Dec. 4, 1951 N. J. STEINAU 2,577,044

CASH REGISTER SIGN HOLDER

Filed Oct. 14, 1949

Fig. 1.

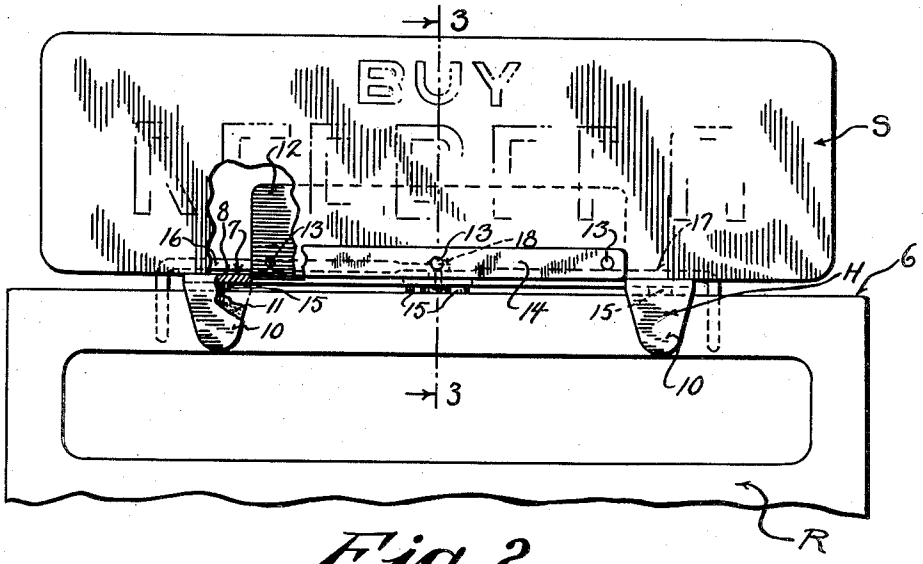


Fig. 2.

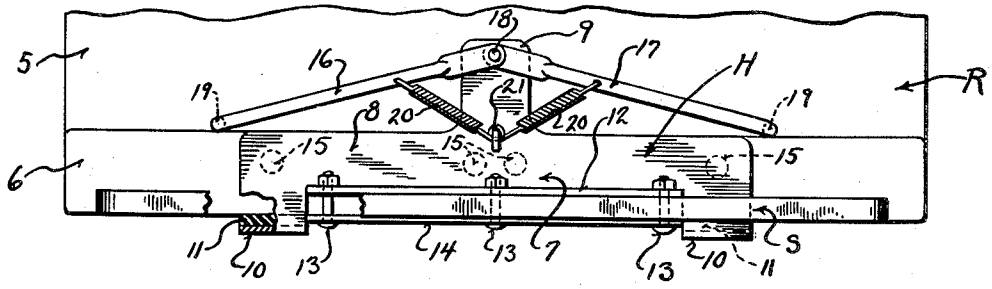
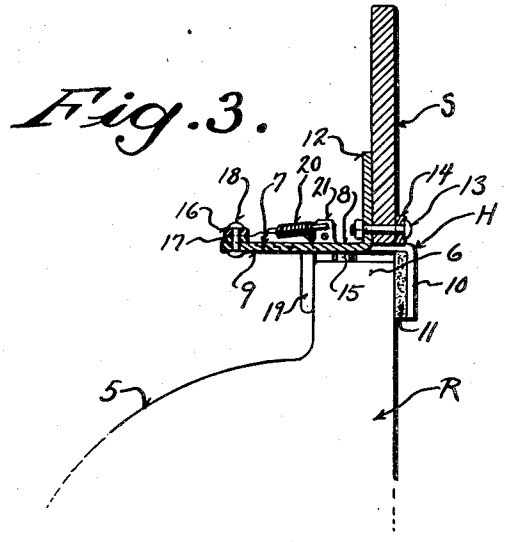


Fig. 3.



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CASH REGISTER SIGN HOLDER

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1 Claim. (Cl. 40—125)

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This invention appertains to displays and more particularly to a novel means for attractively displaying an advertising sign on a store cash register or the like.

One of the primary objects of the invention is to provide means whereby a sign can be conveniently and expeditiously connected with the top of a cash register without altering or marring the cash register in any way, and without the use of screws, bolts or other fastening elements.

Another salient object of the invention is to provide a sign holder embodying a simple supporting plate or bracket for receiving the sign, having feet for engaging one side of the cash register and spring urged legs for engaging the other side of the register, said legs, feet and plate effectively holding the sign in place, and said spring urged legs acting to permit the bracket or plate to be associated with registers of different thicknesses.

A further important object of the invention is to provide a cash register sign holder of the above character, which will be durable and efficient in use, one that will be simple and easy to manufacture and one which can be placed upon the market at a reasonable cost.

With these and other objects in view, the invention consists in the novel construction, arrangement and formation of parts, as will be hereinafter more specifically described and claimed, and illustrated in the accompanying drawing, in which drawing,

Figure 1 is a fragmentary elevational view of a cash register showing my novel sign holder connected therewith, parts of the sign and holder being shown broken away and in section to illustrate structural detail.

Figure 2 is a fragmentary top plan view of a cash register showing the novel sign holder connected therewith, parts of the holder being shown broken away and in section.

Figure 3 is a transverse sectional view through the sign and holder taken on the line 3—3 of Figure 1, looking in the direction of the arrows showing the same in position on the upper end of a cash register.

Referring to the drawing in detail, wherein similar reference characters designate corresponding parts throughout the several views, the letter H generally indicates the novel holder for a sign S for detachably connecting said sign to a cash register R.

The cash register R forms no part of the present invention and can be considered as the general type now found in ordinary use. As

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illustrated, the cash register includes the body 5 having the upstanding upper end 6, through which is ordinarily displayed the figures of the cash register, during the operation of the keys. The upper end 6 usually extends the full length of the register and is comparatively narrow in side elevation.

The sign S can also be of any desired character and has been shown to be a flat plate and the plate can carry the desired advertising indicia on either one or both faces.

The novel holder H includes a bracket 7, preferably, but not necessarily, formed from metal, and this bracket includes a top body plate 8 having formed centrally thereon the rearwardly extending arm 9, for a purpose, which will later appear. Formed on the front edge of the plate 8 at the ends of the plate are downturned feet 10, and these feet can carry cushion pads 11. The front edge of the plate can also have formed thereon between the feet 10 an upstanding flange 12. The sign S is firmly secured to the flange 12 by means of bolts or the like 13, and the sign extends beyond the ends of the flange and rests upon the top face of the plate 8. If desired, a reinforcing strip 14 can be disposed on the opposite face of the sign S from the flange 12 and the bolts 13 can pass through this strip as well as the sign and the flange.

In use of the holder, the plate 8 is placed on the upper edge of the cash register with the feet 10 or the cushions 11 engaging one face of the upper end 6 of the register. If preferred, the plate 8 can be provided with rubber pads 15, for engaging the upper face of the register. Obviously the pads 11 and 15 prevent the marring of the register.

Means is provided for cooperating with the feet and the plate for holding the bracket and the sign detachably in place on the register. This means includes a pair of like, swinging levers 16 and 17. The inner ends of these levers can be flattened and are pivotally connected by means of a pin 18 to the arm 9. The outer ends of the levers 16 and 17 terminate in depending legs 19, which are adapted to engage the opposite face of the register from the feet 10. Contractile coil springs 20 are employed for normally urging the levers 16 and 17 and their legs 19 toward this face of the register and as illustrated, the inner ends of the spring 20 are connected to a lug 21, carried by the plate 8 and their outer ends are connected directly to the levers.

Obviously, by moving the levers 16 and 17 back against the tension of their springs, the entire

holder H and sign S can be quickly removed from a register, or connected thereto. It is to be noted that the holder can be placed on the register so as to face in either direction and that no alterations are necessary in the cash register to permit the holder and sign to be connected thereto.

From the foregoing description, it can be seen that an exceptionally simple and effective device has been provided for associating a display sign with a cash register.

Changes in details may be made without departing from the spirit or the scope of the invention, but what is claimed as new is:

A holder for detachably connecting a sign to a cash register comprising a bracket including a horizontally disposed top plate for fitting over the upper surface of a cash register, depending vertically disposed feet on one edge of said plate disposed adjacent to the opposite ends of said plate, an upstanding vertical flange formed on the plate between said feet, means detachably securing a sign to the flange, said plate having a centrally disposed outwardly extending arm formed on the edge of the plate remote from said feet, a pair of levers connected at their inner ends to the arm pivoting about a common point, depending legs formed on the outer ends of the levers arranged in the same vertical plane as the feet, and contractile coil springs connecting said levers to the plate.

NORVIN J. STEINAU.

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