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(54) Title: CATEGORIZATION OF LOCATIONS AND DOCUMENTS IN A COMPUTER NETWORK

(57) Abstract: In one embodiment, websites and web pages are categorized using search results gathered from a plurality of client computers (800). The gathered search results may be queried to find a set of search results responsive to a keyword for a category (808). Websites and web pages listed in the set of search results may be qualified for relevance (812). Qualified websites and web pages may be included in the category (814) and used to select targeted contents for end-users.



WO 2007/005371 A3

INTERNATIONAL SEARCH REPORT

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B FIELDS SEARCHED Minimum documentation searched (classification system followed by classification symbols) USPC - 707/6 Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched USPC - 707/3, 6, 7, 10, 709/231, 232, 217 Electronic data base consulted during the international search (name of data base and, where practicable, search terms used) USPTO West, Google - terms message delivery program, search results, record of navigation information, qualified web page, qualified websites, target advertisement		
C DOCUMENTS CONSIDERED TO BE RELEVANT		
Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No
Y	US 2005/0120006 A 1 (NYE) 02 June 2005 (02 06 2005), para (0019)	1-10
Y	US 2005/0144073 A 1 (MORRISROE et al) 30 June 2005 (30 06 2005), para [0062], para [0071], para [0033], para [0034], para [0067]	1-10
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