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(71) Applicant: GE CAPITAL SERVICES STRUCTURED FINANCE GROUP, INC. [US/US]; 120 Long Ridge Road, Stamford, CT 06927 (US).

(72) Inventor: ALEY, Frederick, J.; 8 Putnam Hill Drive, Redding, CT 06898 (US).

(74) Agents: BEULICK, John, S. et al.; Armstrong Teasdale LLP, Suite 2600, One Metropolitan Square, St. Louis, MO 63102 (US).

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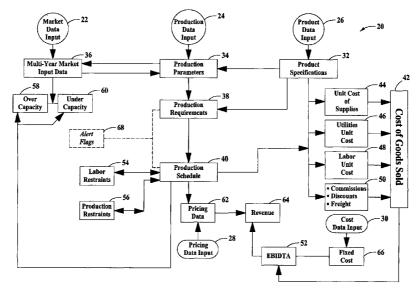
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For two-letter codes and other abbreviations, refer to the "Guidance Notes on Codes and Abbreviations" appearing at the beginning of each regular issue of the PCT Gazette.

(54) Title: METHODS AND SYSTEMS FOR INTEGRATING MARKETING, PRODUCTION, AND FINANCE



(57) Abstract: A multi-year integrated marketing, production and financial system for use in a manufacturing business is disclosed. The system is configured with a plurality of spreadsheets to integrate a multi-year market forecast for all products produced with production specifications, production and performance parameters (34) such as capacity (58, 60), efficiency, waste levels, materials, utilities (46) and labor cost (48), and production scheduling (40). The system further provides for unit or brand costing, including all fixed and variable financial aspects of the business and instantly shows impact to Earnings Before Interest, Taxes, Depreciation and Amortization (EBITDA) from even the slightest change to any parameter in marketing (22), finance, or production (24).





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INTERNATIONAL SEARCH REPORT

International application No.

PCT/US01/26756

A. CLASSIFICATION OF SUBJECT MATTER IPC(7) : G06F 17/60			
US CL : 705/10			
According to International Patent Classification (IPC) or to both national classification and IPC			
B. FIELDS SEARCHED			
Minimum documentation searched (classification system followed by classification symbols)			
U.S. : 705/10; 705/7; 705/8			
Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched			
Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)			
EAST: spreadsheet, market forecast, market, forecast, production, specification, performance, integrate, integration.			
C. DOCUMENTS CONSIDERED TO BE RELEVANT			
Category *	Citation of document, with indication, where ap	propriate, of the relevant passages	Relevant to claim No.
X,P	US 2001/0013004 A1 (HARIS et al.) 09 August 2001		1-26
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A,E	US 2002/0026347 A (YANAGINO et al.) 28 February 2002 (28.02.2002); see abstract; figure 1. US 5,832,456 A (FOX et al.) 03 November 1998 (03.11.1998); see entire document. 1-26		
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priority date claimed			
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	PCT shington, D.C. 20231	Emanuel Todd Voeltz	War
	o. (703)305-3230	Telephone No. 703-305-3900	