

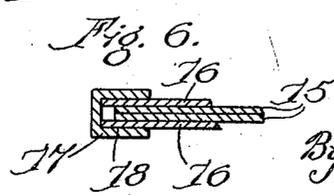
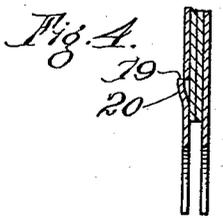
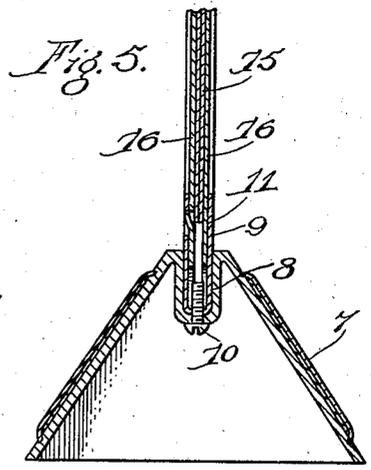
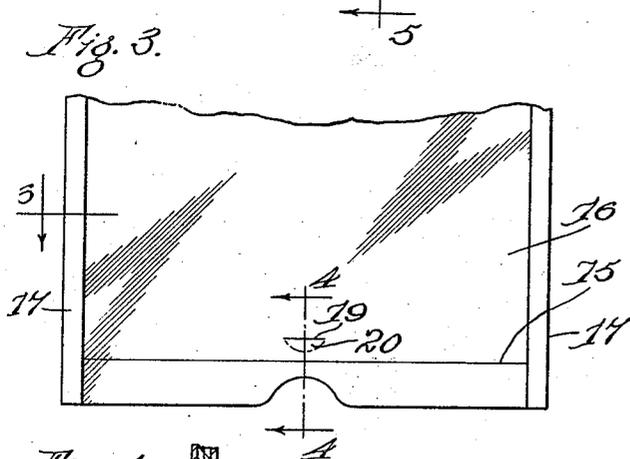
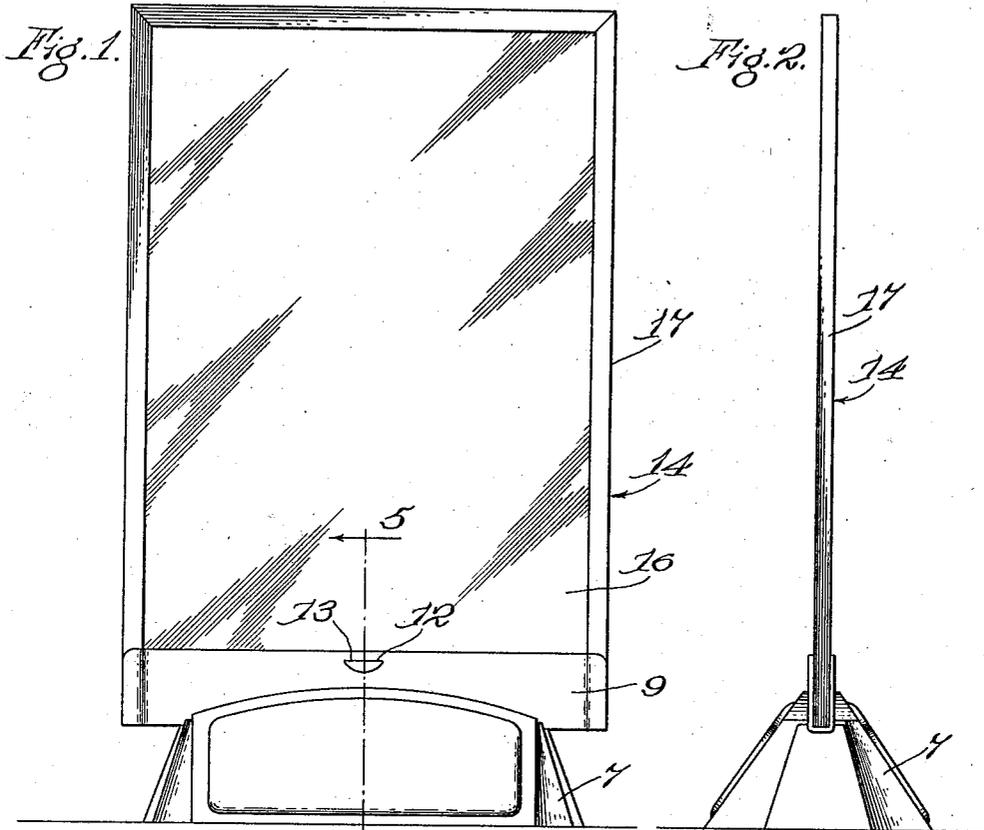
May 10, 1932.

J. KOMOROUS

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PLACARD DISPLAY DEVICE

Filed Sept. 10, 1931



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UNITED STATES PATENT OFFICE

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PLACARD DISPLAY DEVICE

Application filed September 10, 1931. Serial No. 562,164.

My invention relates more particularly to placard display devices for use on tables, counters, or the like, for displaying menus, for example in restaurants and drink parlors.

My objects generally stated are to provide a novel, simple and inexpensive construction of device of the kind stated which shall be of very pleasing appearance, will protect the display sheet against soiling and which will permit of the ready substitution of different display sheets.

Referring to the accompanying drawings:

Figure 1 is a face view, in elevation, of a placard display device embodying my invention.

Figure 2 is an edge view thereof.

Figure 3 is a broken view of the lower end portion of an envelope forming a portion of the device adapted for support on the base thereof and in which the display sheet is housed.

Figure 4 is an enlarged broken sectional view taken at the line 4—4 on Fig. 3 and viewed in the direction of the arrows.

Figure 5 is an enlarged broken section taken at the line 5—5 on Fig. 1 and viewed in the direction of the arrow; and

Figure 6, an enlarged broken sectional view taken at the line 6 on Fig. 3 and viewed in the direction of the arrow.

My improved device comprises a base portion represented at 7 which may be of any suitable material and on which the device is adapted to be supported in upright position on the table or the like. The base which, by way of example, may be made of bakelite, or any other suitable material, is formed along its upper edge with an elongated upwardly opening recess 8 in which a trough member 9 as for example of metal is mounted, the member 9 being shown as secured in the recess 8 by a screw 10 extending through an opening in the bottom wall of the recess 8 and screwed into the bottom portion of the member 9, the member 9 presenting an upwardly opening groove 11 one of the walls of which contains an opening 12 presenting a downwardly facing shoulder 13.

The device also comprises an envelope portion represented at 14 for housing the menu

sheet or card represented at 15 and shown as a double sheet and which may be readily removed therefrom as desired for the substitution of another such sheet. The envelope shown comprises two sheets 16 of transparent celluloid which are flatwise opposed and are secured together and reinforced by a framing 17 extending along the vertical edges of the sheets 16 and across the tops thereof. The framing 17 is preferably of U-shape in cross section to present about its three sides inwardly opening grooves 18 into which the adjacent edges of the sheets 16 extend and to which they are secured as for example by cementing them thereto. Thus the display matter on the sheet or card 15, located in the envelope, is viewable from opposite sides of the envelope.

The envelope 14 is adapted to be supported in upright position in the slot 11, and releasable means are provided for securely holding the envelope, with the sheet 15 therein, in position in the groove 11, these means, according to the preferred illustrated embodiment of my invention, comprising the shoulder 13 above referred to and an upwardly facing shoulder 19 on one of the sheets 16 which is adapted, upon inserting the envelope into the groove 11 to spring beneath the shoulder 13 and thus become interlocked therewith, the same, however, being readily releasable from the shoulder 13 by pressing upon the sheet 16 immediately below the shoulder 19. The shoulder 19 is shown as formed by slitting the sheet 16 along a substantially horizontal line and outwardly deforming the material of the sheet below the slit as represented at 20, the material of the sheet 16 being springy, the portion 20 may be pressed inwardly when desired to release the shoulder 19 from the shoulder 13, as stated.

While I have illustrated and described a particular construction embodying my invention, I do not wish to be understood as intending to limit it thereto as the same may be variously modified and altered without departing from the spirit of my invention.

What I claim as new, and desire to secure by Letters Patent, is:

1. A placard device comprising a base having an upwardly opening groove, a placard supported in said groove and releasable means formed of interlocking parts on said base and placard for retaining said placard in position on said base.
2. A placard device comprising a base having an upwardly opening groove, a placard supported in said groove, a wall of said groove presenting a shoulder, and a yielding catch on said placard adapted to interlock with said shoulder when said placard is in position on said base.
3. A placard device comprising a base having an upwardly opening groove and a placard supported in said groove, the lower portion of said placard being of springy material, a wall of said groove presenting a shoulder and said portion of springy material being deformed to present a catch for interlocking with said shoulder.
4. A placard device comprising a base having an upwardly opening groove and a placard supported in said groove, the lower portion of said placard being of springy material, a wall of said groove presenting a shoulder and said portion of spring material being slitted and deformed to present a shoulder adapted to interlock with the shoulder on said base when said placard is in position on said base.

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