the brackets 8 by removing its securing screws 27.

The invention affords a facility for displaying samples of merchandise which is carried in stock for sale at the filling station where the dispenser is used so that patrons while being served with fuel from the dispenser are apprised of the character of the merchandise on sale. In many instances the dispensers are located outside of the buildings on the premises of the station or are more or less exposed to the weather. However, the removable panels and the glass plates that close their sight openings, being provided with intervening cushion strips, afford, when in place, a weatherproof shelter for the merchandise displayed in the receptacle.

In the alternative form of the invention illustrated in Figs. 7 and 8 the removable panels 9' are secured to the permanent sides 6' of the pedestal in the same manner as in the former instance. The removable panels are each provided with an oriel constituted of an outwardly extending frame 35, the front of which has an opening 36 closed by a glass pane 37, and preferably there is disposed on the removable panel at the top and bottom of said frame a bracket 38.

In this alternative form of the invention the display receptacle 25' is mounted in supported relation with the permanent sides of the pedestal in any suitable manner similar to that in the former instance. However, the sides 39 of the receptacle extend forwardly into the oriel, as do also the shelves 40. By this arrangement the receptacle is made more capacious and the ornate appearance of the pedestal is augmented.

I claim:

1. In apparatus of the class described, a dispenser pedestal having permanent sides, a panel extending between and removably secured to said sides and having a glazed opening therein, and a shallow display receptacle disposed back of said glazed opening and secured to said permanent sides of the pedestal independently with respect to said panel.

2. A dispenser pedestal having permanent sides, removable panels for closing the front and back of the pedestal each provided with a glazed opening therein, and shallow display receptacles disposed within the pedestal resepectively between the dispenser mechanism therein and the corresponding glazed openings, said receptacles being removably secured to said permanent sides independently with respect to said panels.

3. A dispenser pedestal having permanent sides, a removable panel secured to said sides to close the pedestal, said panel having a glazed opening therein, a shallow display receptacle disposed within the pedestal back of said opening and concealing the dispenser mechanism therein, said receptacle being removably secured to said permanent sides and having a marginal aperture for admitting light into said receptacle from a light source within the pedestal.

4. In apparatus of the class described, a pedestal adapted to contain dispensing mechanism and having permanent sides, a panel removably secured to said permanent sides provided with an oriel having a glazed opening, and a shallow display receptacle disposed back of said glazed opening removably secured to said permanent sides of the pedestal and concealing said mechanism from view through said opening.

GLEN R. WELLS.