

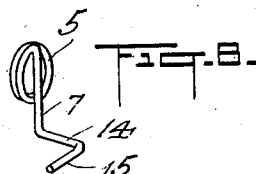
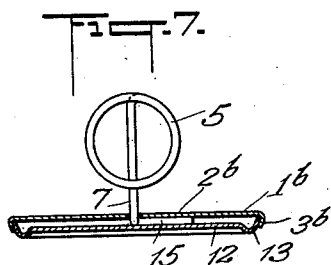
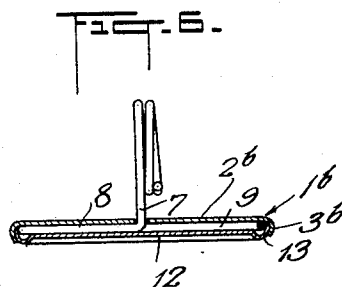
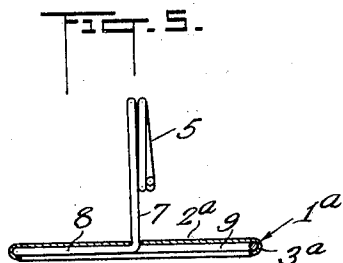
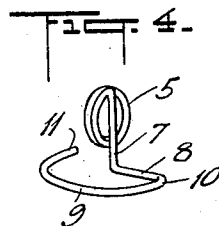
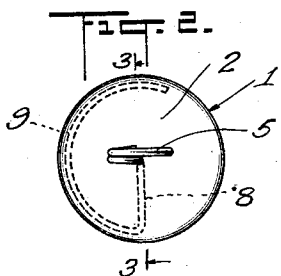
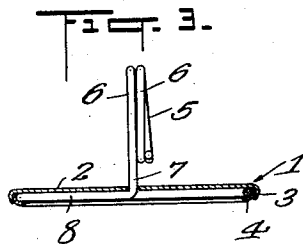
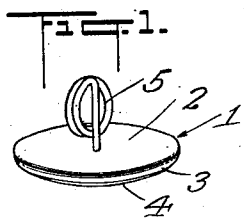
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P. O. HOAG

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HOLDER

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HOLDER

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This invention relates to a novel and improved form of holder, such as may be used to hold menu cards or similar cards. The invention will be best understood from the following description and the annexed drawings, in which I have shown selected embodiments of the invention, and in which:

Fig. 1 is a perspective view of one form which the invention may take.

Fig. 2 is a top plan view of the embodiment shown in Fig. 1.

Fig. 3 is a section on the line 3—3 of Fig. 2.

Fig. 4 is a perspective view of the wire standard used in this embodiment.

Fig. 5 is a view corresponding to Fig. 3, but showing a slightly different embodiment.

Fig. 6 is a view similar to Figs. 3 and 5, but showing still a different embodiment.

Fig. 7 is a view similar to Figs. 3, 5, and 6, but showing yet another embodiment.

Fig. 8 is a view similar to Fig. 4, but showing the standard constructed for use in the embodiment of Fig. 7.

Referring now to Figs. 1, 2, 3, and 4, it will be seen that the holder comprises a hollow base 1 having a thin top 2 which may conveniently be formed of a sheet metal coated with celluloid or other suitable material upon which may be placed ornamentation. Because of the small scale used, no attempt has been made to show the coating in Fig. 3. The base is shown as being circular in form, and its edge is bent downwardly to form a circumferential flange 3 within which is snapped a collet 4.

The top is provided with a hole through which extends the standard. This standard is preferably made of wire, and, for the sake of convenience, I shall hereinafter refer to it as of wire, although it is to be understood that this expression is not intended to limit the invention.

The wire has its upper portion bent into the form of a clamp 5, this clamp being shown as formed of two folds 6 between which the card or similar article may be inserted. The wire is provided with a vertical shank 7, which extends through the hole in the top 2, and then is bent at an angle to form a radially extending portion 8 which lies

closely beneath and in contact with the underside of the top 2. In this form, the portion 8 is of such length as to extend into the collet 4, and then is bent to form a circular portion 9 adapted to be snapped into position between the collet and the top of the base. It is to be understood that the wire is resilient and is capable of bending about the bend 10 so as to permit the portion 9 to be snapped into and out of position.

When the parts are to be assembled, the base 1 is supplied with the top and the collet, the collet forming a channel extending circumferentially of the base. The wire is then bent to the form shown in Fig. 4, and the end 11 of this wire is passed through the hole in the top and then manipulated into the position shown in Figs. 2 and 3, the last step being the snapping of the portion 9 into the channel formed inside the flange 3.

In Fig. 5 is shown a different embodiment in which the base 1^a is made entirely of metal, and the channel for the portion 9 of the wire standard is formed by a flange 3^a integral with the top 2^a. This construction avoids the use of the collet and may conveniently be employed where there is no ornamentation to be placed upon the top of the base or where that ornamentation is to be put directly upon the metal of the base. Where celluloid or other coatings are employed as in the first described embodiment, it is preferable to use the collet as shown in Figs. 1, 2, and 3. The wire used in the embodiment of Fig. 5 is substantially identical with that shown in Fig. 4.

In Fig. 6 is shown another form of the invention in which is provided a base 1^b employing a wire of the same form as shown in Fig. 4. In this embodiment, however, the portions 8 and 9 of the wire are held in close contact with the underside of the top by means of a plate 12 provided with a flange 13 fitting within the flange 3^b of the top. The central portion of the plate 12 is depressed as shown so as to contact with the wire and hold it in place against the underside of the top 2^b.

Coming now to Figs. 7 and 8, there is shown a construction in which is employed a

top similar to that shown in Fig. 6, but instead of having the wire of the same form as that shown in Fig. 4, I use the form shown in Fig. 8. The upper portion of this wire forming the standard is the same as that previously described. However, the radially extending portion 14 is shorter than the portion 8, and is shown as bent laterally to form an end portion 15. The portions 14 and 15 engage the underside of the top of the base and are held by the plate 12, which is similar in construction and arrangement to the plate described in connection with Fig. 6. The portions 14 and 15 cooperate to hold the portion 7 of the standard in its vertical position, but, at the same time, the standard may rotate on the base as in the other forms.

From the above it will be seen that I have devised a novel and improved form of holder whose parts may be very cheaply made and assembled. The base may be made of any suitable size and may be provided with ornamentation or advertising matter, as desired. The invention will find particular utility in connection with holders for menu cards, although, of course, there are other uses which will suggest themselves and for which the invention is also adapted.

While I have shown certain selected embodiments of the invention, and certain details of construction, it is to be understood that the invention may be practiced in other forms and may be constructed differently from the detailed forms shown, without departing from the invention.

I claim:

1. A holder comprising a base having a top of sheet material, a wire having a vertical shank passing through a hole in said top and connected to a portion engaging said top on its underside, a clamp for a card or the like formed on the upper end of said shank, and the portion of the wire beneath said top being formed to hold said shank in vertical position while permitting rotation thereof.

2. A holder comprising a base formed of sheet material and having a flat top, means forming a channel beneath said top adjacent the periphery thereof, and a wire standard having a vertical shank extending through a hole in said top and having its upper end provided with a clamp for a card or the like, the lower end of said shank being bent to lie closely beneath the top and in contact with the underside thereof and extending outwardly to said channel and terminating in a portion lying within said channel.

3. A holder comprising a base formed of sheet material and having a flat top, means forming a channel beneath said top adjacent the periphery thereof, and a wire standard having a vertical shank extending through a hole in said top and having its upper end provided with a clamp for a card or the like, the lower end of said shank being bent to lie

closely beneath the top and in contact with the underside thereof and extending outwardly to said channel and terminating in a portion lying within said channel, said portion within the channel being formed of resilient material whereby it may be snapped into position in said channel.

4. A holder comprising a base having a top of sheet material, a wire having a vertical shank extending through a hole in said top, a clamp on the upper end of said shank, the wire below said shank being bent at an angle to the shank to form a portion lying beneath the top and in contact with the underside thereof, said portion being bent again in a plane parallel to the top to form another portion cooperating with said first-named portion to hold said shank in vertical position, and means to hold said portions in contact with said underside of the top.

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