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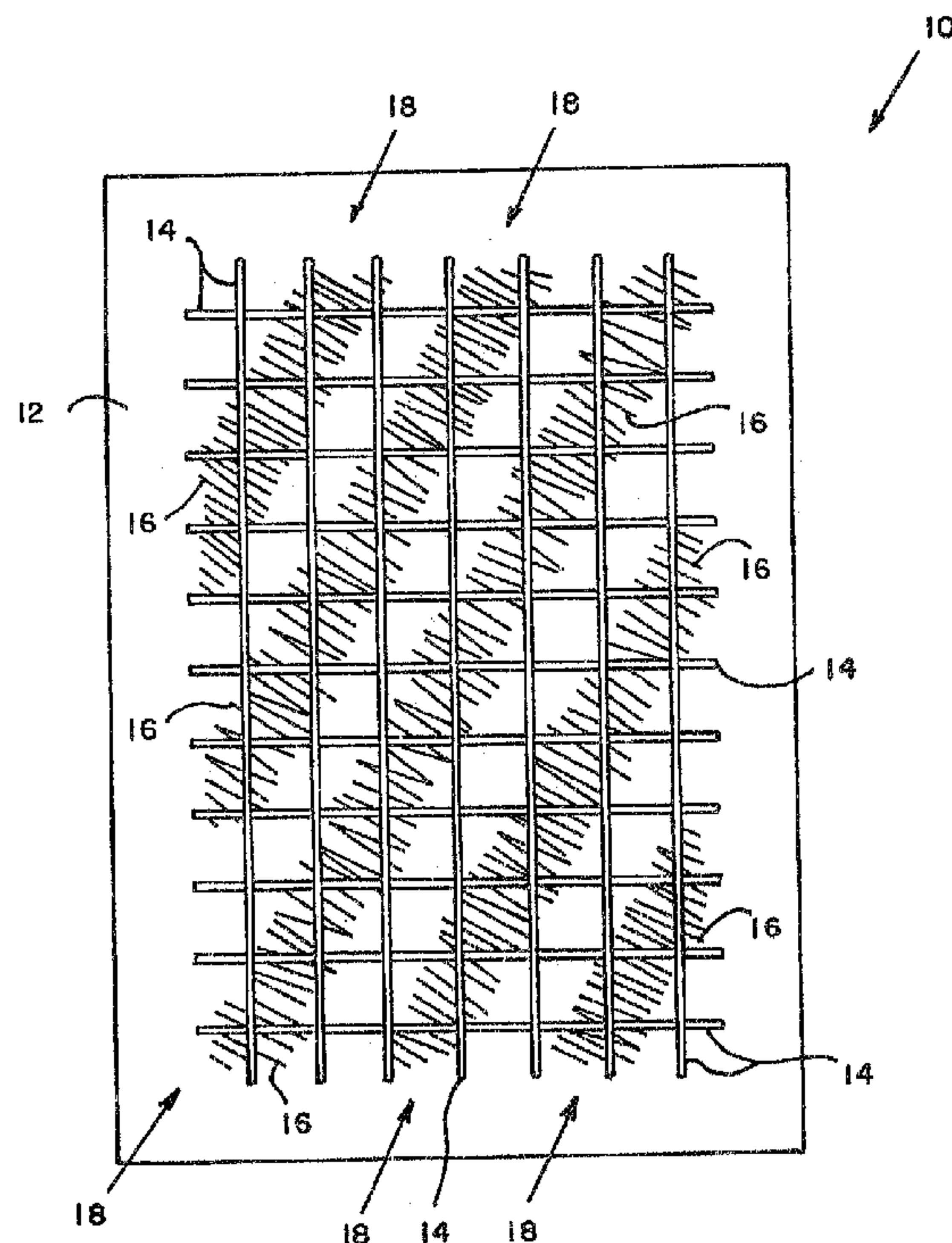
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(54) **MARQUEURS DESACTIVABLES A FILS MAGNETIQUES  
COURTS SEMI-DURS POUR LA SURVEILLANCE  
ELECTRONIQUE D'ARTICLES ET METHODE DE  
FABRICATION DE CES MARQUEURS**

(54) **DEACTIVATABLE ELECTRONIC ARTICLE SURVEILLANCE  
MARKERS USING SHORT SEMI-HARD MAGNETIC WIRES  
AND METHOD OF MAKING SAME**



(57) A deactivatable electronic article surveillance marker is produced by placing elongated magnetically soft elements on a support and aligning short sections of magnetically semi-hard wires parallel to one another in bands with the bands being perpendicular to the elongated ferromagnetic materials. In another embodiment a crisscross configuration of magnetically soft elements are provided and the bands of magnetically semi-hard wires are placed diagonally relative to the crisscross elongated soft magnetic elements.



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Abstract Of The Disclosure

A deactivatable electronic article surveillance marker is produced by placing elongated magnetically soft elements on a support and aligning short sections of magnetically semi-hard wires parallel to one another in bands with the bands being perpendicular to the elongated ferromagnetic materials. In another embodiment a crisscross configuration of magnetically soft elements are provided and the bands of magnetically semi-hard wires are placed diagonally relative to the crisscross elongated soft magnetic elements.

DEACTIVATABLE ELECTRONIC ARTICLE SURVEILLANCE  
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AND METHOD OF MAKING SAME

Background Of The Invention

A high degree of interest has been shown over the past years in the field of theft detection using electronic article surveillance systems wherein electronically sensitive devices, known as markers, are introduced into a electromagnetic field known as an interrogation zone, to emit a signal in response to such magnetic field. Electronic article surveillance (EAS) systems and markers for use therein were disclosed by P. A. Picard in French Patent Number 763,681 (1934). Generally, certain ferromagnetic alloys exhibit high magnetic permeability and low coercivity thereby making their use as EAS marker attractive. Materials for such markers have been made as disclosed in U.S. Pat. Nos. 4,581,524, 4,568,921 and 5,003,291. Although these markers generally work well, without the ability to deactivate such markers, i.e. rendering them unresponsive in an interrogation zone, the use of EAS systems becomes limited. For example, when an article with a marker attached thereto is purchased in a first store and the purchaser subsequently enters a second store with the article bearing the marker, the marker could generate an alarm in the EAS system of the second store unless measures are taken to avert the same. As is generally known, there are walk around systems as used in institutions such as libraries where the books are checked out. Thereafter, the individual walks through the gates of the EAS system without the book and is then given the book as it is passed around the gates. Although this system works well in controlled areas, such as libraries, it is not adequate in the commercial use of EAS systems.

In U.S. Patent Number 3,747,086, a deactivatable marker is described that has a soft magnetic strip which is detectable in an interrogation zone of an EAS system. In addition to such soft magnetic strip, two hard magnetic



strips elements are placed adjacent to the soft magnetic strip and these have distinctive magnetic properties which are not the same as the detectable soft magnetic strip. After a marker has been used for the purposes of theft detection, it is then deactivated by placing the marker in a magnetic field of high strength to magnetize the two hard magnetic strips thereby rendering the marker undetectable. Although this marker functions adequately, it requires a relatively high magnetic field in order to deactivate the marker. Such high magnetic field is not only energy inefficient, and expensive, but also could present health hazards to those about the high magnetic field for extended periods. Furthermore, a relatively high amount of magnetic material is used in such prior art are deactivatable markers.

It clearly would be advantageous to provide an EAS marker that can be readily deactivated in a relatively low magnetic field and uses a low quantity of magnetic material.

#### Brief Summary Of The Invention

This invention is concerned with the field of theft detection using an electronic article surveillance (EAS) system. More particularly, it is directed to deactivatable EAS markers and method of making the same. Elongated soft magnetic materials responsive to an interrogation zone are aligned on a surface label so as to provide a signal when introduced into an interrogation zone of an EAS system. Shorter length wire of magnetically hard materials are aligned with the magnetically soft materials and secured with the latter to a support member. When the marker is to be deactivated, it is introduced into a relatively high magnetic field to magnetize the wires. With such magnetization of the wires, when a marker is reintroduced into an interrogation zone, a detectable signal will not be generated by the marker.

### Brief Description Of The Drawing

With reference to the drawing wherein like numbers are used for like elements:

Fig 1 is a plan view of an EAS marker made in accordance with instant invention and,

Fig 2 is a plan view of an alternative structure of an EAS marker made in accordance with the instant invention.

### Detailed Description Of The Preferred Embodiment

With initial reference to Fig 1, an EAS marker is shown generally at 10 and includes a support 12, such as paper or plastic tape, to which a plurality elongated magnetically soft elements 14 are attached. As shown, the soft magnetic elements 14 are in the form of fibers as described in U.S. Pat. No. 5,003,291, which will have a coercivity of less than one. Although the invention is described in connection with the use of fibers, it will be appreciated that other forms of elongated soft magnetic materials can be used such as in strip form as described in U.S. Pat. No. Re 32,427 or wires as described in U.S. Pat. No. 4,568,921.

The magnetically soft elements 14 are attached to the support 12 as by an adhesive. Normally, the marker 10 will have the soft magnetic fibers 14 secured by a second support member that overlies and is attached to the first support member 12, as by adhesives, but for purposes of clarity and convenience, the invention will be described in conjunction with the use of only one support member 12. In any case, the soft magnetic fibers 14 are generally 1 to 2 mils in diameter and parallel to one another. Adjacent to and intermediate the soft magnetic fibers 14 are a plurality of semi-hard magnetic wires 16 made of a material such vicalloy (38% Fe, 50% Co and 12% V). Generally, the semi-hard magnetic material will have a coercivity of 50 to 300 Oe and a reminance of 8,000 to 12,000 Gauss. The lengths of the semi-hard magnetic wires 16 should be approximately 0.067 inches when used with the soft magnetic fibers 14, but the



length of such wires may be between 0.032 and 0.10 inches depending upon the type of soft magnetic element with which it is used. The diameter of the wires should be 0.5 mils to 2.0 mils depending upon the diameter or quantity of the soft magnetic fibers 14. As can be seen, the semi-hard magnetic wires 16 are aligned in a plurality of laterally extending rows, six such rows being seen in Fig 1 and the wires within each row are generally parallel to one another and located adjacent to the outside fibers 14 and intermediate all of the fibers.

One mil vicalloy wire was sectioned into lengths of approximately 0.067 inches. An amount of wire was weighed equal to 1.5 to 4 times the amount of fiber 14 present on the support 12. The wires were layered randomly over of the parallel fibers on the support 12. The support 12 was then placed upon a multi pole pair strip magnet having 10 or more poles per inch (ppi) and a strength of 600 Gauss so that the magnetic wires 16 were shorter than the pole spacing of the strip magnet.

The strip magnet was vibrated and the short wires 16 settled in an orientation similar to the pole configuration of the strip magnet. After settling, adhesive was applied to the support 12 to hold the fibers 14 and wires 16. Alternatively the wires 16 can also be aligned by applying an AC electromagnetic field in short bursts instead of vibrating over a magnetic strip.

The final configuration of the wires 16 consists of bands 18 of short wires, which bands are disposed perpendicular to the fibers 14 as seen in Fig 1. The short wires 16 that make up each band 18 are aligned generally parallel to the fibers 14. Such a marker 10 is readily detectable in a magnetic field of 2 Oe.

The configuration described results in the short wires 16 magnetically biasing the longer fibers 14 in specific areas along the lengths of the fibers 14 after the wires 16 have been magnetized. This biasing of sections makes the fibers 14 appear as if they were actually multiple short magnetic elements thereby effectively reducing the magnetic aspect ratio of the fibers. As the aspect ratio of the

fibers 14, length to diameter ratio, decreases below 400, the signal of the fibers degrades. As a consequence, the greater the magnetic sectioning of the fibers 14 by the shorter wires 16, the greater the switching signal will be altered after the short wires are magnetized. Alteration of the fiber 14 signals will result in the EAS detection gates discriminating against the original signal after the marker 10 has been deactivated. Such magnetization of the semi-hard magnetic short wires 16 is accomplished by placing the marker 10 in a magnetic field of 200 to 600 Oe with the wires being parallel to the flux of the magnetic field. After such magnetizing of the wires 16, the markers will not be detected in an interrogation zone, particularly they will not be detected in an interrogation zone of greater than 25 Oe.

It is possible to fabricate the wire deactivation process within a marker 10 with as low as a 1.5:1 ratio of deactivation material 16 to soft magnetic material 14 with a ratio range of 2:1 to 4:1 being acceptable. This low amount of semi-hard magnetic material is only possible because the wires 16 are all aligned parallel to each other. When an external field of 200 to 600 Oe is applied and is parallel to the wires, all the wires 16 are fully magnetized. In this case, the deactivation material is used in its most efficient magnetic state. If the wires were randomly placed, the applied field would only fully saturate the wires that were parallel to the field. The magnetization of the non-parallel wires would be proportional to the angle between the magnetizing field and the wire. This is a poor and inefficient use of the materials' magnetic properties and would force a higher amount of semi-hard to deactivate the marker 12. If the wires 16 are too randomly oriented, deactivation may not be possible at all.

It has been found that markers of this type are particularly advantageous because the magnetic aspect ratio of the fibers 14 are affected rather than a masking of the soft magnetic materials as is taught in the prior art.

With reference now to Fig 2, another embodiment of the instant invention is shown in connection with a label 10A,



having a support 12 and fibers 14 aligned on a crisscross pattern, i.e., two sets of a plurality of fibers each set aligned perpendicular to the other. Semi-hard magnet wires 16 are aligned in bands 18 with the bands being oriented diagonally relative to the fiber 14. Using this configuration, it has also been found that such markers 10A have a greater pick rate. The short wires are placed in diagonal rows 18 as seen in Fig 2 to assure deactivation of the marker 10A after magnetization of the short wires.



**WHAT IS CLAIMED IS:**

1. An electronic article surveillance marker comprising:
  - a support member,
  - a plurality of elongated magnetically soft elements supported by said support member in a generally parallel configuration, and
  - a plurality of magnetically semi-hard wires supported by said support member adjacent to an intermediate said elongated magnetically soft elements, said magnetically semi-hard wires being individually generally parallel to one another.
2. The electronic article surveillance marker of Claim 1 wherein said magnetically semi-hard wires are formed in a plurality of bands said bands extending perpendicular to said elongated magnetically soft elements, the magnetically semi-hard wires within each band being generally parallel to one another and to the magnetically soft elements.
3. The electronic article surveillance marker of Claim 2 wherein said magnetically semi-hard wires have a coerciveness of 50 to 300 Oe and a reminance of 8,000 to 12,000 Gauss.
4. The electronic article surveillance marker of Claim 3 wherein said elongated magnetically soft elements are fibers.
5. The electronic article surveillance marker of Claim 3 wherein said elongated magnetically soft elements are strips.
6. The electronic article surveillance marker of Claim 3 wherein said elongated magnetically soft elements are wires.

7. The electronic article surveillance marker of Claim 3 wherein the weight of said magnetically semi-hard wires is 1.5 to 4 times the weight of said elongated magnetically soft elements.
8. An electronic article surveillance marker comprising:
  - a support member,
  - two sets of a plurality of parallel elongated magnetically soft elements supported by said support member with said sets being generally perpendicular to one another, and
  - a plurality of bands of magnetically semi-hard wires supported by said support member diagonally relative to said sets, each band comprising a plurality of the magnetically hard magnetic wires that are generally parallel to one another.
9. The electronic article surveillance marker of Claim 8 wherein said magnetically semi-hard wires have a coerciveness of 50 to 300 Oe and a remanence of 8,000 to 12,000 Gauss.
10. The electronic article surveillance marker of Claim 9 wherein said elongated soft magnetic elements are fibers.
11. The electronic article surveillance marker of Claim 9 wherein said elongated soft magnetic elements are strips.
12. The electronic article surveillance marker of Claim 9 wherein said elongated soft magnetic elements are wires.



13. A method making an electronic article surveillance marker, the steps comprising:

- (a) providing a support member,
- (b) placing a plurality of elongated magnetically soft elements on the support member,
- (c) placing a plurality of magnetically semi-hard magnetic wires on the support member parallel with one another and with the elongated magnetically soft elements and adjacent to and intermediate the elongated magnetically soft elements, and
- (d) adhering the elongated magnetically soft elements and magnetically semi-hard magnetic wires to the support members.

14. The method of Claim 13 wherein said step of placing a plurality of magnetically semi-hard magnetic bands includes forming a plurality of bands on the support member, each band extending perpendicular to the elongated magnetically soft elements and comprised of a plurality of semi-hard magnetic wires that are generally parallel with one another and parallel with the elongated magnetically soft elements.

15. The method of Claim 13 wherein said step of placing a plurality of elongated magnetically soft elements includes placing two sets of a plurality of parallel magnetically soft fibers perpendicular to one another and the step of placing semi-hard magnetically hard wires includes placing a plurality of bands of wires diagonally relative to said sets of magnetically soft fibers.



FIG. 1

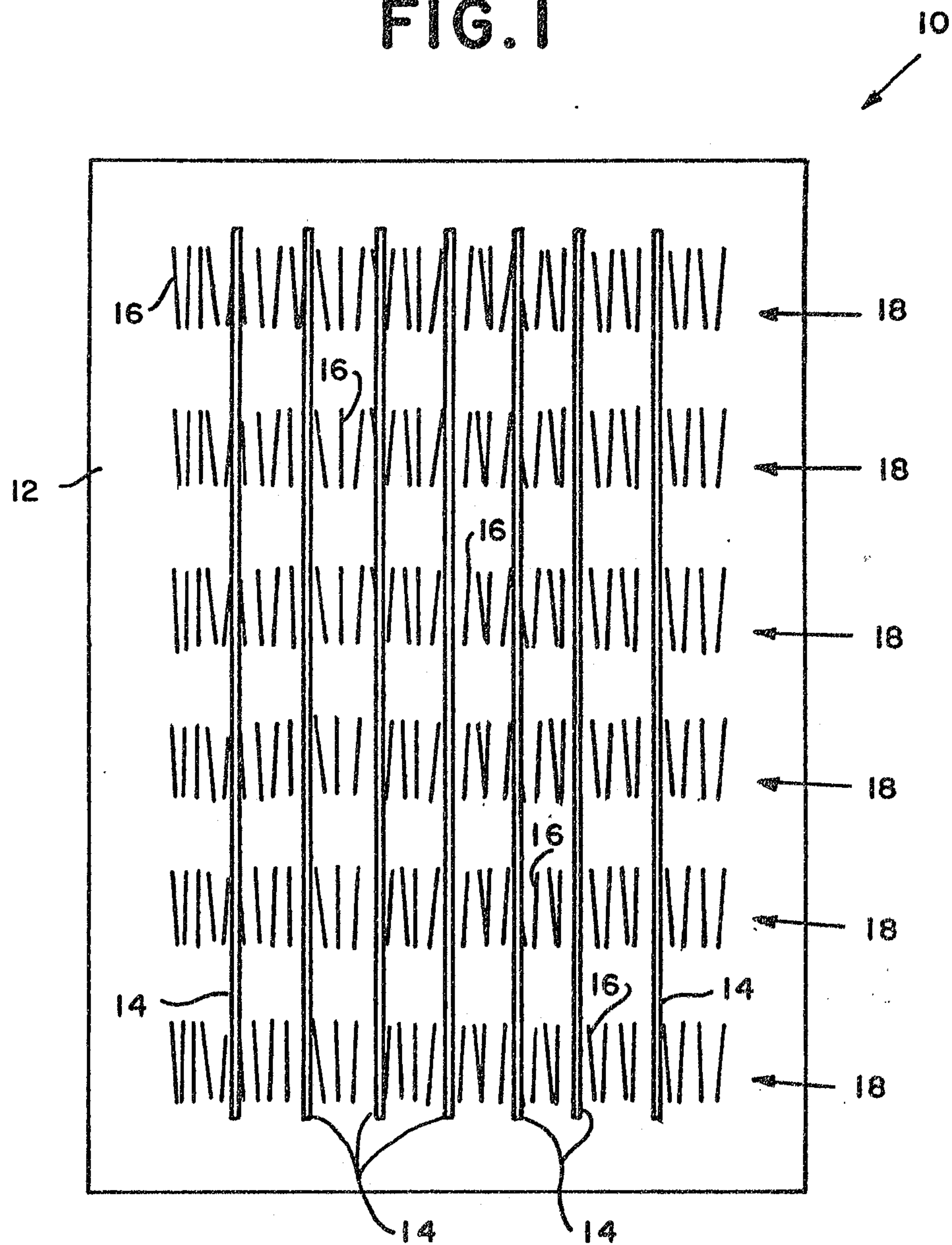


FIG. 2

