

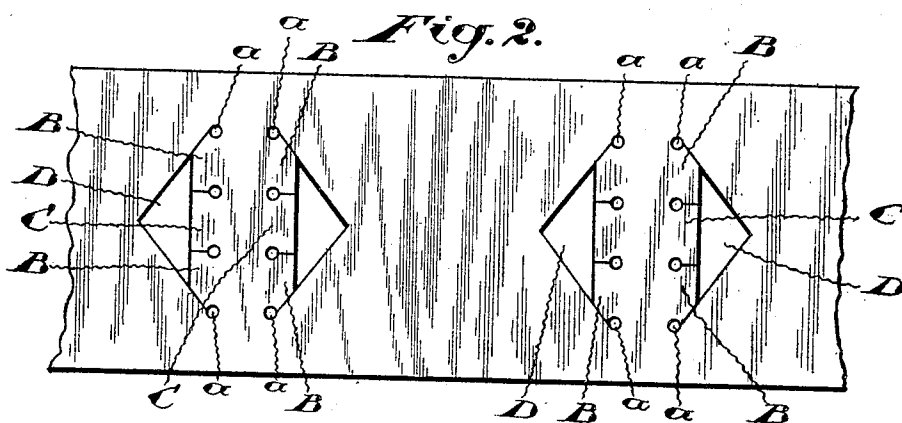
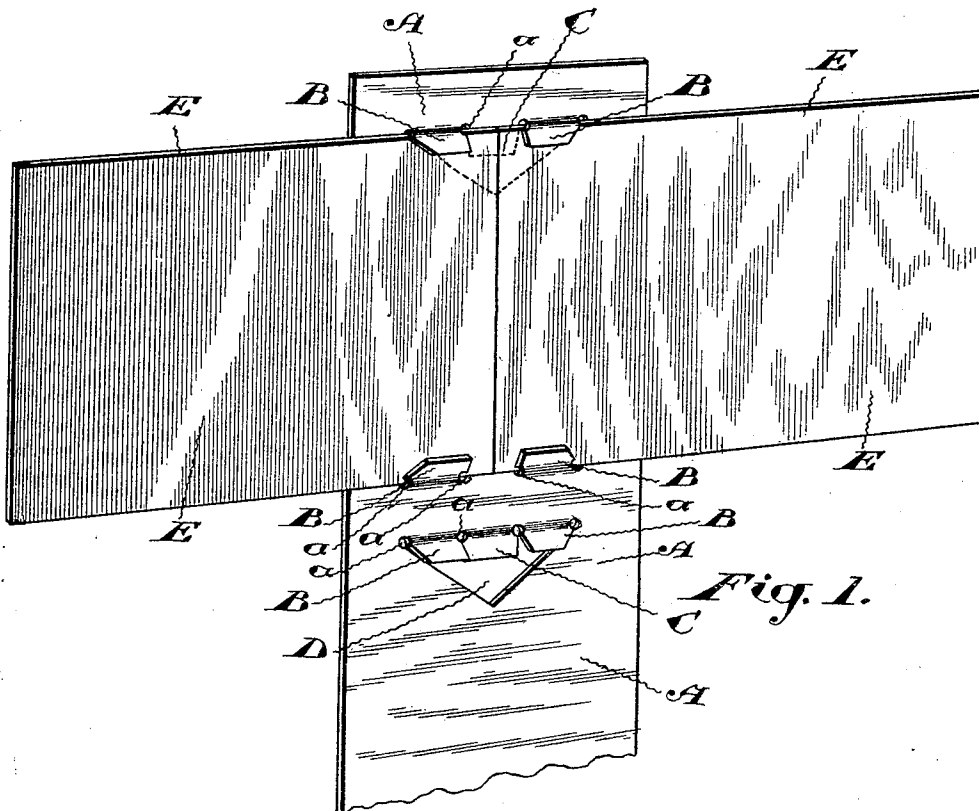
No. 835,178.

PATENTED NOV. 6, 1906.

W. A. B. CLARE.

CARD HOLDER FOR PICTORIAL POST CARDS AND THE LIKE.

APPLICATION FILED AUG. 28, 1905.



WITNESSES:

*M. R. Fanner*

INVENTOR.

WILLIAM A. B. CLARE

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# UNITED STATES PATENT OFFICE.

WILLIAM ALFRED BEVERLEY CLARE, OF TORONTO, ONTARIO, CANADA.

## CARD-HOLDER FOR PICTORIAL POST-CARDS AND THE LIKE.

No. 835,178.

Specification of Letters Patent.

Patented Nov. 6, 1906.

Application filed August 28, 1905. Serial No. 276,091.

*To all whom it may concern:*

Be it known that I, WILLIAM ALFRED BEVERLEY CLARE, of the city of Toronto, in the Province of Ontario, Canada, have invented certain new and useful Improvements in Card-Holders for Pictorial Post-Cards and the Like, of which the following is a specification.

The object of my invention is to supply a simple, cheap, and efficient card-holder specially adapted for securely holding for display purposes a superimposed series of two display-cards side by side; and it consists, essentially, in stamping out or otherwise forming on a strip or sheet of cardboard or metal three adjacent tongues or holders in opposed pairs, the central tongue in each pair forming a key to engage the back of the display-card, the whole being adapted to grip the upper or lower edges of adjacent cards when displayed side by side or of a single card, if so desired, substantially as hereinafter specially described and definitely claimed.

Figure 1 is a perspective view of my card-holder, partly broken away below, showing the front tongues gripping the cards, while the dotted lines indicate the position of the central key or tongue engaged with the backs of the cards. Fig. 2 is a plan view of a blank, showing an opposing set of holders stamped out and the upper and lower holders of adjacent sets.

Like letters of reference indicate corresponding parts in both figures.

In forming my holder I take a strip A, made of cardboard or metal, and stamp it out to form a series of opposing pairs of integral tongues or holders, which holders are formed in triplicate and adjacent to each other.

B B are the outside tongues or holders, which are adapted to engage the front of the opposite edges of the pictorial cards E, as indicated in Fig. 1, while the central tongue C, as indicated in dotted lines in the upper part of Fig. 1, is designed to engage the backs of the pictorial cards E.

The drawings show two pictorial cards E side by side, which is the preferable way of displaying them; but of course the tongues B and C are also adapted to engage single cards at any part of the opposing edges.

In the lower part of the strip shown in Fig. 1 the holders or tongues B are inclined forward, while the central tongue or key C is inclined backward, so as to be in position to have a card inserted between these tongues, the tongue C forming a key for the back, as already indicated. I preferably form these tongues by stamping holes D completely through the card in a substantially triangular shape, which opening leaves room for the fingers to manipulate these tongues. The tongues B and C are preferably oblong in shape, with the outer corners beveled or cut off, as indicated. The outer tongues are preferably slightly sprung out, while the central one is sprung back in order to enable the cards to be gripped between them.

In Fig. 2 the blank from which the card-holder is formed is shown, in which the triangular opening E and the tongues B B and C are indicated, also the smaller circular holes *a*, formed at the end of the slits of the tongues to confer flexibility on the tongues.

What I claim as my invention is—

1. A card-holder formed of an integral strip of stiff material having stamped therein a plurality of pairs of opposite longitudinal tongues extending lengthwise of the strip and a longitudinal tongue on each side of each of the aforesaid tongues separated by a slit from the center tongue.

2. A card-holder comprising a strip A, out of which is stamped opposed holding devices, each comprising outside tongues B B, a central tongue C, circular holes *a*, and an opening D, substantially as described.

Toronto, Ontario, August 24, 1905.

WILLIAM ALFRED BEVERLEY CLARE.

In presence of—

JOHN G. RIDOUT,  
P. R. JONES.