



Europäisches Patentamt  
European Patent Office  
Office européen des brevets



(11) **EP 1 586 507 A3**

(12) **EUROPEAN PATENT APPLICATION**

(88) Date of publication A3:  
**16.11.2005 Bulletin 2005/46**

(51) Int Cl.7: **B65D 1/34**, B65D 75/54,  
G09F 3/02, G09F 3/10

(43) Date of publication A2:  
**19.10.2005 Bulletin 2005/42**

(21) Application number: **05008035.7**

(22) Date of filing: **13.04.2005**

(84) Designated Contracting States:  
**AT BE BG CH CY CZ DE DK EE ES FI FR GB GR  
HU IE IS IT LI LT LU MC NL PL PT RO SE SI SK TR**  
Designated Extension States:  
**AL BA HR LV MK YU**

(72) Inventor: **Vimercati, Giancarlo**  
**20040 Usmate, Milano (IT)**

(74) Representative: **Cicogna, Franco**  
**Ufficio Internazionale Brevetti**  
**Dott.Prof. Franco Cicogna**  
**Via Visconti di Modrone, 14/A**  
**20122 Milano (IT)**

(30) Priority: **16.04.2004 IT MI20040175**

(71) Applicant: **PILOT ITALIA S.p.A.**  
**20040 Usmate Milano (IT)**

(54) **Improved food packaging and label**

(57) An improved food packaging and label arrangement construction comprises a tray for holding a food product and encompassed by a clear film, and being characterized in that said construction further comprises

a label on a surface of which is applied a removable type of adhesive, so as to allow the label to be momentarily removed and then relocated, while holding the packaging in an integral condition.

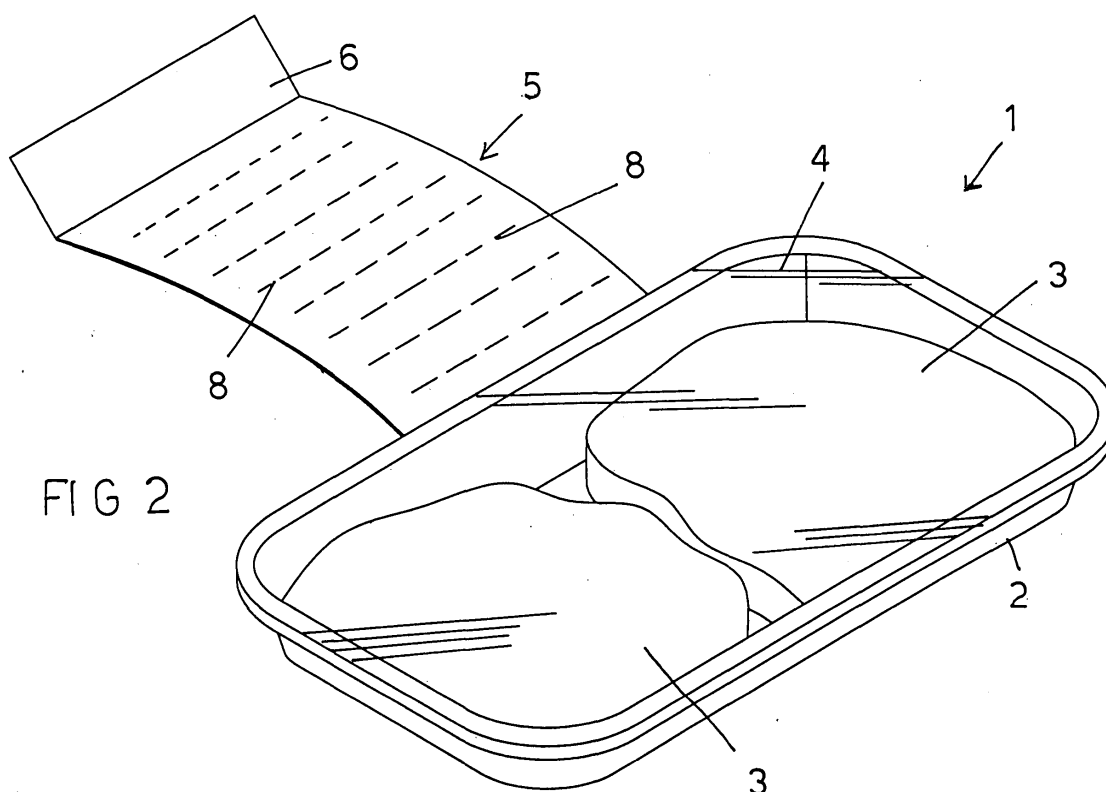


FIG 2

EP 1 586 507 A3



European Patent  
Office

# EUROPEAN SEARCH REPORT

Application Number  
EP 05 00 8035

| DOCUMENTS CONSIDERED TO BE RELEVANT  |   |  |   |
|--|---|--|---|
| Category   | Citation of document with indication, where appropriate, of relevant passages   | Relevant to claim  | CLASSIFICATION OF THE APPLICATION (Int.Cl.7)  |
| Y  | US 4 570 818 A (BORST ET AL)<br>18 February 1986 (1986-02-18)<br>* column 2, lines 47-66 *<br>* column 4, lines 34-55; figures 2,4 *<br>----- | 1-4  | B65D1/34<br>B65D75/54<br>G09F3/02<br>G09F3/10 |
| Y  | EP 1 024 469 A (THE CHALLENGE PRINTING CO)<br>2 August 2000 (2000-08-02)<br>* paragraphs [0011] - [0016]; figures 1a,3<br>*                   | 1-4  |   |
| A  | US 4 202 464 A (ENGEL, RICHARD C JR ET AL)<br>13 May 1980 (1980-05-13)<br>* abstract; figure 2 *<br>-----                                     | 1-4  |   |
| A  | US 2003/183540 A1 (ONISHI SHUNJI)<br>2 October 2003 (2003-10-02)<br>* paragraphs [0038], [0039]; figure 2 *<br>-----                          | 1-4  |   |
|  |   |  | TECHNICAL FIELDS<br>SEARCHED (Int.Cl.7)       |
|  |   |  | B65D<br>G09F                                  |
| The present search report has been drawn up for all claims   |   |  |   |
| Place of search<br><b>Munich</b>   |   | Date of completion of the search<br><b>22 September 2005</b> | Examiner<br><b>Visentin, M</b>                |
| <p>CATEGORY OF CITED DOCUMENTS</p> <p>X : particularly relevant if taken alone<br/> Y : particularly relevant if combined with another document of the same category<br/> A : technological background<br/> O : non-written disclosure<br/> P : intermediate document</p> <p>T : theory or principle underlying the invention<br/> E : earlier patent document, but published on, or after the filing date<br/> D : document cited in the application<br/> L : document cited for other reasons<br/> .....<br/> &amp; : member of the same patent family, corresponding document</p> |   |  |   |

3

EPO FORM 1503 03.82 (P04C01)

**ANNEX TO THE EUROPEAN SEARCH REPORT  
ON EUROPEAN PATENT APPLICATION NO.**

EP 05 00 8035

This annex lists the patent family members relating to the patent documents cited in the above-mentioned European search report.  
The members are as contained in the European Patent Office EDP file on  
The European Patent Office is in no way liable for these particulars which are merely given for the purpose of information.

22-09-2005

| Patent document<br>cited in search report |    | Publication<br>date | Patent family<br>member(s) | Publication<br>date |
|---|----|---------------------|----------------------------|---------------------|
| US 4570818                                | A  | 18-02-1986          | NONE                       |                     |
| EP 1024469                                | A  | 02-08-2000          | CA 2297193 A1              | 27-07-2000          |
| US 4202464                                | A  | 13-05-1980          | NONE                       |                     |
| US 2003183540                             | A1 | 02-10-2003          | CN 1448318 A               | 15-10-2003          |
|   |    |                     | DE 10227356 A1             | 09-10-2003          |
|   |    |                     | JP 2003285874 A            | 07-10-2003          |
|   |    |                     | TW 548225 B                | 21-08-2003          |